



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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B.A., B. Com., M. Com., Law : 2661 1595
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Degree, Mign., Certi. : 2661 2877
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Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2020-2021/118

Date: 18/02/2021

PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – VI (REPEATER/SUPPLEMENTARY*) EXAMINATION
MARCH – 2021.

Mode: - Online Examination

Type: Objective Type – MCQ

THEORY

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Monday 22/03/2021	6102	Advertising & Society	02.00 p.m. to 03.00 p.m.
	6202	Newspaper Media Organization Management	
	6302	Advanced Web Designing	
Tuesday 23/03/2021	6103	Laws & Ethics In Advertising	02.00 p.m. to 03.00 p.m.
	6203	Broadcasting Journalism	
	6303	3D Animation	
Wednesday 24/03/2021	6104	Advertising Agencies	02.00 p.m. to 03.00 p.m.
	6204	Social & Development Reporting for Print Media	

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).


(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

*For those students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov – 2020.