



**SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY**

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Asst. Registrar 2 : 2660 3259
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B.A., B. Com., M. Com., Law : 2661 1595
Accounts : 2660 8374
Degree, Mgm., Certi. : 2661 2877
M.Phil., Ph.D : 2660 3259
Confidential : 2661 2265
Tech., Pham., BCA, BMS : 2661 5985

Ref.: Exam /BAMM /2021-22/366

Date: - 21/03/2022

Revised Date:- 18/04/2022
Revised Date-II:- 02/05/2022

TIME TABLE

Name of the Faculty : Faculty of Communication and Media
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : V (Repeater)
Pattern : 2014
Exam Month / Year : June- 2022

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Friday 03/06/2022	5101	Research in Mass Media Advertising & PR	75	10.30 a.m. to 01.40 p.m.
	5201	Research in Mass Media Journalism		
	5301	Research in Mass Media Animation		
Wednesday 08/06/2022	5102	Advertising and marketing	75	10.30 a.m. to 01.40 p.m.
	5302	Introduction to Animation		
	5205	Press Laws and ethics		
Friday 10/06/2022	5204	Magazine and journals	75	10.30 a.m. to 01.40 p.m.
	5104	Branding		
	5303	Animation Scripting		
Saturday 11/06/2022	5103	Consumer Behaviour	75	10.30 a.m. to 01.40 p.m.

Note: Practical Examination Should be conducted before Theory Examinations.

Note: The time revised as per directives given by BOEE in its meeting held on 16th April, 2022.

Prepared by : [Signature] 02.05.2022

Verified by : [Signature]

Assistant Registrar : [Signature]

Deputy Registrar : _____

[Signature]
(Dr. Sanjay Shedmake)

Director (Addl Ch.)

Board of Examinations and Evaluation

Note : Time Table upload on website on dated :- _____