



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in • E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Cert. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam./B. Design (LS)/2020-21/142

Date : 26th February 2021

PROGRAMME FOR
BACHELOR OF DESIGN SPECIALIZATION IN LIFE STYLE ACCESSORY DESIGN
SEMESTER –VII (FRESH/REPEATER/SUPPLEMENTARY*) (NEW COURSE)

EXAMINATION: MARCH-2021
(RE-REVISED)

Mode: Online Examination

Type: Objective Type-MCQ

THEORY

Day / Date	Code	Name of the Subject	Marks	Time
Tuesday 23/03/2021	7301	Creative Product Development	50	11.00 a.m. to 12.00 noon
Wednesday 24/03/2021	7302	Product Packaging	50	11.00 a.m. to 12.00 noon
Thursday 25/03/2021	7303	Visual Merchandising and Retail Management	75	11.00 a.m. to 12.30 p.m.
Friday 26/03/2021	7304	Quality Management, Export Documentation and IPR	75	11.00 a.m. to 12.30 p.m.

SEMESTER –VIII (FRESH/REPEATER/SUPPLEMENTARY*)

THEORY

Day / Date	Code	Name of the Subject	Marks	Time
Saturday 27/03/2021	8302	Branding and Creative advertising	75	11.00 a.m. to 12.30. p.m.

Note: Practical Examinations should be conducted before Theory Examinations.

Note: The Examination will be of objective type comprising Multiple Choice Questions (M.C.Q.).

February 26th, 2021
Mumbai-400049.


(Dr. Subhash Waghmare)

Director

Board of Examinations and Evaluation

*For those Students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov.-2020