



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2020-2021/34

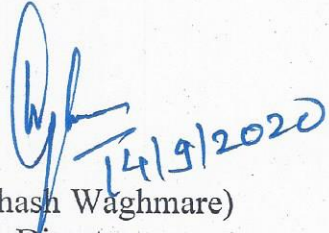
Date: 14/09/2020

PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – III (REPEATER) ONLINE (NEW COURSE) EXAMINATION
OCTOBER – 2020.

50 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Thursday 01-10-2020	3001	Introduction to Print Media	02.00 p.m. to 03.00 p.m.
Saturday 03-10-2020	3002	Basics of Advertising	02.00 p.m. to 03.00 p.m.
Monday 05-10-2020	3003	Fundamentals of Public Relations	02.00 p.m. to 03.00 p.m.
Tuesday 06-10-2020	3005	Introduction to Cinema	02.00 p.m. to 03.00 p.m.
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Note: The examination will be of objective, comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 questions can be attempted by the students.


(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.
*College Level Subjects