

PUBLICATIONS

Dr. Mira K. Desai

Books [Gujarati & English]

1. Kumar Ashok and Mira Desai, *Indian Media: Ecology and Enterprise*, April 2020, Under Production consideration
2. Desai Mira K (ed.) *Regional language television channels in India: Profiles & Perspectives*, Rutledge- Taylor & Francis. November 2021, ISBN: 9780367210779
3. Desai Mira K (2020) *Evolution of Sport Leagues in India: The Sports, Media and Management*, Kalpaz Publishers, New Delhi. ISBN: 9353242983/9789353242992
4. Desai Mira K (2010) *Television in India: Many Faces*, Authors Press, New Delhi. ISBN: 978-81-7273-555-5
5. Desai Mira K & Binod C Agrawal (2009) *Television and Cultural Change: Analysis of Transnational Television in India*, Concept, New Delhi. ISBN: 81-8069-609-X
6. Desai Mira (2006) "*Champa Kare Paisa ni vat*, Gujarat Vidyapith, Ahmedabad. March 2006. ISBN: 81-86445-93-5. This Gujarati book manuscript for Neo-literates was awarded by Government of India, 2002.
7. Desai Mira (1995) "*Champa Kare Vichar*" Gujarati book for Neo-literates: Navbharat Sahitya Mandir, Ahmedabad.
8. Desai Mira (1995) "*Introduction to Computers and BASIC Programming*": Gujarati Textbook for First year college students, B S Shah Prakashan, Ahmedabad, 1994-95.

Chapter in Book [English]

1. Desai Mira K (2022) Academic Leadership and Communication in 21st Century Classrooms: Role and Relevance of Teacher in Indian Higher Education, Ch-3, Page-35-48 In Meera Shanker & Anita Chaware (Ed.) *Academic Leaders and Strategies for 21st Century*, Authors Press, New Delhi.
2. Desai Mira K (2022) Clash of Cultures: Development and Digital Media in Asian Societies, P-113-120, Section-3 Culture and Communication, In N Sudhakar Rao & Arbind Sinha (Ed.) *Culture, Communication and India's Development*, Concept, New Delhi.
3. Desai Mira K (2021) Media Communication Education in India: History and Future Pathways, P-112-124 In Padhi Upendra (Ed.) *Future of Media Education*, Institute of Media Studies, Utkal University, Vani Vihar.
4. Contributory Author to the Unesco (2019) Book edited by French Lisa, A M Vega and C Padovani titled *Gender, media & ICTs: new approaches for research, education & training*, URL: <https://unesdoc.unesco.org/ark:/48223/pf0000368963>
5. Desai Mira K (2019) *Women in Regional Language Television Channels: An Analysis*, Ch-9, Page-106-115 in *Women in Indian Regional Television Channels* edited by Pawar Nisha, Preetam Prakashan, Dharwad.

6. Desai Mira K (2017) Communication Programmes at Women's University, Ch-6, P-46-55 in Sanjay Ranade (ed.) Reminiscing media education in India, Ekvira Prakashan, Pune.
7. Desai Mira K (2017) Journalism Education in India: Maze or Mosaic, Chapter-5 Country report, page- 113-134, In Global Journalism Education in the 21st Century: Challenges and Innovations," edited by professors Robyn S. Goodman and Elanie Steyn, Endorsed by the World Journalism Education Council Published by Knight Center for Journalism in the Americas, University of Texas at Austin.
8. Desai Mira K (2016) Development communication and Development Journalism: Issues in Curricular Design, p-42-43 In Sanjeev Banawat and Kalyan Singh Kothari (ed.) Development Journalism: The way forward, Centre for Mass Communication, University of Rajasthan, Jaipur.
9. Desai Mira K (2016) *Sound Airwaves: Digitisation in Indian Society*, Proceedings of UGC National seminar on 'understanding digital sound-music/digital recording techniques, Yashodeep Publications, Pune, p-48-51.
10. Desai Mira K (2014) Media globalisation and cultural imperialism: Contrary evidences from Indian television, p-7-11 In Manjula Srinivas (ed.) Media and Globalisation, Excel India Publishers, New Delhi (ISBN- 9789383842643)
11. Desai Mira K (2012) Elderly and Media: Uncharted territories, Ch-37, p-377-384 In Joshi U, Pandya R and A Maniar (ed.) Ageing in twenty-first century, Vol-2, Authors Press, New Delhi.
12. Desai Mira K (2012) Cultural values: Reality TV manufactures marriage, Ch-4, p-61-75, In Wyatt N Wendy & Kristie Bunton, The ethics of reality TV: A philosophical examination, Continuum, New York.
13. Desai Mira K (2011) Internet and Education: Crisscross connection, Part-III- Internet Impacts, p-203-216 In Madanmohan rao and osama manzar (ed.) 15 years of Internet in India-Retrospectives and Roadmaps, Netchakra, Digital Empowerment Foundation, New Delhi.
14. Desai Mira K (2010) Girl child, Television advertising and status quo: Gender in HDFC Standard life advertisements, ch-13, p-266-284 In Patel Vibhuti (ed.) Girls and Girlhoods at Threshold of Youth and Gender, Empowering women worldwide series:8, The Women Press, Delhi.
15. Desai Mira K. & Geeta Seshu (2009) Information and Media Literacy in the Indian Context: Diverse Directions, Ch-8, pp-129-150 In Marcus Leaning (ed.) Issues in Information and Media Literacy: Criticism, History and Policy, Informing Science Press, Santa Rosa, California.
16. Desai Mira K (2009) Women, Entrepreneurship, Communication: Intersections of Gender and Power, Ch-12, P-259-270 In Prasad Kiran and S R Joshi (ed.) Feminist Development Communication: Empowering Women in the Information Era, The Women Press, New Delhi
17. Rao M and Mira Desai (2008) Boom in India: Mobile media and social consequences, Ch-29, p-389-402 In Katz J E (ed.) Handbook of mobile communication studies, Massachusetts Institute of Technology, Cambridge.
18. Desai Mira (2005) Mobile Phones in the lives of young people: Sample Survey of Users in Mumbai, Ch-12, P-231-256 In Joshi S.R. (ed.) Children, youth and electronic media, BR publications, New Delhi.

19. Desai Mira (2004) *Communication Strategies and Empowerment of Women: Experiences from Gujarat* in Prasad Kiran (ed.) *Communication and Empowerment of Women: Strategies and Political Insights from India*, Vol.2, Ch-22, p-642-661.
20. Desai Mira (2003) *Another Face of Satellite Television in India: Demarginalisation of Minorities*, ch-27 in Prasad Kiran (ed.) *Political Communication: The Indian Experience*, Vol-2, Political campaign, awareness and effect, BR Publications, New Delhi.
21. Desai Mira Kapil (2003) *Television studies in India: perspectives, practices and problems* in Chitty Naren (Ed.) *Faces of Globalization*, Ch-8, p-106-130, Ganga Kaveri Publishing House, Varanasi, June 2003.

Research Papers in Journals [English]:

1. Desai Mira K (2021) *Indian Media/Communication Education and Educators: Territories and Traumas*, *Communication Today Special Issue- Media Education: Critical Thoughts*, Vol 25, No2, April-June 2021, P-63-74
2. Desai Mira (2019) *Understanding Women and Digital media relationship: Changes and Challenges*, *Interaction*, Vol XXXVII, April 2019, p-24-32.
3. Desai Mira (2018) *'Boundaries' blurred" Relationship of 'teacher' and 'taught' in the context of changing media environment*, *Quest in Education*, Vol. 45, No 3, July 2018, Page-27-33.
4. Desai Mira (2017) *ICT4D projects in India: Continuation of Dominant Paradigm...?!*, *Quest in Education*, Vol. 41, No 1, January 2017, Page-12-36.
5. Desai Mira (2016) *Role and Relevance of Extension Education: Retrospect and Prospects*, *Urban World*, Vol.9, No.3, July-September 2016, p-14-22.
6. Desai Mira and Kapil Desai (2016) *'Networked' religion in network society: Case of Swaminarayan sect*, *Journal of the Asian Centre for Religion and Social Communication*, Vol. 14, No 1, 2016, p-24-34. (ISSN- 1686-9184)
7. Desai Mira K (2016) *Taking stock of media/communication studies in India: North-South divide*, *Communicator*, Vol. XLVII, No 1, Jan-Dec 2012- Published in 2016, p-3-19. (ISSN- 0588-8093)
8. Desai Mira K (2015) *A New Era for Indian Blogosphere*, *Communication Today*, Vol.17, N0-1&2, Jan-June 2015, P-1-20. (ISSN- 0975-217X)
9. Desai Mira K and Putul Sathe (2013) *Narmada Bachao Andolan Online: Exploring Discourses of Representation and Resistance*, *Journal of Media and Social Development*, Vol-1, issue-2, Oct-December 2013, p-89-106.
10. Desai Mira K (2013) *Globalisation of Bollywood: Gain of markets or Loss of audiences?!* *Media Watch*, Vol-4, No-1, p-54-68, January 2013.
11. Desai Mira K (2013) *Indian media histories of last two decades: Story of innovations*, *Journal of Global communication*, Vol-6, No-1, Jan-June 2013, P-44-50.
12. Desai Mira K (2012) *Changing face of Indian journalism: Political agitation to economic alliances*, *Media Watch*, Vol 3, Issue-1, p-3-8.
13. Desai Mira K (2009) *Girl child, Television Advertising and Status Quo: Gender in HDFC Standard Life Advertisements*, *India Journal of Media Studies*, Vol.III, No: 1&2, p-48-64.

14. Desai Mira K (2009) Satellite Television and Development Communication in India Reaching the unreached, The Indian Journal of Home Science, An official publication of Home Science Association of India, Vol.28, December 2009, p-47-57.
15. Desai Mira (2008) Reviewing Communication/Media Education in India: Many Players, Diverse Directions but Lost focus...?!, Peer Reviewed, Journal of Global Media, Vol.1, NO.2, JULY - Dec. 2008, P- 118 - 131
16. Desai Mira (2007) "Interrelationships of Women-Media: Issues and Perspectives", International Journal for Women & Gender Research, p-14-21, Vol. 1, No 1, January-June 2007
17. Desai Mira (2005) "Message Development process in Jhabua development communications project", Journal of Communication Studies, p-50-57, Vol 4, No 2, Grishm, April-June 2005.
18. Desai Mira (2005) "Intra and Inter-Cultural Diversities in the Era of Globalization: Transnational Television in India", Invited Paper in online journal GLOBAL MEDIA, American Edition, Vol. 4, Spring 2005 published by Purdue University, Calumet, available online: http://lass.calumet.purdue.edu/cca/gmj/fa05/gmj_fa05_TOC.htm
19. Desai Mira (2002) Where are women? Women in development process: theory and practices in India, Samyukta: Journal of Women's studies, Vol.11, No-2, July 2002, p-253-269
20. Desai Mira (1999) Women & Media: Issues and perspectives in Indian context, Peer reviewed, S.N.D.T. Women's University Research Journal, Vol. XI, p-128-145.
21. Desai Mira (1996) "Participation in practice: A case of Newsletter for women" Interaction Vol. XIV, No-1, p- 3- 20.

SLM/SIM/DLM Chapters [English]:

- ◇ Been part of EPG Pathshala Project for UGC for MA in Media & Communication Studies programme, 2017, Co-ordinated Paper and Modules on "Development Communication" for Jamia Millia Islamia, New Delhi. URL: <https://epgp.inflibnet.ac.in/Home/ViewSubject?catid=HdTs6JFsJhGEa548CrjfkKQ>
- ◇ Gender and Media Course-2, Block-3, Unit-10, MA in Journalism and Mass Communication, IGNOU, 2013.
- ◇ Media Audiences, Course-2, Block-1, Unit-1, MA in Journalism and Mass Communication, IGNOU, 2012.
- ◇ Sexism in Research, Unit-1, MA in Women's & Gender Studies, 2nd Year Curriculum, Research Methods Course, IGNOU, 2011.
- ◇ Instructional techniques and materials in ODL, Unit-6B, Institute of Open and Distance Learning, University of Mumbai, M.A. in Education, ODL, Part II, Paper X, 2010.
- ◇ Curricular issues related to ODL, Unit 4, Institute of Open and Distance Learning, University of Mumbai, M.A. in Education, ODL, Part II, Paper X, 2010.
- ◇ Curricular Trends in ODL, Unit-5, Institute of Open and Distance Learning, University of Mumbai, M.A. in Education, ODL, Part II, Paper X, 2010.
- ◇ Indian Cinema: Art or Commerce? In History as Heritage, Centre for Distance Education, S.N.D.T. Women's University, 1998.

- ◇ Audio-visual aids Ch-8 to 11, pp-64 to 108 in the textbook for BA Part III, APC Sociology paper II, Community Development II, Methods and materials for Centre for Distance Education, S.N.D.T. Women's University, 1998.

Article in Magazine/Newspaper/ Newsletter [English]:

- Contributions to the Postgraduate Diploma in Communication and Media magazine Mosaic during 2000 to 2003, 2007.
- Food and mass media: Food for thought, CFBP Jagaran, CRB-CFBP-SNDT Publication, Vol.1, Issue 1, April 2001.
- 32 published articles on various topics for Response Department of The Times of India, Ahmedabad during October 1991 to February 1995.
- Desai Mira (2004) “Let’s Melt the ICE”, Ice Age Newsletter of DECU-ISRO, Issue-4, February 2004, p-9.
- Dear Mira (2004) what comes first: Science or arts, Ice Age, Issue-8, page-6, February 2004.
- Desai Mira K (2014) What Feminism means to me- When i felt i was a feminist. RCWS Newsletter, Vol-35, No-1, p-30-31, An IAWS Archives Special.
- Desai Mira K (2022) “*Two steps forward, one step backward: Representation of women in Entertainment Media in Post-Independent India*” Drishti Stree Adhyayan Prabodhan Kendra Special Issue “Her Journey since 1947 and The Road Ahead” released on 20 August 2022 at Pune.

Monograph / Contributions [English]

- Desai Mira K (2021) Can you “hear” me, can you “see” my screen: Virtually Real Classroom Interactions, Panel-IV Shift from Classroom Discourse to Online Teaching: Challenges & Prospects, presented on August 11, 2021 2.00 to 3.30 at Journalism Education in India: Issues & Challenges, WJEC-IIMC-UNESCO Roundtable published in the Round Table Report.
- Desai Mira K (2019) Communication 4.0: Community, Culture and Context! Page-61-65 In Padhi U (ed.) Communication 4.0: Communication in Digital Age, 3rd National Media Conclave 2019, 21-23 November 2019, Indian Institute of Media Studies, Bhubaneswar, Odisha.
- Desai Mira K (ed.) (2017) Book of Abstract, International Communication Association Asia Regional Conference Communications Research in Digital Age, December 14-16, 2017, SNDT Women’s University, Mumbai. ISBN: 9365-ISBN-2017-A
- Desai Mira K (2013) *Mapping Communication within ‘Extension Education’: Retrospects and Prospects*, p-69-80 in Souvenir of XXX Biennial Conference of Home Science Association of India on “100 years of Home Science: Retrospects and Prospects, 19-21 December 2013 at MS University, Vadodara-Gujarat.
- Desai Mira (2008) Content Analysis, Ch-1 in Beyond Vice and Victimhood, Content analysis of media coverage on the issues of sex workers, Centre for Advocacy on Stigma and Marginalisation (CASAM), July 2008.

- Desai Mira (2007) "Women, Entrepreneurship and Communication: Some Reflections", Published as a Seminar material for National Seminar on Entrepreneurship and Venture creation, February 22-23, organised by Dept. of PG SR in Home Science, SNDT Women's University, Mumbai.
- Desai Mira (2002) Indian Television in the era of globalisation: Unity, Diversity or Disparity? Quaderns del CAC, September- December 2002, Globalisation, Audiovisual industry and cultural diversity. Quadernsdel CAC is quarterly published by Catalonia Broadcasting Council (an independent regulatory authority in accordance with the parliament of Catalonia, one of its kind in Spain) Also available online: www.audiovisualcat.net

Chapter/Article in Book/Magazine/Textbook [Gujarati]:

- ❑ "Stri+Purush= Aarisa ni aarpar", Jai shukleshwar, Year 31, issue-2, 8th March Women's issue, February 2004, p-6-7.
- ❑ "Strio: Mari andar ane ajubaju" (Women: within me and outside) section-2, Chapter -12, pp-29-33, In a book Nari Samvedna edited by Ashwin Kariya, Ila Joshi, Mridula Matrawadia and Sharmila Vali: Gurjar Granthratna Karyalaya, Ahmedabad, 1998.
- ❑ "Sambhawanao nu Aakash"(Sky full of possibilities) article on Masters programme in Development Communication, Jai Shukleshwar, March 1992.
- ❑ "*Kshitijo ni Brahmana*" (Illusion of horizon) first prize winning Gujarati story in Souvenir 'Ten Decades of Sahiyar', Baroda, 1995.
- ❑ Initiated-designed-written & published Sixteen issues of quarterly Newsletter "*Apani Vat*" in Gujarati for rural poor women between April 1992 to December 1996 for Mahila Samakhya Gujarat (Programme of Education for Women's Empowerment)
- ❑ Two Gujarati articles in *Sandesh*, Gujarati daily in April 1994 and June 1996.
- ❑ "*Strion mari andar ane mari aaspas*", Nari Mukti, No-17, p-55-58, March 1996.

Audio-Visuals [English, Gujarati & Hindi]:

- ❖ Panel Member for Cheche Lazaro Show one-hour live Media in Focus for ABS-CBN, Philippines television station, (2008) and Fasje, Kiran Juneja Show" for Doordarshan (2001).
- ❖ Guided number of AV/video/digital film projects of students at the Department of Extension Education, S.N.D.T. Women's University since 1999.
- ❖ Umatic advertisement for tooth powder, *Kikilat* for a private manufacturer in the year 1995.
- ❖ "*Shakshrta ni Sathware: Role of Mahila Samakhya Gujarat in Total Literacy Campaign*" 35 min VHS Documentary written & directed for Mahila Samakhya (Baroda) Gujarat: 1994.
- ❖ "*Life of Choice*" A fifteen minutes' documentary film on female camera person Sabeena Gadihock as team production at Sixth South-Asian workshop on Women and Media in Development, New Delhi, December 1993.
- ❖ Number of English scripts for Consumer Education Research Centre and Entrepreneurship Development Institute, Ahmedabad during 1991 to 1993 on subjects ranging from *Charms of being an entrepreneur, Information is power, Poisons in food.*

- ❖ Scripting, compeering and interviewer for women's programmes in Gujarati and English script for *Better Be Tobacco Free*, Anti-Tobacco day for *Doordarshan* Ahmedabad during 1993 to 1995.
- ❖ Scripting for documentary *Awaiting for the dawn* (Aga Khan Rural Support Programme) for Development and Educational Communication Unit, ISRO, Ahmedabad, 1992

Report/Documents [English & Gujarati]:

- ◆ *Two decades of Mahila Samakhya in Gujarat*- Annual Report 2008-09 as a consultant in December 2009 and "SARVAYYU" Annual Report of Mahila Samakhya Gujarat 2007-08 as Consultant.
- ◆ "Getting together" Annual report for the year 1997 in Gujarati and English for Mahila Samakhya Gujarat. [Apart from Annual reports from 1992 to 1996]
- ◆ "Flashback: Processes of Mahila Samakhya Gujarat" Process documentation for Mahila Samakhya Gujarat: October 1996.
- ◆ Numerous Reports, Booklets, Pamphlets, Diaries, folders in Gujarati as well as English for Mahila Samakhya Gujarat between April 1992 to December 1996 in the capacity of Resource Person- Communication/Documentation.

Internet Contributions [English]

- ❑ Maintained Few blog spaces and social media handles for UDEE/UDEC and SNTDWU for professional work and personal expressions.
- ❑ Mira K Desai (2012) ICT-Oral Cultures-Development: Connections and Intersections, Information technology in developing countries newsletter, July 2012, Vol22, No 2 issue URL: www.iimahd.ernet.in/egov.ifip
- ❑ Mira K Desai (2010) contributed to AMIC blog on <http://amic.org.sg/blog/feature>.
- ❑ Desai Mira K (2009) Making of Media Professionals, <http://infochangeindia.org/Media/Related-Features/The-making-of-media-professionals.html>, InfoChange News & Features, February 2009.
- ❑ Desai Mira K (2009) History of communication/media courses <http://infochangeindia.org/Media/Related-Features/History-of-communication/media-courses.html>, InfoChange News & Features, February 2009.
- ❑ Desai M. (2006) Mass media: career avenues, online: articles.indianetzone.com/2/418.htm
- ❑ My interview about media education in India on <http://indianetzone.com/interviews>
- ❑ Desai Mira (2002) Article on personal experience of loosing a passport in Barcelona-Spain "Lonely Indian in Spain" 05/08/2002-15:43-online on <http://india.indymedia.org/en/2002/08/1964.shtml>
- ❑ Desai Mira (2000) Media Mantra: At the Frontiers of Communication...!! Info exchange section of indbazar.com

Hindi Publication

- Desai Mira K (2011) Stree Shashaktikaran ke sath gano ki salngnta, Antarang Sangini, Oct-Dec 2010, p-49-50.

Presented Unpublished Full Papers [English]

- ◆ “Opportunities for Media Education & Research: *Now or Never*” *Plenary Session 01: Opportunity for Qualitative Changes in Media Education and Research 5th National Media Conclave 2021 - NEP 2020: Media & Digital Technology*, 21-23 November 2021, Bhubaneswar, Odisha.
- ◆ Mass media for developing communities: With special emphasis on women Invited online talk at ISEE National Seminar on Transforming Indian Agriculture through pluralistic and innovative extension approaches in self-reliant India, October 4-6 2021 at Banaras Hindu University, Varanasi
- ◆ “Institutionalizing Educational Television Post-SITE: A Critical Perspective” invited online presentation at Vikram Sarabhai Centenary tribute webinar, Media Research Centre, 18-19 February 2021, Manipal, Karnataka
- ◆ “Ideology, Pedagogy and Practices: Critical Challenge of shifting trajectory of UG programme at University of Mumbai”, online plenary speaker at International Web Convention 100 years of Media Education: Decoding South Asian Mystique, December 19-20, 2020 online.
- ◆ “Portrayal of Gender Violence in Indian Print Media Analysis of the Hathras Trajectory”, Online Oral presentation at Gender and Media International Conference: Challenges of Beijing +25, 2 & 3 December 2020.
- ◆ “Multilingualism and day-to-day life in India: Explorations” at Communication Culture Diversity organized International conference supported by Swedish Research Council 8-10 April 2019 at Jonkoping University, Sweden.
- ◆ Relationship of Television with Indian Homemakers: Empirical Evidences over the years, Panel presentation on "The Indian Television Marketing Indigenous Civilization in the 21st Century" for MICA ICMC 2018 (January 11-13, 2018).
- ◆ Desai Mira K (2014) Media, patriarchy and gender construction: interconnected evidences from audiences, IAMCR, Hyderabad (not allowed to participate by the then VC of SNDTWU).
- ◆ State, Religion, Women: Convergences and Collisions (Presented at UPG College of Law) in 2012.
- ◆ Language, Law and culture: Indian Realities (Presented at UGC National Seminar, Department of Applied Linguistics, SNDTWU-Churchgate) in 2010.
- ◆ Language and Media Consumption of young adults in Mumbai: No Cultural imperialism but is it cultural homogenization?! (Presented at UGC National Seminar, Department of Applied Linguistics, SNDT) in 2002.

International Conference (AMIC/IAMCR/GCRA) Papers:

- ◆ **2022** - (Co-authored) Communication Research in Pandemic times: The case of ROTL
- ◆ **2021** - Multiple ‘Voices’ & ‘Worlds’- One Goal: Dialogue of Science Communication and Society in an online AMIC conference
- ◆ **2019** - Disconnect of Micro with Macro: Digital world for the "third" world, Bangkok-Thailand.
- ◆ **2018** - Understanding Women and Digital Media Relationship: Changes and Challenges, Manipal- India.
- ◆ **2015** - E-ness, Culture and Class in India: Contradictions and Realities, Dubai.
- ◆ **2013** - Indian Media/Communication Education Today: Consequences and Concerns at Yogyakarta Indonesia chaired two panels on Community development and social media.
- ◆ **2012** - Indian Media/communication education and educators: Territories and Traumas (Published in Communication Today in 2021) chaired a Plenary on Gender and Media at Shah Alam Malaysia.

- ◇ **2011** - Delivered Key-note address “Development Communication in the Changing World: Challenges & Prospects” and paper “Media histories of last two decades: Story of Innovations at 5th GCRA Conference at South China Normal University at Guangzhou, China.
- ◇ **2011** - Taking stock of media/communication studies in India: North-South divide, (Published in Communicator, IIMC, New Delhi), chaired two parallel sessions on Gender and ICT.
- ◇ **2010** - 60th International Communication Association conference at Singapore (June 2010) and chaired a parallel session of feminist scholarship division.
- ◇ **2010** - Transnational Television, Culture, Indian family: Intercultural diversities, Singapore chaired a parallel session panel on ‘Gender and ICT’.
- ◇ **2009**- Women, Individual self and Digital Media: Changes and Challenges, New Delhi the book was released in Asian Media research panel by the co-author Dr Binod C Agrawal. Interviewed Dr. Binod C. Agrawal for EMPC-IGNOU production.
- ◇ **2008**- ICT4D Projects in India: Continuation of Dominant Paradigm...?!, Manila-Philippines and also been plenary panel member for “Asian communicator in Global Environment” and Invited Panel member on Media in Focus one-hour live weekly talk show of Cheche Lazaro on Philippines television channel ABS-CBN (2008).
- ◇ **2007**-Reviewing Communication/Media Education in India: Many Players, Diverse Directions but Lost focus...?! (Published in Journal of Global Communication), Singapore and also participated as a syndicate member of First world journalism education congress.
- ◇ **2006**- Complexity of media consumption: Television viewing and television viewer of India, Penang-Malaysia.
- ◇ **2003**- “Another face of Satellite Television in India: Demarginalisation of Minorities: Global Communication Research Association Conference and Executive Committee meeting at BHU, Varanasi (Published in HSAI Journal)
- ◇ **2002**- “Entertainment on Indian Television: Reviewing the Scenario” 23rd General Assembly and International Conference of International Association for Media and Communication Research (IAMCR) at Barcelona-Spain.
- ◇ **2001**- “Television studies in India: perspectives, practices and problems” at Under Represented Areas Network for Media and Communication Researchers at Macquarie University, Sydney-Australia.
- ◇ **2000**- “Audience reaction to Musicals: Case of *Antakshari & SaReGaMa* (A Sample Survey in Mumbai) 22nd General Assembly and International Conference of IAMCR at Singapore.

ONLINE Presence:

- <https://sndtunivsped.academia.edu/MiraKDesai>
- <http://www.slideshare.net/mirakdesai>
- https://www.researchgate.net/profile/Mira_Desai2
- <https://www.linkedin.com/in/mirakdesai/>
- Vidwan ID- 207051
- Web of Science Researcher ID: HKO-6200-2023

February, 2023
Mira K Desai