



SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY
Pariksha Bhavan, Sir Vithaldas Vidyavihar,
Juhu Road, Santacruz (West), Mumbai-400 049.
www.sndt.ac.in - E-mail : doee@sndt.ac.in; drexam@sndt.ac.in
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5199
Dy. Registrar : 2661 1524
Asst. Registrar : 2661 5135
Asst. Registrar 2 : 2660 3299
M.A., B.Ed., H. Sc., Nep. : 2660 3322
B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 5374
Degree, Mgmt. Certs. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2268
Tech., Pharm., BCA, BMS : 2661 5985

Ref.: Exam /MBA(Marketing)/T.T./2022-23/238

Date: - 10/ 03/ 2022

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce
Name of Program / Exam : MASTER OF BUSINESS ADMINISTRATION (M.B.A.)
(Marketing)

Semester /Yearly : Semester -III (Fresh/Repeater)
Pattern : (2018 Pattern)
Exam Month / Year : April -2022

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Tuesday 05-04-2022	3001	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	50	11.00 a.m. to 01.00 p.m.
Wednesday 06-04-2022	3004	Integrated Marketing Communication	50	11.00 a.m. to 01.00 p.m.
Thursday 07-04-2022	3005	Product and Brand Management	50	11.00 a.m. to 01.00 p.m.
Friday 08-04-2022	3006	Services Marketing	50	11.00 a.m. to 01.00 p.m.
Saturday 09-04-2022	3007	Retail Management	50	11.00 a.m. to 01.00 p.m.
Monday 11-04-2022	3008	Digital and Social Media Marketing	50	11.00 a.m. to 01.00 p.m.

Prepared by: [Signature]
18/3/2022

Verified by: [Signature]
19/3/2022

Assistant Registrar:

Deputy Registrar : [Signature]
19/3/22

Note: Time Table upload on website on dated :-

[Signature]
19/3/2022
(Dr. Sanjay Shedmake)
Director (Addl Ch.)

Board of Examinations and Evaluation