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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2020-2021/10

Date: 07/01/2021

PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – III (FRESH/REPEATER/SUPPLEMENTARY*)
(OLD COURSE) EXAMINATION FEBRUARY – 2021

Mode: - Online Examination


Type: Objective Type – MCQ

THEORY

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Tuesday 23/02/2021	3005 Old Revised	Principles of Management	11.00 a.m. to 12.30 p.m.
Wednesday 24/02/2021	3002	Basics of Advertising	11.00 a.m. to 12.30 p.m.
Thursday 25/02/2021	3003	Fundamentals of Public Relation	11.00 a.m. to 12.30 p.m.
Friday 26/02/2021	3005 New Revised	Introduction to Cinema	11.00 a.m. to 12.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).


29/01/2021

(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

*For those students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov – 2020.