



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

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Ref.No./Exam/B.A.M.M./2020-2021/121

Date: 25/02/2021

**PROGRAMME FOR  
BACHELOR OF ARTS (MASS MEDIA)  
SEMESTER – V (FRESH/REPEATER/SUPPLEMENTARY\*)  
(REVISED 2014) EXAMINATION MARCH – 2021  
(REVISED TIME TABLE)**

**Mode: - Online Examination**


**Type: Objective Type – MCQ**

**THEORY**

**75 Marks**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Saturday 27/03/2021	5101	Introduction to Research (Advertising)	11.00 a.m. to 12.30 p.m
	5201	Introduction to Research (Journalism)	
	5301	Introduction to Research (Animation)	
Tuesday 30/03/2021	5102	Advertising and Marketing	11.00 a.m. to 12.30 p.m
	5202	Political and Economic Reporting	
	5302	Introduction to Animation	
Wednesday 31/03/2021	5103	Branding	11.00 a.m. to 12.30 p.m
	5205	Magazines and Journals	
	5305	Animation and Scripiting	

**Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).**

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

\*For those students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov – 2020.