



**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

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DOEE (D) : 2661 5159
Dy. Registrar : 2861 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5935

Ref.No./Exam/M.B.A./2018-2019/115

Date: 13th February, 2019

**PROGRAMME FOR
MASTER OF BUSINESS ADMINISTRATION (MBA)-MARKETING
EXAMINATION: APRIL-2019
SEMESTER - IV (FRESH)**

Day /Date	Sub. Code	Name of the Subject	Marks	Time
Monday 15/04/2019	4001	Management Audit, Corporate Governance, CSR and Corporate Leadership	50	11.00 a.m. to 2.00 p.m.
Tuesday 16/04/2019	4002	International Business	50	11.00 a.m. to 2.00 p.m.
Thursday 18/04/2019	4005	Sales and Distribution Management	50	11.00 a.m. to 2.00 p.m.
Saturday 20/04/2019	4006	Consumer Behavior and Marketing Research	50	11.00 a.m. to 2.00 p.m.
Monday 22/04/2019	4007	Contemporary Issues in Marketing : B2B Marketing and Retail Management	50	11.00 a.m. to 2.00 p.m.

**Centre and name of the Superintendent of Examination for the MBA
Examination to be held in April-2019**

Centre Code:042	College Code:035
Dr.Meera Shankar Superintendent of Examinations J.D.B.I.M.S S.N.D.T. Women's University Juhu Tara Road, Mumbai- 400 049. Tel.No.022-26606626 Mob.No. 9867755971 E-Mail: jdbims@sndt.ac.in /meera.shanker2@gmail.com	

(Dr.Subhash Waghmare)
Director
Board of Examinations and Evaluation

Date: 13th February, 2019
Place: Mumbai

NOTE: University has the right to make changes in the examination Schedule.