



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**

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B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No. /Exam/M.A.M.C./2020-2021/36

Date: 14/09/2020

PROGRAMME FOR  
**MASTER OF ARTS IN MEDIA COMMUNICATION (M.A.M.C.)**  
SEMESTER – III ONLINE (REPEATER) (NEW COURSE) EXAMINATION  
OCTOBER – 2020.

**THEORY**

**50 Marks**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Saturday 03.10.2020	325001	Communication Research	11.00 a.m. to 12.00 Noon
Monday 05.10.2020	325002	Advertising and Public Relations	11.00 a.m. to 12.00 Noon
Tuesday 06.10.2020	325004	Media Law and Ethics	11.00 a.m. to 12.00 Noon

**Note:** The examination will be of objective, comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 questions can be attempted by the students.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

**NOTE:** University has the right to make changes in the Examination schedule.