

Bio-Data



Name T. Geetha

Designation/Department Associate Professor
JDBIMS, SNDT Women's University

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Educational Qualifications

Examination Passed	Year of Passing	Board/University	Subjects of Specialization	Percentage/Class/CGPA
Bachelor of Corporate Secretaryship	1991	Pondicherry University	Financial and Cost Accounting, Company Law, Secretarial Practice	69.55%
M.Com. (Business Finance)	1993	Pondicherry University	Business Finance	76.88%
M.Phil.	1994	Pondicherry University	Finance and Portfolio Management	8.33/10
UGC - NET	1994	UGC	Management	
Grad. CWA	1999	Institute of Cost and Works Accountants of India	Cost and Management Accounting	52.75%
Ph.D.	2002	IIT, Bombay	Economics and Finance	

In the year 1994, I submitted my M.Phil. thesis – Information Signaling and Efficiency of Indian Capital Market, to the Pondicherry University.

In the year 2002, I submitted my Ph.D. thesis in the area of Credit Rating – A Study on the Determinants of Corporate Rating and Sovereign Rating, to the Indian Institute of Technology, Bombay.

Publications

Book

1. Chandrasekhara Rao, K. and **Geetha, T.** (1996). *Indian Capital Market: Information Signaling and Efficiency*. A.P.H. Publishing Corporation. New Delhi.

Chapter in a Book

1. **Geetha, T.** and Sharma, G. (2010). Credit Derivatives and their Role in the Subprime Crisis. In: *Sustaining Shareholder Value – Corporate Finance Practices*, Shantanu Mehta, Neeraj Amarnani., Excel Books. pp. 377 – 389. (ISBN 978-81-7446-802-4)

Articles

1. **Geetha, T.** (2004). Credit Derivatives: Lessons for India, *BMA Review*, July – August, 2004.
2. **Geetha, T.** (2004). Right Business at the Right Time, *BMA Review*, Nov. – Dec. 2004.
3. **Geetha, T.** (2006). Basic Accounting and Finance, *Study Material, Department of Distance Education*, SNTD Women’s University, 2006.
4. **Geetha, T.** (2008). Credit Derivatives and the Sub-prime Crisis, *V Share*, Vol.0809/46, Dec.2008, pp. 6-8.
5. **Geetha, T.** (2009). While investing in Shares, *V Share*, Vol.0809/48, Feb.2009, pp. 12-30.
6. **Geetha, T.** (2009). An Analysis of the Relationship between Non-Performing Assets and Real GDP Growth Rates of Different Countries, *JDBIMS Management Review*, August 2009 (ISSN-0974-4940)
7. **Geetha, T.** (2011). A Comparative Study of the Dot.com crisis and the Sub-Prime Crisis, *International Journal of Research in Computer Application and Management*, Volume No.1, Issue No.9, Nov. 2011 (ISSN 2231-1009)
8. **Geetha, T.** (2013). Micro-insurance for Sustainable Growth and Development, *BMA e-Journal*, Vol. 01, No.2, May 2013, p.13-14 (ISBN No. 978-81-927496-0-0)
9. Padake, V. and **Geetha, T.** (2015). Forecasting USD-INR using Econometric Techniques: A Comparison between Random Model, Monetary Model and Portfolio Balance Model, *Spectrum*, Jan-Jun 2015; Vol.3, No.1, pg 215-223(ISSN:2320-7272)

10. Padake, V., Karamcheti, B. and **Geetha, T.** (2016). Does Existence of Long-Run Relationship Ensure Predictability of Exchange Rate? Empirical Analysis of Indian Rupee Vis-à-Vis US Dollar under Monetary Model Framework. *Theoretical Economics Letters*, Vol.06, No.03,561-569. DOI: [10.4236/tel.2016.63062](https://doi.org/10.4236/tel.2016.63062)
11. Padake, V., Karamcheti, B. and **Geetha, T.** (2018). Determination of Indian Rupee / US Dollar Exchange Rate using Monetary Approach - A Review Paper. *International Research Journal of Business and Management*. Vol.X1, No. 1, Jan.2018. ISSN: 2322-083X. <http://irjbm.org/irjbm2013/Jan18/Abstract13.pdf>
12. Karamcheti, B., Padake, V. and **Geetha, T.** (2018). The INR/USD Exchange Rate Determination: An Empirical Investigation of the Flexible Price Monetary Model in a Vector Auto Regression Framework. *Theoretical Economics Letters*, **8**, 1070-1082. doi: [10.4236/tel.2018.85074](https://doi.org/10.4236/tel.2018.85074).

Papers Presented

1. Financial Credit Score, Proceedings of the Fourth Capital Market Conference, UTI Institute of Capital Markets, Dec. 2000
2. Financial Policies and Regulations for Promotion of Tourism in India, International Conference on Tourism in Global Village Conference Proceedings, IIM Lucknow, April 2009.

Awards

1. Winner of gold medal at M.Com. and M.Phil., for good academic performance.
2. Received the *Award for Best Professor in Financial Management* presented by Hindustan Unilever Limited at the 23rd Business School Affaire and Dewang Mehta National Education Awards on 28th November 2015.
3. Received the *Award for Outstanding Contribution to Education* presented by Hindustan Unilever Limited at the 25th Business School Affaire and Dewang Mehta National Education Awards on 25th November 2017.

Research Projects Undertaken

1. Minor Research Project on “A Study on the relationship between Non Performing Assets and Credit Derivatives” funded by UGC.
2. Completed a project on ‘Composition of Trade between Canada and India’, funded by UGC Area Study Centre for Canadian Studies, SNTD Women’s University.

Faculty Development Programmes

a. UGC Sponsored Academic Staff College Programmes

1. Participated in the Orientation Programme organized by the UGC Academic Staff College, University of Mumbai from 18th August 2008 to 16th September 2008.
2. Participated in the Refresher Course in “Business Studies” conducted by the UGC Academic Staff College, University of Mumbai from 14th Feb.2011 to 5th March 2011.

b. Short-Term Courses Completed

1. Short-term Computerized Accounting Course (using Tally ERP9) during Aug. to Sept. 2012 (18 Hours) organized by Gujarat Research Society, Mumbai.
2. Short Term Course on Stock Market during Oct. 2012 – Jan. 2013 (30 Hours) organized by Gujarat Research Society, Mumbai.

Workshops, Seminars attended

1. Attended UGC Sponsored workshop on ‘ICT in Higher Education’ from 25th June 2012 to 30th June 2012, organized by the Department of Education Technology, SNDT Women’s University.
2. Attended session on Designing and Developing online courses on 22.8.2013 organized by SNDT Women’s University
3. Participated in UGC Sponsored National Symposium on ‘Future Directions for Technology in Education’ organized by Jankidevi Bajaj Institute of Management Studies, SNDT Women’s University on 21st March 2014
4. Attended a two-day Workshop on ‘Curriculum Development in Higher Education’ organized by Department of Education, SNDT Women’s University, on 29th and 30th March 2017.
5. Participated in 6-day Workshop on ‘Technology Enabled Blended Learning’ organized by Department of Education Technology, SNDT Women’s University in collaboration with Commonwealth of learning, Canada during June-July 2017.
6. Attended a one-day Workshop on ‘Statistical Analysis using R-Software’ organized by K.J.Somaiya College of Science and Commerce on 22nd July, 2017.
7. Participated in UGC Sponsored National Level Workshop on ‘Research Methodology and Data Analysis’ organized by Department of Economics and Department of Computer Science, SNDT Women’s University from 18th to 23rd September 2017.
8. Attended a two-day Workshop on ‘Structural Equation Modeling’ organized by JDBIMS on 26th and 27th July, 2018.

Representation on various Committees

1. Member of the Ad-hoc Board of Studies in Finance, University of Mumbai
2. Member of the Editorial Review Board of 'Amity Journal of Finance' - An International, Biannual, Refereed Journal of Finance of Amity University