



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
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Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
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Ref.No./Exam/B.A.M.M./2020-2021/121

Date: 25/02/2021

**PROGRAMME FOR  
BACHELOR OF ARTS (MASS MEDIA)  
SEMESTER – III (FRESH/REPEATER/SUPPLEMENTARY\*)  
(REVISED-2014 ) EXAMINATION MARCH – 2021  
REVISED-TIME TABLE**

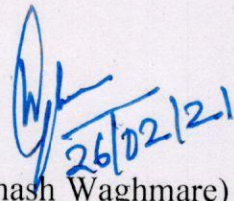
Mode: - Online Examination

Type: Objective Type – MCQ

**75 Marks**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Tuesday 23/03/2021	3001	Introduction to Print Media	11.00 a.m. to 12.30 p.m.
Wednesday 24/03/2021	3002	Basics of Advertising	11.00 a.m. to 12.30 p.m.
Thursday 25/03/2021	3003	Fundamentals of Public Relations	11.00 a.m. to 12.30 p.m.

**Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).**

  
(Dr. Subhash Waghmare)  
Director  
Board of Examinations and Evaluation

\*For those students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov – 2020.