



SHREEMATI NATHIBAI DAMODAR THACKERSEY
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Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2019-2020/174

Date: 07th August, 2019

PROGRAMME FOR
BACHELOR OF ARTS (MASS MEDIA)
SEMESTER – III (REPEATER) (OLD COURSE) EXAMINATION
OCTOBER – 2019.

THEORY:-

75 Marks

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Tuesday 15-10-2019	3002	Basics of Advertising	11.00 a.m. to 01.30 p.m.
Wednesday 16-10-2019	3003	Fundamentals of Public Relation	11.00 a.m. to 01.30 p.m.
Thursday 17-10-2019	3005	Principles of Management	11.00 a.m. to 01.30 p.m.

07th August, 2019
Mumbai 400 049.

Dr. Subhash Waghmare

Dr. Subhash Waghmare
(Dr. Subhash Waghmare)
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.