



SNDT Women's University

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AQAR 2022-23

Criterion III

RESEARCH, INNOVATIONS AND EXTENSION

The information/ Supporting documents required under **3.3.1 - Institution has created an eco-system for innovations including Incubation centre and other initiatives for creation and transfer of knowledge** are available at

<https://www.sndt.ac.in/pdf/iqac/aqar/aqar-22-23/criteria-3/3-3-1-eco-system-for-innovations.pdf>

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INTRODUCTION

During the financial year of 2022- 2023, WISE SNDTWU Incubation Centre began its commitment to fostering entrepreneurship and empowering women entrepreneurs through a series of impactful activities and initiatives. Despite potential challenges, the year was marked by significant progress and notable achievements across various fronts.

ACTIVITIES & EVENTS

- **IDEATHON COMPETITION ON INNOVATIVE IDEAS FOR START-UP 2022**

WISE SNDTWU Incubation Center and Usha Mittal Institute of Technology (UMIT) jointly organized the **National Level Ideathon Competition on Innovative Ideas for start-up**. The objective of the Ideathon Competition on Innovative Ideas for start-up was to investigate the feasibility of the proposal for getting incubated at WISE SNDTWU incubation center.

On **4th AUGUST 2022** there was a brainstorming on **Ideathon Event Planning** between the members of WISE AND UMIT and decided to organize this event. It is decided to make this event PAN India.

Following are the thrust areas:

- i. AI, ML,
- ii. IoT, Robotics& Drone Technology
- iii. Fashion Design
- iv. Innovative Design Technology
- v. AgroTech
- vi. Pharmacy
- vii. Food Technology

- viii. FinTech
- ix. Entertainment & toy's industry
- x. Health & hygiene

First round presentation was held on **28th September 2022**. In this, the reviewers reviewed the ideas of the participants of their thrust areas and shortlisted the participants for the final round.

There were 47 participants out of which 25 participants were shortlisted for the final round of **Ideathon Competition 2022**.

- **START-UP PROPOSAL PRESENTATION**

WISE SNTDWU Incubation Center has organized the **Start-up Proposal Presentation** round on Wednesday, **23rd November 2022**. The objective of the Start-up proposal Presentation was to investigate the feasibility of the proposal for getting incubated at WISE SNTDWU incubation center. In the Presentation round we had formed a panel of 5 jury member and there were three start-up proposals been invited for making the presentation in front of the panel members.

Following Panel Members were present:

1. **Dr. Ashish Panat**
2. **Mr. Vishram Bapat**
3. **Dr. Shikha Nema**
4. **Dr. Laxmi Goritiyal**
5. **Mr. Gaurav Thakkar**

Following Start-up proposal presenters were present:

1. **Ms. Darshana Jain**

Ms. Darshana Jain did presentation on Mindful Gurukul an app which makes the child happy and saves times by completing their studies faster with complete focus. This app helps a child to focus and complete the homework or assignment given by their school or college. Parents will daily get a report on their child's performance. This app also tracks a child's stress and anxiety level. If the stress and anxiety level increases the buzzer will ring which will notify that the child has to take a break.

Panel has suggested to Ms. Darshana to work on data privacy, business plan in detail and to consult a physician.

After Q & A with panel along with testing of application, Ms. Darshana ended her presentation.

The event closed with a networking snacks & tea/coffee.

- **ESC-STPI START-UP INITIATIVE MAHARASHTRA STARTUP CONCLAVE**

WISE SNDTWU Incubation Centre has organized the **ESC-STPI START-UP INITIATIVE MAHARASHTRA STARTUP CONCLAVE** on Friday, **25th November 2022**. The objective of the **MAHARASHTRA STARTUP CONCLAVE** was to investigate the feasibility of the proposal for getting incubated at WISE SNDTWU incubation centre.

The Event started with registration of participants along with breakfast at 9 am in the campus “**J.H. Mini Auditorium, PG Dept. of Computer Science, SNTD University**” . Everybody moved on from Inaugural session to the auditorium at 9:30 am by lighting the lamp and all the juries were felicitated with a bouquet of flowers.

Opening ceremony started at 9:40 am by MR.ASAD WASI, ADVISOR and ESC. Address by Mr. Veer Sagar, Vice Chairman, ESC, Dr Sanjay Kumar Gupta, Director, STPI, Pune, Dr. Ashish Panat Director Innovation, Incubation & Linkages Vice Incubation Centre, SNTD University, Mumbai Address by Dr N Ramaswami, CEO, Maharashtra State Skill, Development Authority, Mumbai. Followed by the facilitation of the dignitaries of the dais.

Mr Aslam Khan, Convener ESC gave the vote of thanks. Then we took a break for tea/coffee.

We began with the presentations by the start ups participating in this conclave at 11:15am.

Following Maharashtra Start-up Conclave proposal presenters with their ideas were present:

- 1) **Accura Technolabs Private Limited**
- 2) **Xebra Biztech LLP**
- 3) **AI-GENIX INTERNATIONAL PVT LTD**
- 4) **SAARK Customs Pvt. Ltd.**
- 5) **Sequaretek IT Solutions Private Limited**
- 6) **Danox Apps Pvt Ltd**
- 7) **AiCars (OPC) Private Limited**

- 8) Froots Technologies Private Limited**
- 9) Neo Urja Private Limited**
- 10) Katonic India Private Limited**
- 11) Neodocs Healthcare Pvt Ltd**
- 12) OMPRI Buildcon Private Limited (GRAMePAY)**
- 13) Atulsia Megastores Private Limited**
- 14) Combat Robotics India Private Limited**
- 15) PODRONES LOGISTICS PRIVATE LIMITED**
- 16) Snapper Future Tech Pvt Ltd**
- 17) OJONIDHI WOMEN HEALTH SOLUTIONS PRIVATE LIMITED**
- 18) Anantadi Tech Private limited**
- 19) Fontierz Pvt Ltd**
- 20) Eidikos Business Enterprises Pvt Ltd**
- 21) Turnhere Aviation Private Limited**
- 22)Indic Inspirations India Pvt. Ltd.**
- 23) Shivatv Pvt Limited**
- 24) SAPIENT AEROSPACE**
- 25) MAINI RENEWABLES**

Then first half pitch round happened with good potential after some presenters presented their ideas we took lunch break. Lunch was served in the foyer. Then round of pitch has continued at 2pm.

After that series of interesting and compelling presentations participation certificate were given to all the participants.

Out of 25 participants there were top 5 been announced at the auditorium and all the juries are also felicitated with a token of appreciation.

CEO of WISE Dr. Laxmi Goritiyal was felicitated by Electronics and Computer Software Export Promotion Council (ESC).

Top five position results had been announce in the **MAHARASHTRA STARTUP CONCLAVE:**

- 1. OMPRI Buildcon Private Limited (GRAMePAY)**
- 2. Fontierz Pvt Ltd**
- 3. Neodocs Healthcare Pvt Ltd**
- 4. Sequaretek IT Solutions Private Limited**
- 5. Combat Robotics India Private Limited**

They have been given an opportunity to make their investor pitch in the United States Of America. Out of 25 a lot of women entrepreneur have made an inquiry to know about incubation facility at WISE and out of that three companies have shown interest to get incubated with WISE. They are:

- 1. AI-GENIX INTERNATIONAL PVT LTD**
- 2. Fruits Technologies Private Limited**
- 3. Fontierz Pvt Ltd**

WISE has got an exposure to expand the branding also got an opportunity for successful start-up to get incubated for which the inquiry is taking place.

The event closed with a networking snacks & tea/coffee.

- **DESIGN THINKING, BUSINESS PLAN & IPR WORKSHOP**

Women Innovation Startup Entrepreneurship (WISE) incubation centre in collaboration with P.G. Dpt. of home science organised a 2-day workshop on **8th and 9th February, 2023.**

Objective: The objective of the event was to create awareness and provide information to students regarding the various stages to create and innovate their idea.

Following esteemed speakers graced the workshop and provided us with their valuable knowledge about their specific field:

1. Design Thinking : Ms. Savita Rajiv
2. Business Plan : Mr. Abhishek Barari
3. IPR : Dr. Deepak Mehra

- **NARI STARTUP DEMO DAY**

Women Innovation Startup Entrepreneurship (WISE) has organised Nari Startup Demo Day on Thursday, 2nd February 2023. The objective of the event was to select and provide WISE facilities.

Demo day was conducted on 5th floor of Usha Mittal Institute of Technology of SNT Women's University.

Following esteemed committee members graced the demo day:

- 1) Mr. Vishram Bapat**
- 2) Dr. Ashish R. Panat**
- 3) CA. Abhishek Barari**
- 4) Dr. Laxmi Goritiyal**

The demo day got an overwhelming response from 19 companies out of which 12 were able to attend and pitch their ideas.

The event commenced with Fontierz Company which was followed by 10 more companies namely

- 1. Brainologi**
- 2. Elantor Solutions**
- 3. Adroit Hygiene Solutions LLP**
- 4. DeHype Private Limited**
- 5. RVKG Solutions Private Limited**
- 6. FinGrowth**
- 7. Mr. Sudarshan**
- 8. Anatara Education**
- 9. VInspire**
- 10. Ms. Tanisha**

From the demo day WISE came across pitches from various sectors.

Later on the committee members shared their insightful view and interacted with all the companies.

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- In February 2023, a tender was released for new workspace in WISE SNTWU Incubation Centre.

FUNDING PARTNER

WISE SNTWU INCUBATION CENTRE has been funded by Maharashtra State Innovation Society.

CONCLUSION

The year 2022-2023 was a year of innovation, collaboration, and growth for WISE SNTWU Incubation Centre. By leveraging its resources, networks, and expertise, the Centre continues to play a pivotal role in nurturing entrepreneurship, fostering innovation, and driving positive change in the entrepreneurial ecosystem.

Snippets of the events:







