



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in .E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2020-2021/34

Date: 14/09/2020

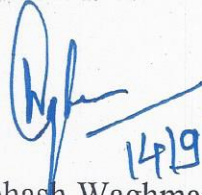
PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – I (REPEATER) ONLINE (NEW COURSE) EXAMINATION
OCTOBER – 2020

THEORY:-

50 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Thursday 01-10-2020	1001	Effective Communication Skills	04.00 p.m. to 05.00 p.m.
Saturday 03-10-2020	1002	Fundamentals of Mass Communication	04.00 p.m. to 05.00 p.m.
Monday 05-10-2020	1003	Contemporary World History	04.00 p.m. to 05.00 p.m.
Tuesday 06-10-2020	1004	Introduction to Sociology	04.00 p.m. to 05.00 p.m.
Wednesday 07-10-2020	1005	Traditional Media	04.00 p.m. to 05.00 p.m.

Note: The examination will be of objective, comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 questions can be attempted by the students.


14/9/2020
(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.