



# **JANKI DEVI BAJAJ INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH**

(A Constituent College of SNDT Women's University)

Maharshi Karve Vidyavihar, Karve Road, Pune - 411 038.

## **INNOVATION AND ENTREPRENEURSHIP POLICY**

### **VISION**

To empower the young women in the Institute for innovative and sustainable economic development by creating the entrepreneurial ethos and ensure prosperity for all.

### **MISSION**

To create young women entrepreneurs for holistic development and sustainable progress by providing support and guidance for entrepreneurial activities and new startups.

### **OBJECTIVES**

#### **A. Short Term Objectives**

1. To stimulate innovative and creative thinking for entrepreneurial projects.
2. To motivate students for their own startups.
3. To have Students' participation in startup competitions arranged at Local, National and Global levels.
4. To increase Students' participation in workshops/sessions/conferences conducted by Innovation and Entrepreneurship Cell
5. To increase Faculty participation in workshops/sessions/conferences/FDP conducted by Innovation and Entrepreneurship Cell

#### **B. Long Term Objectives**

1. To develop incubation cell for supporting entrepreneurship development.
2. To increase in entrepreneurial start-ups.
3. To collaborate with
4. To increase in number of patents (students and faculty members).



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## INNOVATION COUNCIL

S. No.	Name	Designation	Mobile No.	Email id
1	Dr. Yashavant Vaishamapayan	Chairman	9423162193	yashogeeta@gmail.com
2	Dr. Vidula Adkar	NISP Coordinator	7057113051	pravin_gosavi2005@rediffmail.com
3	Dr. Pravin Gosavi	Secretary	9158415258	vidula306@gmail.com
4	Dr. Santosh Apte	Member	9049699291	santosh.apte.sndt@gmail.com
5	Dr. Ashish R. Panat	Innovation Centre Head	8788637989	director.iil@sndt.ac.in

## THRUST AREAS

- Creating entrepreneurial ethos.
- Collaboratives of NISP Coordinator, ED Cell and Placement Cell at the Institute level.
- Help students understand various avenues for startups and provide them guidance through ED Cell.
- Help students understand the challenges and opportunities in the global scenario.
- Creation of holistic and sustainable entrepreneurial development.

## EVALUATION AND KEY PERFORMANCE INDICATORS

S.No.	Particulars	Key Performance Indicators	Measurement and Evaluation
1.	Vision	<ul style="list-style-type: none"><li>• Number of students' startups</li><li>• Number of patents published/granted to student startups</li></ul>	NIRF Ranking
2.	Short Term Objectives	<ul style="list-style-type: none"><li>• Number of students' participation in startup competitions arranged at Local, National and Global levels.</li><li>• Number of students' participation in workshops/sessions/conferences conducted by Innovation and Entrepreneurship Cell</li><li>• Number of Faculty participation in workshops/sessions/conferences/FDP conducted by Innovation and Entrepreneurship Cell</li></ul>	Quarterly review at HEI level
3.	Long Term Objectives	<ul style="list-style-type: none"><li>• Development status of incubation cell.</li><li>• Number of entrepreneurial and viable startups.</li><li>• Number of patents filed (students and faculty members).</li></ul>	Quarterly review at HEI level



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Plan for the year:

1. Students will be motivated to get certifications on startupindia.gov.in and other MOOCs platform.
2. Guest sessions of young entrepreneurs will be organized by the Institute.
3. Guest sessions by the experts will be conducted for the knowledge of funding prospective for entrepreneurial development by the Institute.
4. Institute level competition will be arranged on business plan for entrepreneurship development.
5. Best business plans will be selected for execution and assistance will be provided by the institute for the successful execution.
6. Student Alumni representative to be identified by the end of the academic year as this is the first batch of the Institute.

**Dr. Vidula Adkar**  
**NISP Coordinator**



**Director**  
**(Dr. Y.S. Vaishampayan)**  
**Director**  
**Janki Devi Bajaj Institute of**  
**Management Studies & Research**  
**Pune Campus**