



**SHREEMATI NATHIBAI DAMODAR THACKERSEY**  
**WOMEN'S UNIVERSITY**  
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Degree, Mign., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
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Ref.No./Exam./B. Design (FC)/2020-21/20

Date : 12<sup>th</sup> September 2020

**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER -VII (REPEATER) (NEW COURSE)**  
**ONLINE EXAMINATION: SEPTEMBER/OCTOBER -2020**

**THEORY**

Day / Date	Code	Name of the Subject	Marks	Time
Monday 05/10/2020	7202	Media Planning and Event Management	50	02.00 p.m. to 03.00 p.m.
Tuesday 06/10/2020	7204	Creative Writing	50	02.00 p.m. to 03.00 p.m.
Wednesday 07/10/2020	7205	Introduction to Entrepreneurship and IPR	50	02.00 p.m. to 03.00 p.m.

**Note : Practical Examination should be Conducted before Theory Examinations.**

**PRACTICAL**

Day / Date	Code	Name of the Subject	Marks	Time
Tuesday 15/09/2020	7201	Introduction to Light and Sound	50	09.00 onward
to Sunday 20/09/2020	7203	Adverting Project	50	09.00 onward

**Note: The Examination will be of objective type, Comprising 30 Multiple Choice Questions (M.C.Q.), out of which any 25 Questions can be attempted by the Students.**

12<sup>th</sup> September 2020  
Mumbai-400049.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

**Note : University has the right to make changes in the Examination Schedule.**