

**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

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Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/M.M.S.(REV.)/2020-2021/41

Date: 18th January, 2021

**PROGRAMME FOR
MASTER OF MANAGEMENT STUDIES (MMS) (REVISED)
EXAMINATION: FEBRUARY/MARCH - 2021 SEMESTER - III
(FRESH/REPEATER/SUPPLIMENTARY*)**


Mode:- Online Examination

Type : Objective Type-MCQ

| Day /Date | Sub. Code | Name of the Subject | Marks | Time |
|-------------------------|-----------|--|-------|--------------------------|
| Tuesday 23-02-2021 | 3001 | Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability | 50 | 11.00 a.m. to 12.00 noon |
| Wednesday 24-02-2021 | 3104 | Cost and Management Accounting | 50 | 11.00 a.m. to 12.00 noon |
| | 3204 | Organization Design | 50 | 11.00 a.m. to 12.00 noon |
| | 3304 | Integrated Marketing Communication | 50 | 11.00 a.m. to 12.00 noon |
| Thursday 25-02-2021 | 3105 | Financial Markets and Services | 50 | 11.00 a.m. to 12.00 noon |
| | 3205 | Human Resource Development | 50 | 11.00 a.m. to 12.00 noon |
| | 3305 | Product and Brand Management | 50 | 11.00 a.m. to 12.00 noon |

| Day /Date | Sub. Code | Name of the Subject | Marks | Time |
|------------------------|-----------|---|-------|--------------------------|
| Friday 26-02-2021 | 3106 | Managing Banks and Financial Institutions | 50 | 11.00 a.m. to 12.00 noon |
| | 3206 | Employee Relations | 50 | 11.00 a.m. to 12.00 noon |
| | 3306 | Services Marketing | 50 | 11.00 a.m. to 12.00 noon |
| Saturday 27-02-2021 | 3107 | Project Appraisal and Finance | 50 | 11.00 a.m. to 12.00 noon |
| | 3207 | Human Resource Metrics and Analytics | 50 | 11.00 a.m. to 12.00 noon |
| | 3307 | Retail Management | 50 | 11.00 a.m. to 12.00 noon |
| Monday 01-03-2021 | 3108 | Investment Analysis and Portfolio Management | 50 | 11.00 a.m. to 12.00 noon |
| | 3208 | Compensation and Benefits Management and Performance Management Systems | 50 | 11.00 a.m. to 12.00 noon |
| | 3308 | Digital and Social Media Marketing | 50 | 11.00 a.m. to 12.00 noon |

Note: The Examination will be objective type, comprising Multiple Choice Questions (M.C.Q.).


18/01/21

(Dr. Subhash Waghmare)
Director
Board of Examinations and Evaluation

Date: 18th January, 2021
Place: Mumbai

- **For those students/examinees who improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov-2020.**