



SHREEMATI NATHIBAI DAMODAR THACKERSEY

**WOMEN'S UNIVERSITY**

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Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
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B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Mgm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam./B. Design (FC)/2020-21/142

Date : 26<sup>th</sup> February 2021

**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER -VII (FRESH/REPEATER/SUPPLEMENTARY\*) (NEW COURSE)**  
**EXAMINATION: MARCH-2021**  
**(RE-REVISED)**

Mode: Online Examination

Type: Objective Type-MCQ

**THEORY**

Day / Date	Code	Name of the Subject	Marks	Time
Wednesday 24/03/2021	7202	Media Planning and Event Management	50	11.00 a.m. to 12.00 noon.
Thursday 25/03/2021	7204	Creative Writing	50	11.00 a.m. to 12.00 noon.
Friday 26/03/2021	7205	Introduction to Entrepreneurship and IPR	75	11.00 a.m. to 12.30 p.m.

**Note: Practical Examination should be conducted before Theory Examinations.**

**Note: The Examination will be of objective type comprising Multiple Choice Questions (M.C.Q.),**

February 26<sup>th</sup>, 2021  
Mumbai-400049.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

\*For those Students/examinees who wish to improve their grades obtained in the last University Examination (Fresh/Repeater) held in Oct/Nov.-2020.