



Ref. No.: Exam./M.B.A.(MAR.)/(NEP)T.T./2024-25/313

Date: 25/10/2024

TIME TABLE

Name of the Faculty : Faculty of Commerce and Management/
Faculty of Commerce

Name of the Program : MASTER OF BUSINESS ADMINISTRATION IN
MARKETING (M.B.A.-MARKETING - III)

Semester / Yearly : Semester - III (Fresh/
Pattern : NEP- (2023 - 2024)

Exam. Month / Year : December - 2024

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Tuesday 10/12/2024	316114	Business Ethics and Corporate Governance	50	11.00 a.m. to 01.00 p.m.
Wednesday 11/12/2024	326111	Integrated Marketing Communication (Elective)	50	
Thursday 12/12/2024	316113	Managing BOP Markets and Brands	50	
Friday 13/12/2024	316112	Services Marketing	50	
Tuesday 17/12/2024	316111	Digital and Social Media Marketing	50	

Prepared by: Bakham 26/10/24Verified by: [Signature] 26/10/24Assistant Registrar: [Signature] 28/10/24

[Signature]
(Dr. Sanjay Nerkar)

Director,

Board of Examinations and Evaluation