

Date: 31st March, 2023

#### **INTERNSHIP OFFER LETTER**

Dear Sanathoi Bachaspatimayum,

Luxebox is pleased to offer you an educational internship opportunity as a Social Medi and Public Relations intern. You will report directly to Hina Oomer-Ahmed. The position is located in Mumbai, Maharashtra.

As you will be receiving academic credit for this position, you will not be receiving benefits as part of this internship. You will be paid a weekly wage of Rs. 2000 during the period of the internship.

For this position, your major duties will include creating valuable content, updating and managing our social media account and also regularly communicate with and update members of the press about our business. You will also be required to reach out to other marketing and PR agencies and introduce our business. The duration of the internship will be of one month starting from 3<sup>rd</sup> April, 2023 till 29<sup>th</sup> April, 2023.

Please review the above and send us a scanned signed copy of the same to us when you before you join us on 3<sup>rd</sup> April, 2023.

Congratulations and welcome to the team!

Sincerely,

Hina Oomer – Ahmed Founder, Luxebox

I accept the above offer and will begin on 3rd April, 2023.

Sanatha. 0

1/04/2023

Signature

Date

10, Najma Apartments, Krishna Sanghi Road, Behind August Kranti Maidan, Mumbai 400007. Office 630, Arun Chambers, Tardeo, Mumbai 400034 Tel: +91 9833904462 Email: <u>info@luxebox.in</u>

LORAZI 10, KRISHNA SANGHI PATH NAJMA BUILDING, MUMBAI - 400007.



# THRIBE CREATORS

hello@thribe.in

@thribecreators

Thribe Creators

Dear Radhika,

Thribe Creators are pleased to offer you the employment for the position of Social Media Manager Intern. We believe that your skills make you an ideal candidate for this role and we are excited to have you join our team. The internship period will be of 3 months commencing from 28th February, 2023 and your stipend will increase from the second month on the basis of your progress.

Position: Social Media Manager Intern Start Date: February 28th, 2023 Stipend: Rs. 10,000/- (for the first month) Location: Knox Plaza opp., beside Vibgyor School Malad (West).

We are confident that you will thrive and we look forward to working with you. Please let us know if you have any questions or concerns about this offer.

Best wishes, Team Thribe Creators.



## LOKAMANYA SHIKSHAN SANSTHA'S SHARAD ACHARYA KREEDA KENDRA Jawahar Nagar, R.C.F. Colony, Chembur, Mumbai - 74.

Email id: sharadacharyakreedakendra@gmail.com Mob.: 8451014898 / 8291970320

#### Appointment Letter

Date: 31/03/2023 Name: Ankita Dhokale Address: 15 A, Saikrupa Society, Chembur, Mumbai - 74

Dear Ankita Dhokale,

We are pleased to offer you an internship position as a Social Media Manager and PR at our Lokmanya Shikshan Santha's Sharad Acharya Kendra for a period of one month, beginning on 1<sup>st</sup> April 2023 and ending on 1<sup>st</sup> May 2023. As a media student with a passion for social media and public relations, we believe that you would gain valuable experience and skills while contributing to our organization's goals.

In this role, you will work closely with our social media and PR teams to develop and implement communication strategies and campaigns, create engaging content, and manage our social media platforms. You will also have the opportunity to collaborate with other departments and learn about the inner workings of our organization.

We are excited to have you join our team and provide you with an excellent learning experience.

Sincerely,

ogesh Pawar

Director of Lokmanya Shikshan Sansath's Sharad Acharya Kreeda Kendra

लाकमान क्षण संस्थेचे शरद आचार्य क बर, मंबई - ७४.

## S.N.D.T. Women's University

M.A. Media & Communication

## INTERNSHIP EVALUATION BY THE AGENCY (2022-23)

NAME OF	THE STUDENT	KA	TAL SON,			
NAME OF	AGENCY	5		WALE		
PLACE OF	INTERNSHIP		BACH			
	INTERNOTIF	KHAR	WEST, MU	MBAJ, 400052		
Approach	Criteria	Ass	essment			
- pprodott	Punctuality		Total Marks	Marks obtained		
	Sincerity		5	3		
	Initiative		5	4		
	Commitment		5	5		
	Attitude		5	4.5		
Skills			5	3		
OKIIIS	Communication		7	6.5		
	Documentation		7	6		
	Reporting		7	5.5		
	Any Other:		4	4		
Nome of the	Total Mark	s = 50		41.5		
Name of th	e Supervisor/Mentor	Ro	nin Bac			
Designation	1	CEO, Robach Music				
Address of	the Agency:					
	are rigericy.	104,50	i Psrasad com	mercial complex, 4th		
		Road, K	har west Mi	unbaj, naharashtra, 400057		
Telephone:	and South and	+91 8-291924428				
Email:		Shruv Brobachmussi . com				
Remarks	Good hard was					
	on the punc	tuals	ty & con	can suprove unitment for		
	Work, hay	Some	scally g	ood tdeag,		
	Work, hug some really good ideas, Sometimes stanggles to execute shem.					
		v				

12/05/2023 Mumbai

Date/Place

For ROBACH olun Proprietor Stamp/Seal

Signature

## S.N.D.T. Women's University

M.A. Media & Communication

#### **INTERNSHIP EVALUATION BY THE AGENCY (2022-23)**

NAME OF THE STUDENT		Vaid	navi Amit	Cradkani			
NAME OF A	NAME OF AGENCY		Framing Pyriamids				
PLACE OF	PLACE OF INTERNSHIP		Gronegoan (east)				
			ssment	80/			
Approach	Criteria		Total Marks	Marks obtained			
	Punctuality	The second	5	4			
	Sincerity		5	5			
	Initiative		5	4			
	Commitment		5	5			
	Attitude		5	3			
Skills	Communication		7	в			
	Documentation		7	76			
	Reporting		7	6			
	Any Other:	4		3			
	Total Marks	s = 50		48			
Name of the	e Supervisor/Mentor	Tilak Shah					
Designation	1	Lead Social Media Strategist.					
Address of	the Agency:	Work From Home					
Telephone:		9970940483					
Email:							
Remarks	Brellent re	politin	g Solues o	and takes			
	Remarks Excellent reporting stulls and takes initiative en learning.						

29/04/2023 Mumbai Date/Place

FRAMING PYRAMIDS Stamp/Seal

Signature

#### S.N.D.T Women's University

#### M.A Media and Communication

#### INTERNSHIP EVALUATION BY THE AGENCY (2022-2023)

Γ

NAME OF STUDENT	Megh	Meghna Sen					
NAME OF ANGENCY	Interr	International Association of Schools of Social Work (IASSW)					
PLACE OF - INTERNSHIP	Mum	Mumbai/Remote					
Approach	Criter	ia	Total Marks	Marks Awarded :			
	Punct	uality	5	5			
	Sincerity Initiative		5	5			
			5	4			
Skills	Commitment		5	5			
	Documentation		7	6			
	Reporting		7	6			
	Communication Attitude		7	7			
			5	NA			
	Any other		4				
Total marks: 50				Total =			
Name of Supervisor / Me	entor:	Rashmi Par	ndey	I			
Designation: Executive		Executive	ve Officer				
Address of Agency : Internation		nal Association of Se	chools of Social Work (IASSW)				
Telephone:							

Email:	rashmi@iassw-aiets.org
Any remarks : Meghna Sen is con	mmitted student and completed all tasks assigned to her. During her
internship period she prepared va	rious flyers and shote notes for IASSW activities and UN International
days. She attended an online Inte	rnational meeting for East African Association with IASSW and prepared
meeting notes. She is creative and	d good in documentation.
IASSW Team would like to send	best wishes for her future.

### S.N.D.T. Women's University

#### MA Media & Communication INTERNSHIP EVALUATION BY THE AGENCY (2021-22)

NAME OF THE STUDENT		Neha Ku	Neha Kumar				
NAME OF	AGENCY	Internet	Internet Moguls				
PLACE OF	PLACE OF INTERNSHIP		New Delhi				
		Asse	essment				
Approach	Criteria		Total Marks	Marks obtained			
	Punctuality		5	5			
	Sincerity		5	5			
	Initiative		5	4			
	Commitment		5	5			
	Attitude		5	5			
Skills	Communication		7	6			
	Documentation		7	5			
	Reporting		7	7			
	Any Other:		4	2			
	Total Mark	ks = 50	1	44			
Name of th	e Supervisor/Mentor	Abhinav	Abhinav Jha				
Designatio	n	Sr. Account Manager					
Address of the Agency:			20, First Floor, Local Shopping Complex, Near Pushp Vihar, Madangir Village, Madangir, New Delhi, Delhi -110062				
Telephone	:	8826192288					
Email:		abhinav(	a)intenetmoguls.co	om			

Remarks	Neha is a very responsible Intern with a zeal of learning the in depth of Social Media that helped the client in getting more brand presence on social media. She was also responsible for the blogs that was added to the brand website.

1st June 2022 / Delhi

Abhinav Jha Signature

Date/Place

Stamp/Seal

### S.N.D.T. Women's University

#### MA Media & Communication INTERNSHIP EVALUATION BY THE AGENCY (2021-22)

NAME OF	THE STUDENT	Deepita	Gangopadhyay			
NAME OF	AGENCY	Zee Entertainment Enterprises Ltd.				
PLACE OF INTERNSHIP		ZEE5, H	yderabad - Telai	ngana		
		Asse	ssment			
Approach	Criteria	Total Marks		Marks obtained		
	Punctuality		5	5		
	Sincerity		5	5		
	Initiative		5	5		
	Commitment		5	5		
	Attitude		5	5		
Skills	Communication		7	7		
	Documentation		7	7		
	Reporting		7	7		
	Any Other:		4	4		
	Total Marks	6 = 50		50		
Name of th	Name of the Supervisor/Mentor		Sai Swetha Koyyana			
Designatio	n	SVOD- Marketing Manager				
Address of	the Agency:	Madhapur, plot no.96, Rd Number 44, Kavuri Hills, Jubilee Hills, Hyderabad, Telangana 500033				
Telephone		+91 72073 48043				
Email:		swetha.koyyana@zee.com				
Remarks	guidance. She picked u impressed that we gave she's on a task, you don	ip so quick e her addit 't have to r Iving skills	dy in the day-to-c ional regions to s elook at it twice. S	filled her duties without much lay activities and we were so single-handedly manage .When She does it with perfection. Her e. Long way to go! I wish her all		

#### Date/Place: 2<sup>nd</sup> June 2022, Hyderabad

Stamp/Seal:



Signature:

Sai Swetha



09/05/2023

To, Professor Mira Desai, SNDTWU, Mumbai 400049

Dear Prof. Desai,

Sub: Confirmation of completion of internship of Priya Pandya

This is to confirm that Priya Pandya, student of MA in Media and Communication semester IV has completed the required period of four weeks of internship at Salt Worldwide from 10/04/2023 till 09/05/2023.

During the four weeks she has participated in creative aspects of the work that we do for our clients such as writing copy and assisting with social media posts.

Sincerely,

No.

Parag Pandya



S.N.D.T Women's University

M.A. Media and Communication **INTERNSHIP EVALUATION BY AGENCY (2022-2023)** 

Name of student	:	Priya Pandya
Name of agency	:	Salt Worldwide
Place of internship	:	Malad west, Mumbai

Assessment

		1	
Approach	Criteria	Total Marks	Marks obtained
	Punctuality	5	4.5
	Sincerity	5	5
	Initiative	5	5
	Commitment	5	5
	Attitude	5	5
Skills	Communication	7	7
	Documentation	7	7
	Reporting	7	7
	Any other	4	3
	Total marks = 50		48.5

Name of Supervisor : Designation Telephone Email Remarks

Parag Pandya

: Founder & Managing Partner

Address of the agency : 543, 5<sup>th</sup> Floor, IJMIMA Complex, Mindspace, Malad (W)

: +9122 35114624

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: parag@saltworldwide.in

Date/Place

9<sup>th</sup> May 2023 Mumbai



Signature

Salt Worldwide LLP 543, 5th Floor, IJMIMA Complex, Behind Infinity Mall, Mindspace, Malad West, Mumbai – 400064, Maharashtra, India www.saltworldwide.in



#### UNIVERSITY DEPARTMENT OF EXTENSION & COMMUNICATION S.N.D.T. WOMEN'S UNIVERSITY

Sir Vithaldas Vidyavihar, Juhu Tara Road, Santacruz (West), Mumbai - 400 049 Tel. 26608855, 26613550, Board : 26608462/93, 26603961/4164, Ext : 217 Website : www.sndt.ac.in www.sndt.digitaluniversity.ac Facebook . www.facebook.com/sndtudee Email: extensionedu@sndt.ac.in

UDEC/MAMC/2022-23/1 TO 16-4 March 21, 2023

To.

Sub Internship of M.A. in Media and Communication Semester IV students

The bearer of this letter, Ms. Radhika Nair, is a student of Master of Arts in Media & Communication Semester-IV for the academic year 2022-23.

Their academic programme commenced in September 2021 and they have been exposed to vanous aspects of media communication, society, forms of writing, research etc. theoretically as well as practically. As a part of the course it is mandatory for the student to undergo 240 hours/one-month (whichever is earlier) internship in her fourth semester.

This is to request you to consider her for internship in April 2023 with your organization. A line of confirmation of the same to the undersigned through a letter or an email will be appreciated.

You are requested to send the internship joining, completion and performance appraisal report (format attached herewith) including your personal observations about her abilities. You may join us for internship viva in May 2023, if you wish, at your expense.

We would appreciate if the student is paid stipend during her internship.

Thanking you for your cooperation,

Sincerely,

energence

(Mira K Desai) Professor & Head of the Department Email: mkdesai@extensionedu.sndt.ac.in

Encl: Internship Evaluation format

## S.N.D.T. Women's University

## M.A. Media & Communication

## INTERNSHIP EVALUATION BY THE AGENCY (2022-23)

NAME OF THE STUDENT		RADHI	KA RAJEN	IDRAN NAIR			
NAME OF	NAME OF AGENCY		THRIBE CREATORS				
PLACE OF	INTERNSHIP	the second se					
I DIOL OF	INTERNSHIP	MALAD	(WEST),	MUMBAT			
Approach	0.0	Asses	ssment				
Approach	Criteria		Total Marks	Marks obtained			
	Punctuality		5	Marks obtained			
	Sincerity		5				
	Initiative		5	5			
	Commitment		5	2			
	Attitude		5	2			
Skills	Communication		7	5			
	Documentation		7				
	Reporting			7			
	Any Other:		7	7			
	Total Mar	ka = 50	4	4			
Name of the	Supervisor/Mentor		IKIE BH	ATT THAKUR			
Designation		LEAD SOCIAL MEDIA STRATEGIST					
Address of t	he Agency:						
		Knox Plaza, A/206, Grand Homtel Hotel, Mindspace, Malad West, Mumbai.					
Telephone:		+918369571421					
Email:			othribe in				
Remarks	Excellent o			skills			

5/4/23 Date/Place

ъ



Signature



Date:- 1/6/22

#### TO WHOM SO EVER IT MAY CONCERN

Subject:- Completion of the internship.

This is to inform that Ms Samruddhi Kale has successfully completed her internship with Vfest, from 2nd May 2022 to 31st May 2022.

During the internship she was exposed to various activities managed by Vfest, and found to be hard working, result oriented and sciencre.

She has demonstrated skills of self motivation, to learn new skills.

We wish her success in her career and future endeavours.

Thank you.

Yours sincerely,

Mr Tejas Jadhav

Co-founder Vfest.

Address: A/55, Siddharth Colony, Bandra East, Aliyavar Jung Marg, Mumbai - 400051 Mob: +91 9664597369 / 7208144294 / 7977269718

#### S.N.D.T. Women's University

#### MA Media & Communication INTERNSHIP EVALUATION BY THE AGENCY (2021-22)

NAME OF THE STUDENT		Samrud	Samruddhi Kale				
NAME OF AG	ENCY	Vfest	Vfest				
PLACE OF IN	PLACE OF INTERNSHIP		i				
		Asses	sment				
Approach	Criteria		Total Marks	Marks obtained			
	Punctuality		5	5			
	Sincerity		5	5			
	Initiative		5	5			
	Commitment		5	5			
	Attitude		5	5			
Skills	Communication		7	7			
	Documentation		7	7			
	Reporting		7	7			
	Any Other:		4	3			
	Total Mark	s = 50		49			
Name of the S	upervisor/Mentor	Mr Aditya Tambe					
Designation		Co-founder					
Address of the Agency:		Bandra E	Bandra East, Mumbai				
Telephone:		9664597	9664597369				
Email:	Email:		vfest.aditya@gmail.com				
Remarks	She has been regular i	n work.					

she has taken initiative to learn.

She has been sciencre and hard working person.

03/06/2022 MUMBA 1 Date/Place



aule Signature

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#### S.N.D.T. Women's University

#### MAMC INTERNSHIP EVALUATION BY THE AGENCY (2021-22)

NAME OF THE STUDENT		Va	ndi	ta i	Cec	il		
NAME OF AGENCY						House	pvt, L	TD.
PLACE OF	PLACE OF INTERNSHIP		IUCKNDW					
		Asso						sinanan sa sa ƙ
Approach	Cnteria	NUMBER AND COMPARED	Tota	I Marks		Marks obla	6 <b>60</b>	
	Punctuality			5		5	<ul> <li>South State Street Street</li> </ul>	
	Sincerity			5		5		
	Indiative	000-000-000-000-0000-0000-0000-0000-0000	and the second second	5	<b>.</b>	5.	and the second second second	
	Commitment	an a	<b> </b>	5		- Yri	e a construction and a construction of the con	a. spaceword
Skills	Attitude Communication		<u> </u>	<u> </u>		E.7	ana indonegenesia diana passa indonesi	ana an I
UNIIIS	Documentation			7		6	enter (1917 - New York, 1927), and an provided street	<b>samuun</b> san di
	Reporting			7		Ŧ	auno - son - rito anno all'hal de sitos - sito i marcel de	an a
+	Any Other:			4		Ξ.		Parola Creation and
	Total Marks	= 50	<b></b>	ungeneration in the second second		1 1	16	and a set of the set o
Name of the	Supervisor/Mentor	1	ma	in k	ym	991		
Designation		TL-content mangement						
Address of t	he Agency:	TL-content mangement 401, 9th Floon, Almes Tower, Byrlinton, LUCKNOU						
Telephone:	•	8303862038						
Email:								
Remarks She has		Exce	elle	ent	w.	sitte	n f	and and the state of the
	verbal	Comi	nU	nica	dior	v Blti	Us.	na fallan ing sa
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Date/Place Stamp/SealOUSE 14 June 22/LUC KNOW UPINFONELTD

Director

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