



Ref.: Exam /M.B.A. (Marketing)/T.T./ 2023-24/210

Date: 26/ 03/ 2024

TIME TABLE

Name of the Faculty: Faculty of Commerce & Management/ Faculty of Commerce

Name of Program / Exam : Master of Business Administration
(MBA) (Marketing)

Semester /Yearly : Semester -IV (Fresh/ Repeater)

Pattern : (2018 Pattern)

Exam Month / Year : April/ May -2024 (Summer Examinations)

THEORY

DAY/ DATE	SUBJECT CODE	SUBJECT	MARKS	TIME
Monday 29/04/2024	4001	Corporate Strategy	50	11.00 a.m. to 01.00 p.m.
Tuesday 30/04/2024	4002	Sales and Distribution Management	50	
Thursday 02/05/2024	4003	Consumer Behaviour & Advanced Marketing Research	50	
Friday 03/05/2024	4004	B2B Marketing	50	
Saturday 04/05/2024	4005	International Marketing	50	
Monday 06/05/2024	4006	Marketing to base of Pyramid consumers	50	

Prepared by : Ashetty 27/3/24

Verified by : [Signature] 27/3/24

Assistant Registrar : [Signature]

[Signature] 30/3/24

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation