



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
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DOEE (D) : 2661 5159
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5138
Asst. Registrar 2 : 2660 3259
M.A., B.Ed., H. Sc., Nsg. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Migm., Certi. : 2661 2877
M.Phil., Ph.D. : 2660 3259
Confidential : 2661 2265
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /M.B.A. (Marketing)/T.T./2022-23/289

Date: - 08/ 06/ 2022

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce
Name of Program / Exam : Master of Business Administration
(MBA) (Marketing)

Semester /Yearly : Semester –IV (Fresh)

Pattern : (2018 Pattern)

Exam Month / Year : June/July -2022

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Wednesday 29-06-2022	4001	Corporate Strategy	50	10.30 a.m. to 01.00 p.m.
Friday 01-07-2022	4002	Sales and Distribution Management	50	10.30 a.m. to 01.00 p.m.
Monday 04-07-2022	4003	Consumer Behaviour & Advanced Marketing Research	50	10.30 a.m. to 01.00 p.m.
Wednesday 06-07-2022	4004	B2B Marketing	50	10.30 a.m. to 01.00 p.m.
Friday 08-07-2022	4005	International Marketing	50	10.30 a.m. to 01.00 p.m.
Monday 11-07-2022	4006	Marketing to base of Pyramid consumers	50	10.30 a.m. to 01.00 p.m.

Prepared by: Shreemati 8/6/22

Verified by: Shreemati 9/6/2022

Assistant Registrar: Shreemati 9/6/22

Deputy Registrar : _____

Shreemati 9/6/22
(Dr. Sanjay Shedmake)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note: Time Table upload on website on dated :- _____