



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
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M.Phil., Ph.D : 2660 3259  
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Tech., Pham., BCA, BMS : 2661 5985

Ref: Exam /BAMM /2021-22/180

Date: - 03/12/ 2021

TIME TABLE

Name of the Faculty: Faculty of Communication and Media  
Name of Program/Exam : Bachelor of Arts (Mass Media)  
Semester /Yearly : V (Repeater)  
Pattern : 2014  
Exam Month / Year : January 2022

**THEORY**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Tuesday 11/01/2022	5101	Research in Mass Media Advertising & PR	75	11.00 p.m. to 12.30 p.m.
	5201	Research in Mass Media Journalism		
	5301	Research in Mass Media Animation		
Wednesday 12/01/2022	5102	Advertising and marketing	75	11:00 p.m. to 12.30 p.m.
	5204	Magazine and journals		
	5302	Introduction to Animation		
Thursday 13/01/2022	5103	Consumer Behaviour	75	11.00 p.m. to 12.30 p.m.
	5205	Press Laws and ethics		
	5303	Animation Scripting		
Friday 14/01/2022	5104	Branding	75	11.00 p.m. to 12.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

Prepared by : [Signature] 3-12-21  
Verified by : [Signature]  
Assistant Registrar : [Signature] 4/12/21  
Deputy Registrar : [Signature] 4/12

[Signature] 4/12/2021  
(Dr. Sanjay Shedmake)  
Director ( Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- \_\_\_\_\_