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Ref.No. /Exam./B. Design (FC) /2020-21/152

Date :03<sup>rd</sup> March 2021

**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER -IV (REPEATER/SUPPLEMENTARY\*) (NEW COURSE)**  
**EXAMINATION: MARCH-2021**

**REVISED**

Mode: Online Examination

Type: Objective Type-MCQ

**THEORY**

Day / Date	Code	Name of the Subject	Marks	Time
Tuesday 16/03/2021	4203	Visual Merchandising-Foundation	50	01.00 p.m. to 02.00 p.m.
Wednesday 17/03/2021	4204	Design Process	50	01.00 p.m. to 02.00 p.m.
Thursday 18/03/2021	4205	Fashion Marketing and Merchandising	75	01.00 p.m. to 02.30 p.m.

**Note: Practical Examination should be conducted before Theory Examinations.**

**Note: The Examination will be of objective type comprising Multiple choice Questions (M.C.Q.),**

(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

03<sup>rd</sup> March 2021  
Mumbai-400049.

- For those Students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct./Nov. -2020.