



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgmt., Certi. : 2661 2877
M.Phil., Ph.D. : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2019-2020/174

Date: 07th August, 2019

**PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – VI (REPEATER) (OLD COURSE) EXAMINATION
OCTOBER – 2019.**

THEORY:-

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Friday 11-10-2019	6102	Advertising & Society	02.30 p.m. to 05.00 p.m.
	6202	Newspaper Media Organization Management	
	6302	Advanced Web Designing	
Saturday 12-10-2019	6103	Laws & Ethics In Advertising	02.30 p.m. to 05.00 p.m.
	6203	Broadcasting Journalism	
	6303	3D Animation	
Monday 14-10-2019	6104	Advertising Agencies	02.30 p.m. to 05.00 p.m.
	6204	Social & Development Reporting for Print Media	

07th August, 2019
Mumbai 400 049.

D. Subhash

(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.