



WISE :SNDT Women's University Incubation Center

SNDT Women's University is committed to the cause of women's empowerment through access to education, particularly higher education, through relevant courses in the formal and non-formal streams. The university is committed to meet the changing socio-economic needs, with human values and purposeful social responsibility and to achieve excellence with "Quality in every Activity" through vocational and professional courses for women. The motto of the university is "An enlightened woman is a source of infinite strength".

WOMEN INNOVATION STARTUP ENTREPRENEURSHIP (WISE) is a section 8 company, formed on 24th March 2021 with the motto of encouraging women's entrepreneurs to take Startups initiative and reap the benefits of campus Incubator center w.r.t funding, infrastructure, mentoring and other related facilities. Women innovators and entrepreneurs across the country are encouraged to be a part of WISE



INCUBATION MODEL

VISION

To cherish synergy amongst academia, corporate, and civilians that invigorates entrepreneurial spirit and inculcate innovative and ingenious bent of mind among young brains to be job creators, self-reliant, and nation builders.

MISSION

Establish state-of-art center of excellence and supporting ecosystem to instigate and identify inventive ideas and nurture them to proclaim forum and engagement through-startups.

THRUST AREAS

Social Entrepreneurship

Health - Tech

Bio - Technology

Agri - Business

Clean Tech

Fin - Tech

Water Technology

Fashion Design

AI / ML / IoT / ICT / Robotics

Non - Conventional Energy

*OTHER RELATED THRUST AREAS ARE ALSO WELCOME

OBJECTIVES

- ✓ To create, research, and entrepreneurial opportunities for students, faculty, and researchers.
- ✓ To support technology entrepreneurship emerging technologies by rationalizing the resources of SNDTUWU.
- ✓ To promote and nurture technology and knowledge based ventures through their start-up phase with active support of strong network of effective mentors.
- ✓ To assist in commercialization of innovative ideas of students/ civilians through Special Purpose Vehicle (SPVs)

BENEFITS

- ✓ Business and Technical Assistance
- ✓ Affordable/Flexible Lease Space
- ✓ A Network of Relationships with other Business Owners
- ✓ Ability to Adjust Business Model to Market Conditions
- ✓ Financial Assistance and Advice
- ✓ Preservation of Working Capital

HIGHLIGHTS

- ✓ WISE has received funding support from Maharashtra State Innovation Society (MSINS).
- ✓ MSINS is a nodal government agency to boost innovation-driven entrepreneurial ecosystem in the state of Maharashtra.
- ✓ It is established under skills, Employment, Entrepreneurship and Innovation Department, Government of Maharashtra, the society aims to foster innovative approaches and create conducive environment for innovative businesses to operate in Maharashtra.