



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
Juhu Road, Santacruz (West), Mumbai-400 049.  
www.sndt.ac.in .E-mail : doee@sndt.ac.in; drexam@sndt.ac.in  
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam./B. Design (FC)/2020-21/142

Date :26<sup>th</sup> February 2021

**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER –VI (REPEATER/SUPPLEMENTARY\*) (NEW COURSE)**

**EXAMINATION: MARCH-2021**

Mode: Online Examination

Type: Objective Type-MCQ

**THEORY**

Day / Date	Code	Name of the Subject	Marks	Time
Tuesday 16/03/2021	6201	Creative Advertising	50	11.00 a.m. to 12.00 noon.
Wednesday 17/03/2021	6203	Fashion Forecasting	75	11.00 a.m. to 12.30 p.m.
Thursday 18/03/2021	6204	Fashion Journalism and PR	75	11.00 a.m. to 12.30 p.m.
Friday 19/03/2021	6205	Principles of Management	75	11.00 a.m. to 12.30 p.m.

**Note: Practical Examination should be conducted before Theory Examinations.**

**Note: The Examination will be of objective type comprising Multiple Choice Questions (M.C.Q.),**

February 26<sup>th</sup>, 2021  
Mumbai-400049.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

\*For those Students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov.-2020.