



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2018-2019/58

Date: 14th January, 2019


PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – V (REPEATER) EXAMINATION MARCH –2019.

THEORY:-

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Saturday 23-03-2019	5101	Research in Mass Media Advertising & PR	02.30 p.m. to 05.00 p.m.
	5201	Research in Mass Media Journalism	
	5301	Research in Mass Media Animation	
Tuesday 26-03-2019	5102	Advertising and marketing	02.30 p.m. to 05.00 p.m.
	5204	Magazine and journals	
	5302	Introduction to Animation	
Thursday 28-03-2019	5103	Consumer Behaviour	02.30 p.m. to 05.00 p.m.
	5205	Press Laws and ethics	
	5303	Animation Scripting	
Friday 29-03-2019	5104	Branding	02.30 p.m. to 05.00 p.m.

14th January, 2019
Mumbai 400 049.


(Dr. Subhash Waghmare)
Director
Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.

PPS/-