

SNDT Women's University

SNDT WU CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

Name of Program: B. Voc. In Fashion Design

Program Outcomes		
<p>After successful completion of the program, the graduates will be able</p> <ol style="list-style-type: none"> To become highly competent food technologist to contribute professionally to the respective field and society. To develop practicing consultants & entrepreneurs to set up small scale apparel industry & allied sector. To continue to develop both professionally and personally through graduate study, participation in professional societies continuing education and community service and demonstrate spirit of team work and high moral value. 		
Program Specific Outcomes		
<p>At the end of program the student should</p> <p>PSO1- be able to understand concepts & apply in the field of fashion and apparel technology, textile and apparel engineering, analysis, packaging, hygiene.</p> <p>PSO2- be able to associate the learning from the courses related to technology, processing, preservation, engineering, analysis, packaging, hygiene to arrive at solutions to real world problems.</p> <p>PSO3- have ability to comprehend technological advancements to analyses & design processes for a variety of applications.</p> <p>PSO4- have adaptability to function in multidisciplinary work environment, good interpersonal skills, professional ethics & societal responsibilities</p>		
Course Outcomes		
B.Voc. Fashion Design Semester-I		
Course Code	Course Name	Course Outcomes
105101	Language And Basic Computer	<ol style="list-style-type: none"> To equip the students with effective communication tools required in the fashion business. To acquire skills for the effective communication
105102	Basics Of Industry And Environmental Studies	<ol style="list-style-type: none"> To identify the profile of overall fashion industry, its main functional areas and working of fashion business. To comprehend the basic fashion terminology. To acquire the knowledge of major fashion centres all over the world. To educate students about the various stages from fibre to fabric. To familiarize the fabric properties to enable better design skills.. To aid the fabric choice as per the design, budget and client

105201	Basics Of Design And Technical Drawing	<p>1 To understand the importance of anatomical studies as the basis of fashion model drawing.</p> <p>2 To realize the need for understanding, clarity & confidence in drawing of the Human body as a mode of visual communication in</p>
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		<p>fashion.</p> <p>3 To develop skill in fashion model drawing (drawing from a live model).</p>
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105202	Surface Ornamentation & Foundation Course	<p>1 To prepare students for the basic of drawing skills with the help of different techniques and tools to depict various aspects that form the design.</p> <p>2 To make them prepare for the skills to draw object phase wise. Ultimately students should reach to interpret the drawing skills through landscape and portrait.</p> <p>3 To develop understanding of elements of design (point, line, pattern, shape, texture, color form& space).</p> <p>4 To develop understanding of principles of design (balance, rhythm, harmony, proportion, emphasis & variety).</p> <p>5 To understand & analyse</p> <p>6 To understand the different types of textile and surface ornamentation designs and techniques and to use them effectively in designing a garment.</p> <p>7 To know the various methods of surface ornamentation & to select the appropriate method of ornamentation for a specific product or fabric the effective use of elements / principle of design & fashion in the garment design process</p>
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105203	Basic Stitching	<p>1 This course prepares the learner to acquire the knowledge and skills, regarding the operational use of industrial sewing machines, and its application.</p> <p>2 To understand the importance and necessity of various construction techniques for different fabrics, and to acquire the skills to apply those construction techniques in a sample form.</p>
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B.Voc. In Fashion Design Semester -II

205101	History Of Textiles, Costumes And Traditional Embroidery (India)	<p>1 To acquire the knowledge and visual appreciation of traditional textile crafts of India in respect to the different motifs, colour and weaving techniques used in textiles along with their significance.</p> <p>2 To acquire knowledge of various embroideries done in India with respect to its historical background ,different types of stitches, motifs, colour and material used in the embroideries and their significance</p> <p>3 To expand the learners skill in various types Indian regional embroidery and use them effectively in designing the garments which will help in rejuvenation of the craft</p>
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205102	Computer Applications	To incorporate in design students the ability to represent and create visuals using image editing and object creation / manipulation capabilities of Adobe Photoshop, Corel draw And Page maker
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205103	Basics Of Textiles And Garment Production Technology	<p>1 To create an awareness of the types of garments machinery available in the industry</p> <p>2 To develop an understanding about the selection of the right machinery for production of the required garment.</p> <p>3 To equip students with the necessary knowledge of fibre, yarn and fabrics in terms of properties and characteristics so as to achieve its right application wherever necessary in the fashion field.</p> <p>4 To Learn The Embroidery As Value Added Technique Through</p>
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		<p>Demonstration And Practice Of Different Embroidery Stitches.</p> <p>5 To Identify The General Embroidery Techniques & Its Application.</p> <p>6 To Appreciate The Different Types Of Surface Ornamentation Techniques And To Employ Them Effectively In Designing A Garment</p>
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205201	Fashion Illustration- I And Fashion Coordination	<p>1 To acquire the skills to use different mediums: - pencil, water color, poster color, etc.</p> <p>2 To understand the texture of fabric and render it.</p> <p>3 To develop types of rendering.</p> <p>4 To analyze variety of pictures and sketch and render them accordingly (body & garments). 5 To develop skill in figure drawings.</p> <p>6 To understand the various types of actions, body movements & draw accordingly</p>
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205202	Wet Processing And Textile Printing	<p>1 To help students to gain knowledge of development of dyestuff industry</p> <p>2 To help students to gain knowledge of ancient dyes and their use</p> <p>3 To help students to gain knowledge of dyes used on different textile fibers</p> <p>4 To help students to gain knowledge of different dyeing methods applied on various types of textile fabrics</p>
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B. Voc. in Fashion Design Semester III

305101	Principles Of Management	<p>1 To expose students to management creativity.</p> <p>2 To acquaint the participants with Business organization and to familiarize them with basic management concepts, applications & processes.</p> <p>3 To Provide experiential learning for the students in the area of decision making, motivation, leadership and communication</p> <p>4 To create an awareness of the types of garments machinery available in the industry</p> <p>5 To develop an understanding about the selection of the right machinery for production of the required garment.</p>
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305102	History Of Fashion And Art (India & World)	<p>1 To acquire knowledge regarding the development of Art and culture and its influence in the Society.</p> <p>2 To know the tradition and perspective of Indian culture for life style and dresses.</p> <p>3 Develop an understanding of the Elements and Principles of Design with reference to Apparel</p> <p>4 Develop an understanding of Aesthetic aspects</p> <p>5 Understand market influences on Fashion designers, Fashion centers and brands.</p> <p>6 To equip the students with the understanding and appreciation of the evolution of the Indian clothing from primitive times to the present as it relates to social history, economics, technology, art and politics</p>
305201	Fashion Illustration – Ii	To develop an understanding, Analysis and Development of women's wear
305202	Apparel	□To expose students to management creativity.

	Construction- I And Draping – I	<p>2To acquaint the participants with Business organization and to familiarize them with basic management concepts, applications & processes.</p> <p>3To Provide experiential learning for the students in the area of decision making, motivation, leadership and communication</p>
305203	Computer Designing And Value Addition	<p>1 To incorporate in design students the ability to represent and create visuals using image editing and object creation / manipulation capabilities of Adobe Photoshop and Corel draw.</p> <p>□</p>

B. Voc. in Fashion Design Semester IV

405101	Business Management (Exports And Research Project)	<p>1 To acquire knowledge about the marketplace and the approach towards marketing</p> <p>2 To develop understanding regarding the details of merchandising in close connection with fashion and life of a product.</p> <p>3 To develop an ability to decide export pricing, export finance, export marketing, shipment procedure and export promotions</p>
405102	History Of Costume And Designers (World)	<p>1 To develop an understanding of world costumes and their contemporary interpretations</p> <p>2 To understand the characteristics of the costumes of various parts of the world.</p>
405201	Fashion Illustration Iii	<p>1 To understand the present trends</p> <p>2 To analyze the concept and to develop concept through mood board and story board To develop various designs reflecting the concept (partially rendered</p> <p>3 To utilize presentation skills for the final presentation of women's wear on paper To develop the product 4 To understand the process of promotion</p>

405202	Apparel Construction Ii And Draping Ii	To acquire the knowledge and skills to develop patterns for variations in ladies tops, strapless, trouser, Knit wear, Jacket Contents
B. Voc. in Fashion Design Semester V		
505101	Business Of Fashion (Promotion, Forecasting, Costing)	<ol style="list-style-type: none"> 1 To acquire knowledge related to costing in relation to the clothing or fashion industry. 2 To acquire knowledge related to principles of costing and the terminology used to give them an understanding of the composition of cost and vocabulary of terms useful for costing issues. 3 To sensitize students to the relevance of intellectual property in fashion business provide an overview of practical aspects of leveraging the creative and inventive output of the human mind by use of the legal tools of the IPR system in the context of fashion industry. 4 To get an overview about the fashion industry 5 To understand how media is important for the designer 6 To understand the Importance of PR 7 To familiarize with event management 8 To understand about the press release 9 To developing an understanding about the marketing tools
		<ol style="list-style-type: none"> 10 To get familiarize with hype, publicity and advertisement. 11 To get acquainted with various issues in fashion and media. 12 To understand the role of designer in the industry
505102	Computer Applications Ii	Creating digital portfolio by using CAD, CORAL, PHOTOSHOP, ILLUSTRATOR ETC
505103	Craft Documentation	<ol style="list-style-type: none"> 1. To revive, preserve and support declining indigenous knowledge, resources and skills 2. To update artistic technologies. 3. To create a sustainable source of raw materials. 4. To act as facilitator in assisting the crafts community to understand the ever changing markets. 5. To awaken the creativity of a community through sensitive design intervention. 6. To equip the students with the knowledge and understanding about entrepreneurship to become self- entrepreneur
505201	Portfolio Making	To enable students develop a comprehensive portfolio showcasing their professional competencies and skills
505202	Collection Making	Graduating collection making aims at showcasing student's talent to industry in an aesthetically appealing environment.
505203	Advanced Draping And Basics Of Grading	To acquire the knowledge and skills to develop patterns for various ladies and men wear.
605101	Online Marketing & E-Commerce	The students will be able to understand the E-commerce business models and concepts, building websites.

605102	Entrepreneurship & Grass Root Training	To equip the students with the knowledge and understanding about entrepreneurship to become self- entrepreneur
605103	Intellectual Property Rights (Ipr)	Introduction of intellectual property Types and Levels of Organization, Managerial Functions, Process of Understanding basics element of IPR such as Trade secrets, Copyrights, Trademarks, Geographical Indications patents etc. Management- Planning, Organizing, Leading and Controlling IPR and Application issues
605201	Internship	On the basis of Internal evaluation for curriculum vitae and viva to evaluate whether student having capabilities to undergo industry