



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

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Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2018-2019/58

Date: 14th January, 2019


**PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – IV (FRESH) EXAMINATION MARCH – 2019.**

THEORY:-

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Friday 22-03-2019	4001	Introduction To Broad Casting	11.00 a.m. to 01.30 p.m.
Monday 25-03-2019	4002	Integrated Marketing Communication	11.00 a.m. to 01.30 p.m.
Wednesday 27-03-2019	4003	Introduction To New Media	11.00 a.m. to 01.30 p.m.

14th January, 2019
Mumbai 400 049.


(Dr. Subhash Waghmare)
Director
Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.

PPS/-