



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**  
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B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pham., BCA, BMS : 2661 5985

Ref.No./Exam. /B. Design (FC)/2019-20/603

Date: 26th September 2019

**REVISED**  
**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER -VII (FRESH) (NEW COURSE) EXAMINATION: OCTOBER-2019**

**THEORY**

| Day / Date             | Code  | Name of the Subject                      | Marks | Time                     |
|------------------------|-------|--|-------|--------------------------|
| Thursday<br>17/10/2019 | 7202  | Media Planning and Event Management      | 50    | 11.00 a.m. to 01.00 p.m. |
| Friday<br>18/10/2019   | 7204  | Creative Writing                         | 50    | 11.00 a.m. to 01.00 p.m. |
| Saturday<br>19/10/2019 | *7205 | Introduction to Entrepreneurship and IPR | 75    | 11.00 a.m. to 01.30 p.m. |

**Note: Practical Examination should be conducted before Theory Examinations.**

**PRACTICAL**

| Day / Date             | Code | Name of the Subject             | Marks | Time              |
|------------------------|------|---------------------------------|-------|-------------------|
| Saturday<br>12/10/2019 | 7201 | Introduction to Light and Sound | 75    | 09.30a.m. onwards |
| Monday<br>14/10/2019   | 7203 | Advertising Project             | 75    | 09.30a.m. onwards |

**Name of the Superintendent of Examinations and Centre**

**PUNE**  
College Code : 062 Centre code : 012  
**Dr. Manju Hundekar**  
Principal,  
School of Fashion Technology,  
S. No. 13/1/2, Narhe Ambegaon,  
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26th September 2019  
Mumbai-400049.

(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

**Note: University has the right to make changes in the Examination Schedule.**

\*Sem-VII (Fashion Communication) Sub.Code-7205, Sem-VII (Fashion Design) Sub.Code-7105 and  
Sem.-VII (Textile Design) Sub.Code- 7405 Common Paper.

30/9/19