



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
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Asst. Registrar : 2661 5138  
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M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2018-2019/58

Date: 14<sup>th</sup> January, 2019

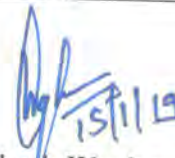
**PROGRAMME FOR  
BACHELOR OF ARTS (MASS MEDIA)  
SEMESTER – III (REPEATER) EXAMINATION MARCH – 2019.**

**THEORY:-**

**75 Marks**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Saturday 23-03-2019	3002	Basics of Advertising	02.30 p.m. to 05.00 p.m.
Tuesday 26-03-2019	3003	Fundamentals of Public Relation	02.30 p.m. to 05.00 p.m.
Thursday 28-03-2019	3005	Principles of Management	02.30 p.m. to 05.00 p.m.

14<sup>th</sup> January, 2019  
Mumbai 400 049.

  
(Dr. Subhash Waghmare)  
Director  
Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.

PPS/-