



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

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DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2020-2021/34

Date: 14/09/2020

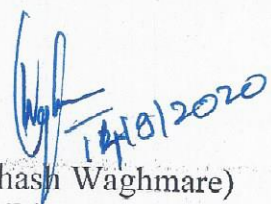
PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – VI ONLINE (FRESH/REPEATER) EXAMINATION
OCTOBER – 2020.

THEORY

50 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Thursday 01.10.2020	6102	Advertising & Society	11.00 a.m. to 12.00 Noon
	6202	Newspaper Media Organization Management	
	6302	Advanced Web Designing	
Saturday 03.10.2020	6103	Laws & Ethics In Advertising	11.00 a.m. to 12.00 Noon
	6203	Broadcasting Journalism	
	6303	3D Animation	
Monday 05.10.2020	6104	Advertising Agencies	11.00 a.m. to 12.00 Noon
	6204	Social & Development Reporting for Print Media	

Note: The examination will be of objective, comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 questions can be attempted by the students.


(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.