



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**

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B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pham., BCA, BMS : 2661 5985

Ref. /Exam/M.Sc. (CMS)/2020-2021/107

Date: 16/02/2021

PROGRAMME FOR  
MASTER OF SCIENCE (COMMUNICATION AND MEDIA STUDIES)  
SEMESTER – IV (REPEATER/SUPPLEMENTARY\*)  
EXAMINATION MARCH – 2021

Mode: - Online Examination

Type: Objective Type – MCQ

Day & Date	Subject Code	Subject	Marks	Specialization	Time
Tuesday 16-03-2021	15403	Media, Society and Audiences	50	CMC	11.00 a.m. to 12.00 Noon
	23403	Social Marketing and Public Health Campaigns	50	NHC	

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

(Dr. Subhash Waghmare)

Director

Board of Examinations & Evaluation

\*For those students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov – 2020.