



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in -E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985


Ref. /Exam/M.Sc. (CMS)/2019-2020/745

Date: 14/02/2020

PROGRAMME FOR
MASTER OF SCIENCE (COMMUNICATION AND MEDIA STUDIES)
SEMESTER – IV ONLINE (FRESH/REPEATER) EXAMINATION: OCTOBER - 2020

Day & Date	Subject Code	Subject	Marks	Specialization	Time
Thursday 08-10-2020	15403	Media, Society and Audiences	50	CMC	11.00 a.m. to 12.00 Noon
	23403	Social Marketing and Public Health Campaigns	50	NHC	

Note: The examination will be of objective, comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 questions can be attempted by the students.


14/2/2020
(Dr. Subhash Waghmare)
Director

Board of Examinations & Evaluation

NOTE: University has the right to make changes in the Examination schedule.