

**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**  
Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
Juhu Road, Santacruz (West), Mumbai-400 049.  
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DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Mgm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref. No.: Exam/B. Com./Re-Revised/2020-21/68

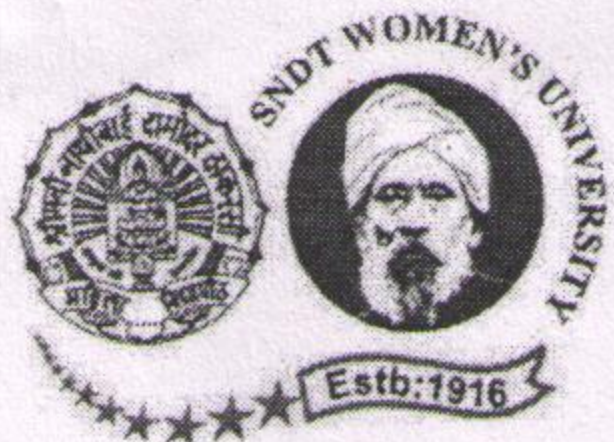
Date: 12/03/2021

**BACHELOR OF COMMERCE SEMESTER – III  
(FRESH/REPEATER/SUPPLIMENTRY\*)(RE-REVISED)  
EXAMINATION HELD IN MARCH/APRIL- 2021**

Mode:- Online Examination

Type : Objective Type-MCQ

Day and Date	Subject Code	Subject	Marks	Paper No.	Time
Tuesday 23-03-2021	310301	English C.C. (H.L.)	75	P - III	11.00 a.m. to 12.30 p.m.
	320301	English C.C. (L.L.)	75	P - III	
Wednesday 24-03-2021	340110	Business Law (Old)	75	P - I	
	345110	Business Law (New)			
Thursday 25-03-2021	340305	Economics - Money and Banking (Old)	75	P - III	
	345305	Aspects of Macro Economics (New)			
Friday 26-03-2021	340306	Commerce - Customer Relationship Marketing and Retailing (Old)	75	P - III	
	345306	Commerce - Principles of Marketing and Customer Relationship Management (New)			
Saturday 27-03-2021	340307	Accountancy (Old)	75	P - III	
	345307	Accountancy - Financial Accounting (New)			
<b>Elective Subject (any one)</b>					
Tuesday 30-03-2021	370102	Gujrati - Arvachin Gadya (Old)	75	P - I	
	375102	Aarvachin Gadyakrutio (New)			
	370103	Hindi - Vyavaharik Hindi (Old)	75	P - I	
	375103	Vyaavahaarik Hindi (New)			
	370104	Marathi - Adhunik Gadya - Padya (Old)	75	P - 1	
	375104	Charitratmak Kadambari (New)			
	370121	Industrial Psychology - An Organisation Perspective (Old)	75	P - I	
	375121	Industrial Psychology - An Organisation Perspective (New)			
	370124	Economic Systems - An Introduction to Economic Systems	75	P - I	
	370142	Co - Operative Management (Old)			
	375142	Co - Operative Management (New)			
	370144	Advertising - Introduction to Advertising (Old)	75	P - I	
	375144	Advertising - Introduction to Advertising (New)			
	370145	Export Management (Old)	75	P - I	
	375145	Export Marketing (New)			
	370146	Marketing Management (Old)	75	P - I	
	375146	Marketing Management (New)			
	370147	Industrial Statistics - Theory of Industrial Statistics (Old)	75	P - I	
375147	Industrial Statistics - Theory of Industrial Statistics (New)				
370149	Additional Accountancy (Old)	75	P - I		
375149	Additional Accountancy (New)				



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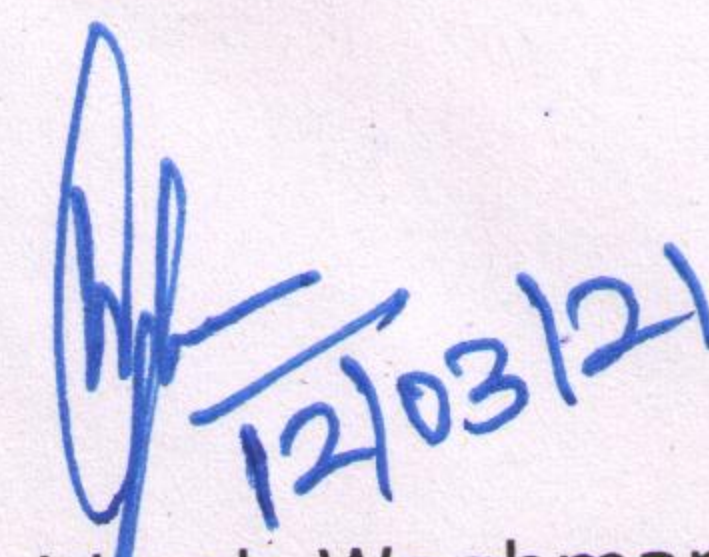
**BACHELOR OF COMMERCE SEMESTER - III**  
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**EXAMINATION HELD IN MARCH/APRIL- 2021**

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OR					
Vocational Subject (any one)					
Tuesday 30-03-2021	300418	Computer Applications <b>(Old)</b>	50	P - IV	11.00 a.m. to 12.00 noon
	305418	Introduction to "C" Programming <b>(New)</b>			
	300424	Tourism and Travel Management - Air Fares and Ticketing <b>(Old)</b>	75	P - IV	11.00 a.m. to 12.30 p.m.
	305424	Tourism and Travel Management - Tourism Operations <b>(New)</b>			
	300444	Advertising, Sales Promo. and Public Relations - Personal Selling and Salesmanship <b>(Old)</b>	75	P - IV	
	305444	Adver, Sales Promo and Public Relations Paper IV- Media Planning and Scheduling <b>(New)</b>			
	300452	Office Management and Secretarial Practice - Shorthand and Typing <b>(Old)</b>	75	P - IV	
	305452	Office Management and Secretarial Practice - Shorthand and Typing <b>(New)</b>			

Note: The Examination will be objective type, comprising Multiple Choice Questions (M.C.Q.).

  
12/03/21  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

- For those students/examinees who improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov-2020.