

SNDT Women's University

Jankidevi Bajaj Institute of Management Studies

Name of Program: Master of Business Administration - Finance Management (MBA – Finance Management)

Program Outcomes

- Equip management graduates with the knowledge, skills and attitudes that give a strong foundation for holding competent and responsible executive positions in the corporate world.
- Gain knowledge of basic concepts and techniques of modern management, specifically in the areas of Finance and Investment.
- Pursue Entrepreneurship in the areas of interest to students.
- Develop academically and professionally competent personnel by imparting critical thinking and analytical skills.
- Value ethical behavior in the areas of finance and investment for sustainable development.
- Develop students to become globally competent.
- Inculcate Entrepreneurial skills among students.

Program Specific Outcomes

The MBA (Finance Management) Program will prepare its graduates to acquire

- Knowledge of the basic concepts of finance and investment;
- Skills to analyze managerial problems and take appropriate decisions to solve them;
- Ability to manage finance, assess alternate sources of financing and services provided by various types of financial markets and services and make efficient investment decisions to enhance the value of the firm;
- Competence to function effectively in teams to accomplish a common goal;
- Values of ethical and social importance;
- Effectiveness in oral and written communication;
- An identification of the need to engage in continuing professional development.

Course Outcomes

Course Code	Course Name	Course Outcomes
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Semester-I

1001	Managerial Economics	<ul style="list-style-type: none">• understand the concepts and principles of microeconomics, impacting the household, firms and the markets• analyse cost, revenue and profit implications across various types of markets• evaluate the demand, determinants of demand and demand forecasting techniques
1002	Business Communication	<ul style="list-style-type: none">• understand the basics of communication• improve their communication skills• make effective presentations
1003	Financial Reporting, Statements and Analysis	<ul style="list-style-type: none">• understand the accounting mechanics and process involved in preparing the financial statements• analyse the accounting statements of companies and prepare comparative study of the financial strength of different firms• distinguish and appreciate the importance of internal and external audit
1004	Marketing Management	<ul style="list-style-type: none">• understand the marketing concepts and practices in consumer and business markets• evaluate marketing mix adopted by organizations• develop analytical skills, and acumen for designing marketing plans.• design marketing strategies for organizations
1005	Computer Applications for Business	<ul style="list-style-type: none">• understand the concepts of information technology applied in the areas of management• appreciate the use of Information Technology in an organization• learn to apply IT solutions for faster business decision-making• use office productivity improvement tools such as word processing, spreadsheets, business presentations and databases
1006	Managerial Skills for Effectiveness	<ul style="list-style-type: none">• understand the basic principles of a management and evolution of management philosophy, and management thought• appreciate the management processes such as planning, organizing, motivating and controlling• acquire the ability to apply general management principles in practical situations• develop the skills for managing work and organization

1007	Organizational Behavior	<ul style="list-style-type: none"> • understand the main theories of Organizational Behavior • analyze how these theories can help understand contemporary organizational issues • apply theories to practical problems in organizations in a critical manner • evaluate organizational practices and their impact on work behaviors, attitudes and performance
1008	Business Statistics and Analytics for Decision Making	<ul style="list-style-type: none"> • understand the importance and scope of mathematics and statistics from the point of view of application to business • apply mathematical and statistical techniques in business decision making
Semester-II		
2001	Indian Economy and Policy	<ul style="list-style-type: none"> • understand the role of economy specific to India • analyse the impact of economic policies on the business
2002	Legal and Business Environment	<ul style="list-style-type: none"> • understand legal matters that they will be exposed in their business and professional life • understand legal aspects of companies
2003	Corporate Finance	<ul style="list-style-type: none"> • apply the concept of time value of money in valuation of Stocks and Bonds • analyze capital investments • relate capital structure decisions of the firms on the value of the firm • appreciate the role of cost of capital in capital investment decisions • assess working capital requirements of a firm
2004	Business Research Methodology	<ul style="list-style-type: none"> • understand and develop insights about different methods of research, research methodology, and design aimed at solving business problems • design and execute Research Projects
2005	Operations Management	<ul style="list-style-type: none"> • understand the types of manufacturing systems • appreciate the role of production and operations management functions in an organization • compare production and operations management practices across various types of manufacturing systems evaluate the current operations management practices in organizations
2006	Project Management	<ul style="list-style-type: none"> • understand concepts of project management • execute various projects, starting from project identification till project termination • apply IT tools in project management.

2007	Human Resource Management	<ul style="list-style-type: none"> • understand the role of human resource management, concepts and theories • appreciates how HRM contributes to organizational strategy and planning • develop the skills to analyze a firm's HRM system and evaluate its strengths and weaknesses and propose changes to improve.
2008	Quantitative Techniques	<ul style="list-style-type: none"> • understand the concept of Operations Research • gain knowledge on the application of various OR techniques in decision making in management of all aspects of an organization
Semester-III		
3001	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	<ul style="list-style-type: none"> • understand the value and significance of doing business ethically, ethical issues and dilemmas and their influence on decision making in business activities • appreciate the significance of corporate governance from local and global perspective, doing business ethically, ethical issues and dilemmas and their influence on corporate decision making • identify the need and importance for an organization to be a corporate citizen and the impact of CSR, and sustainability on corporate sector • gain insight into the present day leadership imperatives and leadership challenges in the global scenario, and the role of women leaders
3002	Entrepreneurship and Sectoral Specialisation	<ul style="list-style-type: none"> • understand the requirements to start a new business • capture and evaluate the business opportunity and convert the viable idea in to a business proposition • cultivate an entrepreneurial mind set • exhibit effective decision-making skills, employing analytical and critical thinking ability to establish their own start up enterprise
3003	Summer Internship	<ul style="list-style-type: none"> • The summer project is expected to provide the student with a firsthand experience of working in an organization and understand the various business functions practically by observation and participation wherever feasible
3004	Cost and Management Accounting	<ul style="list-style-type: none"> • classify cost and prepare cost sheet • understand various methods of costing • apply various techniques available for planning and controlling of costs in decision making

3005	Financial Markets and Services	<ul style="list-style-type: none"> • understand the organization of the Indian financial system • differentiate various financial markets and their role in the development of the economy • analyze risk and returns in bond and equity markets • appreciate the role of different intermediaries available and the financial services offered
3006	Managing Banks and Financial Institutions	<ul style="list-style-type: none"> • understand the structure and operations of the banking sector in India • analyze different banking services available • compare different insurance products offered by insurance companies • appreciate the role of banking, insurance and other financial institutions in contributing to the development of the Indian economy
3007	Project Appraisal and Finance	<ul style="list-style-type: none"> • understand project life cycle • value different projects • analyze financing alternatives for projects
3008	Investment Analysis and Portfolio Management	<ul style="list-style-type: none"> • understand the areas of security analysis and portfolio management • apply advanced tools and techniques for making investment decisions.

Semester-IV

4001	Corporate Strategy	<ul style="list-style-type: none"> • understand basic concepts and theories in strategic management in corporate sector • analyse strategic management techniques, strategy formulation and compare the alternatives in the context of rapidly changing technology • apply appropriate strategic management tools to diagnose internal and external factors affecting organizations • Evaluate strategies adopted for various purpose
4002	Mergers, Acquisitions, Corporate Restructuring and Valuation	<ul style="list-style-type: none"> • understand the rationale and motivation of mergers • gain insight into the decision processes and execution of mergers • evaluate the consequences of corporate mergers and restructuring • understand different valuation methods • value different assets of the business including intangibles • minimize errors during valuation of assets

4003	Financial Derivatives	<ul style="list-style-type: none"> • understand the different risks involved in various financial products • use derivatives as a hedging tool to mitigate the risks involved • understand various types of contracts and their significance in the context of trading • apply trading and valuation strategies and some of the commonly used models
4004	International Finance	<ul style="list-style-type: none"> • understand the nuances of flow of funds in an international economy • determine exchange rate and understand the management of international funds • understand the working of some of the International Financial Institutions
4005	Taxation	<ul style="list-style-type: none"> • understand the basic concepts of taxation • compute income under different heads of income • apply statutory deductions from Gross total income • gain an overview of Indirect Taxation
4006	Behavioral Finance	<ul style="list-style-type: none"> • appreciate the limitations of 'rational' models of investment decision making • understand alternate framework for price discovery in the markets • identify persistent or systematic behavioral factors that influence investment behaviour
4007	Research Project (Year Long Project)	<ul style="list-style-type: none"> • critically review literature related to the topic of research • demonstrate the capability of conducting research • apply relevant tools to analyze data and interpret the results • document the research work following well accepted norms for presenting research