SNDT Women's University

Department of Education Management
(JDBIMS)
Name of Program: Masters of Art Education Management (MAEM)
(Faculty of Management Studies)

2 years (4 Semester course)

Program Outcomes

This program will enable the participants to practical understating of various essential skills required to become leaders in different working sectors, particularly in education sectors. Participants will be able-

1. To implement the concept of management understanding in changing and challenging diverse working environment particularly in education sectors.
2. To sharpen the capacity of decision -making, problem solving, innovation and creativity, conflict management at work place.
3. To groom their institution by identifying and analyzing the different issues and problems with help of research process and understanding.
4. To Identify business opportunities, to show entrepreneurial skills, design and implement innovations at work place in in education sectors.
5. To show effective and impactful interpersonal skills in diverse and multicultural settings.
6. To understand, analyse and communicate global, economic, legal, and ethical aspects of education business.
7. To upgrade the skill of human resource development, and various aspects those are related to the management diversity.
8. To sustained professional development and learning that is stimulating, critically reflective, and relevant to the educational setting.

Program Specific Outcomes

Department is committed to fulfill the aspiration of management learning to educationists and administrators with the program: **Masters of Arts education management (MAEM).**

1. This is a unique program of management education designed for women specially those who are working in academic sector as academicians and administrators.
2. This specialization deals with the Human Resources, proper financial and other managerial aspects of educational sectors and institutions.
3. Program will improvise the managerial and leadership skills. The participants will have opportunity to promote themselves at leadership positions in the institutes, sectors etc. have edge over others.
4. After the completion of the course in Education Management, the candidates can join government or private organizations as well as the education sector as a business person, policymaker, policy analyst, human resource manager etc.
5. Other field for MAEM are: Education Consultant, Manager, Policy Maker, Policy Analyst, Human Resource Manager, Principal, registrars of the University, Vice-Chancellors, Professor, Headmaster etc.

Course Outcomes		

MAEM Semester-I		
Course Code	**Course Name**	**Course Outcomes**
1001	Introduction to Education Management	This course will enable the participants- -To understand the nuances of Indian education systems and its management. They will be able to implement the NEP 2020 at various level of education sectors. -To know the concepts of strategic management and its applications, rules regulation and legislation of Indian Universities. -To know the philosophical and psychological perspectives of curriculum design along with checking Quality Control applying same in their respective institutions. - To understand the important basic concept of finance and marking in education.

Course Outcomes		

MAEM Semester-I		
Course Code	**Course Name**	**Course Outcomes**
1002	Principles & Techniques of Mgmt for Educational administrator	**Course Outcomes:** This course will enable the participants- -To use the management concepts in their day to day academic and administrative activities. -To help conflict resolutions and human relations in the context of education management. -To effective implementation of their planning, proper utilization of human resource. -To evaluate the performance of the employees for the continuous and positive growth of the educational sectors.

Course Outcomes		
MAEM Semester-I		
Course Code	**Course Name**	**Course Outcomes**
1003	Organizational behaviour	This course will enable the participants- -To focus on the continuous improvement of the effectiveness of organizations and their members by training and learning, appropriate job design etc. -To understand why people and groups in organizations feel and behave as they do. -To identify processes and methods that can improve the behavior and attitudes of organizational members and, thus, their effectiveness. -To develop and enhance the skills as an organizational member and a manager. -To Understand global perspective of interaction and understanding

		behavioral approach at international level.

Course Outcomes

MAEM Semester-I

Course Code	Course Name	Course Outcomes
1004	Statistics in Education management	This course will enable the participants- - To understand statistical concepts and analyses. - To Apply statistical techniques to describe and present data. - To Apply statistical analysis for inference and prediction to solve typical research and work-related problems. -To Prepare a clear and accurate report of a quantitative analysis of an academic, administrative, social, and business problem.
1005	Research Methodology in Education Management	This course will enable the participants- **- To** critically examine the general range techniques employed in educational research those which lead to change. - To study the range of methodologies associated with their subjects and apply the knowledge in the preparation of a research proposal. - To understand the relevance and scope of research in education management - To understand the qualitative and qualitative research methodology - To understand the research process: -To understand the process of data collection: primary and secondary

Course Outcomes

MAEM Semester-II

Course Code	Course Name	Course Outcomes
2001	Curriculum Management & Planned Change	This course will enable the participants- -To develop an understanding of the ways in which curriculum of course is designed, reviewed, and revised along with managing the process of curriculum changes in educational institutions. - To develop diverse strategies for teaching and learning, know values of the same. - To identify the needs for change and the various approaches to planned change. -To analyze the aspects of educational change and provide an appreciation

of different approaches to planned change in the light of organizational development
-To analyzed how to diagnose the organizational problem from top to bottom
-To understand the change process, resistance and transformation in detail.

Course Outcomes

MAEM Semester-II

Course Code	Course Name	Course Outcomes
2002	Resource management	This course will enable the participants- -To provide an insight in and understanding of concepts of human resource management within the educational organization. -To become aware of the personal management functions. -To understand the techniques of time, stress and conflict management -To enable the participants to understand costing, budgeting and resource mobilization / allocation. - To provide participants with the knowledge that can increase the effectiveness of Budget formulation

Course Outcomes

MAEM Semester-II

Course Code	Course Name	Course Outcomes
2003	Technologies for Learning	This course will enable the participants- -To critically examine the use of technologies in learning and teaching and to develop effective strategies for the application of this knowledge to professional practice. -To understand the role of management information system in educational institutions -To have the practical knowledge of use of computers. -To understand the various models of learning and teaching and its impact on the use of education technology. To understand the implications of education technology for curriculum in particular and society in general. -To understand the cultural, ethical issue involve in the use of technology

Course Outcomes

MAEM Semester-II		
Course Code	**Course Name**	**Course Outcomes**
2004	Organizational Theories structure and Design in Education Management	This course will enable the participants- 1- To analyze and critique organization theories in the context of leading and managing educational teams and organizations. 2- To assess the existing organization for the improvement 3- To evaluate the determinants of organizational structure like technology and environment 4- To understand the importance of people relationship and its establishment 5- To focus on collaborative decision-making, organizational culture and change management.

Course Outcomes

MAEM Semester-II		
Course Code	**Course Name**	**Course Outcomes**
2005	Project: project report and viva	-This course will enable the participants to have first-hand experience of doing research and come out with solutions of the existing situation. -It will develop their convergent and divergent thinking, analytical abilities based on which they are able to contribute in improving the work condition of the education sectors.

Course Outcomes

MAEM Semester-III		
Course Code	**Course Name**	**Course Outcomes**
3001	Emerging issues related to Education management	This course will enable the participants- . To critically examine and compare educational system of other countries in comparison to understanding of Indian educational system. - To develop in depth understanding of various organizational levels of education. .- To understand about various agencies who control the educational system. . To understand the role of various bodies controlling and regulating secondar and higher education.

Course Outcomes

MAEM Semester-III		
Course Code	**Course Name**	**Course Outcomes**

Course Code	Course Name	Course Outcomes
3002	Finance Management in Education System	This course will enable the participants- - To have in depth understanding and awareness of financial aspect in educational system - To understand the scope and importance financial accounting in education Institutions - To understand the detail theories of management, analyzing the fund flow. - To understand the basic accounts and accounting management systems. - To understand the cost management which essential for the education management .in detail

Course Outcomes

MAEM Semester-III

Course Code	Course Name	Course Outcomes
3003	Organizational Development	This course will enable the participants- -To improve the ability to manage competing demands for participants attenti and effort. -To understand various organizational development techniques for dealing with internal and external changes in the organization. -To understand organizational development concepts from a systems theory viewpoint to implement changes and improve efficiency of the organization. -To understand the process of transformation in the organization - To understand the various intervention techniques, can be use for the betterment of the organization

Course Outcomes

MAEM Semester-III

Course Code	Course Name	Course Outcomes
3004	Marketing Management in Education	This course will enable the participants- - To understand basic concept of marketing and marketing of educational services. - To recognize the customer-oriented nature of marketing and analyze the impact of marketing activities on the individual, business, and society - To analyze the elements of the marketing mix, their interrelationships, and how they are used in the marketing process. -To understand theories and concepts of relationship marketing - To understand role of marketing research in decision making

Course Outcomes

MAEM Semester-III

Course Code	Course Name	Course Outcomes
3005	Quantitative Models in Education Management	This course will enable the participants- -To understand the quantitative approaches to measure the individual differences - To understand the various measurement techniques - To understand the process of test construction. Administration and usage of objective test for measuring various skills - To understand the setting scoring pattern for various examinations -To use the appropriate statistical tools to analyze data

Course Outcomes

MAEM Semester-IV

Course Code	Course Name	Course Outcomes
4001	Leadership in Education	This course will enable the participants- - To critically examine the core and contemporary leadership theories relevant to educational practice and settings. - To understand different aspects of leadership related to the management of diversity will be explored. - To understand importance of emotional intelligence in relation with leadership. - To understand the student-centered leadership and LMX theory. - To understand and display their critical evaluation about leadership effectiveness and importance in educational institutes.

Course Outcomes

MAEM Semester-IV

Course Code	Course Name	Course Outcomes
4002	Internship in Education Management	– Internship will provide the participants an opportunity to test their interest in a particular career (teaching, administrator). -The students will develop skills in the application of theory to practical work situation. -The participants will develop skills and techniques directly applicable to their career. -Participants will develop employment records that will enhance employment opportunities. -Participants will get an in-depth knowledge of the formal functional activities of a participating organization.

		.-Participants have to strengthen their professional skills and interpersonal relationships in working settings.

Course Outcomes

MAEM Semester-IV

Course Code	Course Name	Course Outcomes
4003	Dissertation - Education Management	This course will benefit the participants immensely- - Participants will successfully complete a dissertation that contributes to the knowledge base of Education Management. -Participants are expected to choose the topics which are contemporary in the field of education management and need to be research, and help the institute to lead.