



**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in - E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
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M.Phil., Ph.D : 2660 3259
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Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2021-22/180

Date: - 03/12/ 2021

TIME TABLE

Name of the Faculty: Faculty of Communication and Media
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : IV(Repeater)
Pattern : 2014
Exam Month / Year : January 2022

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Saturday 15/01/2022	4001	Introduction to Broadcast Media	02.00 p.m. to 03.30 p.m.
Monday 17/01/2022	4002	Integrated Marketing Communication	02.00 p.m. to 03.30 p.m.
Tuesday 18/01/2022	4003	Introduction to New Media	02.00 p.m. to 03.30 p.m.

Note: The Examination will be objective type comprising Multiple Choice Question (M.C.Q.).

Prepared by : _____
Verified by : _____
Assistant Registrar : *[Signature]*
Deputy Registrar : *[Signature]*

[Signature]
4/12/2021
(Dr. Sanjay Shedmake)
Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____