

Department of Commerce & Economics of
Maniben Nanavati Women's College
In Collaboration with
PG Department of Economics, SNDT Women's University
and
Indian Economics Association (IEA)
Organized
ICSSR Sponsored

International Conference
on
**USE OF DIGITAL TECHNOLOGY IN SERVICE
SECTOR: "BEYOND METRO"**
28th & 29th September 2018



**P. G. Department of Economics,
SNDT Women's University, Mumbai
&
Department of Commerce & Economics
Maniben Nanavati Women's College
(Affiliated to SNDT Women's University, Mumbai)
organizes**

**ICSSR sponsored
International Conference
In Collaboration with
INDIAN ECONOMIC ASSOCIATION
on
"USE OF DIGITAL TECHNOLOGY IN
SERVICE SECTOR: BEYOND METRO"**

Date: 28th & 29th September 2018.

Department of Commerce & Economics of

Maniben Nanavati Women's College

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in Collaboration with PG Department of Economics, SNDT Women's University
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on

**USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: "BEYOND
METRO"**

28th & 29th September 2018

CONCEPT NOTE

Service Sector is the fastest growing sector as of today. The reason being the mechanized production. The need of the hour is to focus on delivering the production by digital speed. The trend is upending conventional notions of commerce and creating enormous economic opportunities. The early investor in the sector with deep domain knowledge will play a role of a catalyst in this tectonic shift of World Around. The sector should be re-imagined and viewed through the digital looking glass. The "Digital India" campaign launched by government ensures that all services are made available to all citizens by improved online infrastructure and by making the country digitally empowered in the technology. But "Are we prepared for this?" "Beyond Metro".

There is no choice. Technology will follow a natural path of human evolution. Being a developing nation, it is a greater challenge for the uptake. The part Beyond Metro will have to catch up & blend with this changing technology.

This two day Conference aims to bring about the assembly of intellectuals for discussions, deliberations and gathering various ideas for suggesting reforms for the further development of the sector and to keep a pace with the developed Economies at the Global Level (or around the world). The conference aim to have discussions on the innovations taking place, its Pros and Cons of and its impact in various disciplines. To create awareness about the changes in the Government Policies for the Innovations and Transition. And to emphasize on the fact that the transition is the need of the hour for transforming the society.

We have invited original Papers covering the global issues from different prospects, for the presentation at the conference in relevant sessions and for the publications of the same in the conference proceedings book which will be published in Scholarly Research Journal for Interdisciplinary Studies. The Sub Themes are:

1) **Banking & Financial Services:** Technological Changes taking place in Banking and Financial services including – E-KYC, KRA, Mobile Wallet, Digital Money, Green Financing, Algo Trading, Panama Papers, Masala Bonds, Crypto Currency, Risk Management Systems, Innovations in Accounting Standards, IFRS, Compliance,

Foreign Exchange Markets, Green Accounting and Computing, Tax Structures and any other aspects.

2) **Insurance Services:** Reforms and Currents Trends in Public and Private Insurance Industry, Innovative Policies, Online Working and Promotion for tapping the Potential Market.

3) **Marketing Services:** Digital Marketing, Innovative Advertising, Brand Building, Salesmanship, Communication Medias, Social & Rural Marketing.

4) **Logistics & Warehousing Services:** Logistics & Supply Chain Management, ROBOPAC, Pallet force, Pick & Pack Services, Bar coding, Scanning & Tracking software, Cyber Attack and Protection and any other

5) **Legal Services :** Amendments in different Laws including Probate Law,, Immigration Law, Techstartups, Electronic Stored Information (ESI), Legal Process Outsourcing (LPO), Green Laws, Virtual Law firms, Paralegals, Artificial Intelligence & Law, Cyber Laws & Corporate Laws.

6) **Information Technology in Business Process Management (IT-BPM):** Digital Human Resources, Out of Box & Inside the Box Innovations in Management as a Whole.

7) Any other Contemporary Issues on Ethics, CSR, Skill Development.

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ICSSR SPONSORED

INTERNATIONAL CONFERENCE

"USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: BEYOND METRO"

28TH & 29TH SEPTEMBER, 2018

PROGRAMME

Day One: 28TH SEPTEMBER, 2018

INAUGURATION: 10.00 to 11.00 A.M.

- Lighting of the lamp and Prayer
- University and College song
- Concept note: Dr. Preeta Joshi
- Welcome Address: Dr. Harshada Rathod, *Principal, MNWC*
- Best wishes: Smt. Himadri S. Nanavati, *Chairperson, Managing Committee*
- Felicitations
- About IEA and Theme of Conference: Dr. D.K. Madaan
- Keynote Address : Dr. Pushpa Woods, *Director, Financial Education & Research Centre (New Zealand)*
- Release of Volume of Abstracts of the Conference : Dr. Meena Kute
- Release of IEA Conference Volume I & II: Professor R. Reddy
- Presidential Address : Dr. Meena Kute
- Vote of Thanks : Dr. Falguni Desai

PANEL DISCUSSION :11.15to 12.30 P.M.

- Anchor : Dr. Ruby Ojha
- Panelists:
 - Dr. Rupa Shah, Ex Vice- chancellor, SNDT Women's University
 - Dr. Amar Jesani, Independent Consultant and Researcher in Bioethics and Public Health
 - Mr. Digish Rawal – Legal Consultant
 - Mr. Purv Shah, Stock Consultant & Financial Market Trainer

SUCCESS STORIES 12.30 To 1.00 P.M.

- Chairperson : MR. B.R. Venkatesh
 - Success Story by Aditya Patil
 - Success Story Ms. Deepali Mehta
- Vote of Thanks by Dr. Rekha Kaklotar

LUNCH BREAK 1.00 To 2.00 P.M.

TECHINICAL SESSION – I: 2.00 To 3.15 P.M.

Chairperson – Dr. Sachdeva, Editor in Chief, Journal of Global Economy.

Co - Chairperson – Ritu Tiwari, Member of IEA

TEA BREAK 3.15 To 3.30 P.M.

TECHINICAL SESSION – II : 3.30 To 4.15 P.M.

Chairperson –Dr. Rajlaxmi, Member of IEA

Co - Chairperson – Dr. Jayesh Desai

Day Two : 29th SEPTEMBER, 2018

PLENARY SESSION: 10.00 TO 11.15 A.M.

- Anchor : Dr. Sanjaykumar Phad
- Dr. Satyanarayan Kothe, *Assistant Professor, Dept of Economics, Mumbai University*
- Dr. Sandeep Poddar, *Senior Research Director, Lincoln University College, Malaysia*
- Prof. R. Reddy, *Vice President, IEA*

EXPERIENCES OF SUCCESSFUL STARTUPS: 11.30 TO 1.00 P.M.

- Anchor : Dr. Preeta Joshi
 - Chairperson – Dr. Sachin Laddha, *Principal Premilila Vithaldas Polytechnic, SNDT Women's University*
 - Presentation by Ms. Shivani Shroff
 - Presentation by Mr. Rishikesh Mody, *Proprietor and Founder of Play Space Company.*
 - Presentation by Smt Kajal Anand, *Chairperson & Managing Director, Debon Herbals Pvt. Ltd.*

LUNCH BREAK 1.00 TO 2.00 P.M.

TECHINICAL SESSION – III : 2.15 to 3.15 P.M.

Anchor : Dr. Sunita Sharma

Chairperson – Dr. A. K. Tomar , Joint Secretary, IEA

Co-Chair person: Dr Hansa Jain, EC Member IEA

VALEDICTORY: 3.15 TO 4.00 P.M.

- Anchor : Dr. Falguni Desai
- Report of the Conference by Dr. Ruby Ojha
- Feedback from Participants
- Dr.C.R .Chauhan Director, Jamnalal Bajaj Institute of Management, (Introduction by Dr Sunita Sharma & Felicitation by Dr. Yoginiben Sheth , Hon. Secretary, Managing Committee, of MNWC)
- Valedictory Address by Dr. C.R .Chauhan
- Vote of Thanks : Dr. Harshada Rathod, Principal

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DAY 1: 28TH SEPTEMBER, 2018.

TECHNICAL SESSION I

VENUE 4.2 SEMINAR HALL

Chairperson : Dr. Sachdeva

Co-Chairperson : Dr. Ritu Tiwari, Member of IEA

Sr.No	Name	Title of Paper
1	Dr. Sameer Thakur	Use of Online Banking and Financial Services in Mumbai
2	Ms. Swati Vaidya	Overview of Public Finance Support to Service Sector in India post 1991
3	Ms. Nirmala Chavan	Food retailing in digital Economy – Growth Challenges and Prospects
4	Mr. Ketan Bhosale	Good Governance through E-Governance: The Indian Context
5	Ms Sushama Ahire	Role of Information and Communication Technology in Development and Agriculture
6	Dr. Preeta Joshi	MICE Tourism : Going Digital
7	Ms. Neelam Mor	An overview of digital technology in banking services
8	Dr. Sunita Sharma	Digital Age and Advertisement and Publicity Expenditure by Banks
9	Ms. Vandana Singh	Impact of Quality Customer Service Processes

TECHNICAL SESSION II

VENUE 4.8

Chairperson : Dr Rajlaxmi Member of IEA

Co-Chairperson : Dr. Jayesh Desai, Member of IEA

Sr.No	Name	Title of Paper
1	Ms. Shivani Shroff	Skill Development and Vocational Training Programs in Mumbai
2	Dr. Daksha Dave	An Analytical Study of the Role of ICT in Higher Education
3	Dr. Suryawanshi Shivanand J.	Use of Digital Technology in Banking and Education Sector: Beyond Metro
4	Dr. Kishor Kadam	Digital Development in Rural India
5	Ms. Saloni Mehta	Reverse Logistics : A Strategic Initiative For Successful Reverse Logistics Management In Retail Industry.
6	Shanti Neela Phd. Scholar	Smart Cards – How Many Does One Need
7	Nikita Suresh	Digipreneurship – Its Challenges and Opportunities
8	Snehal Obhan	Role of Potentials and Challenges of Digital Marketing in Rural India

DAY 2: 29TH SEPTEMBER, 2018.

TECHNICAL SESSION III

VENUE: Seminar Hall

Chairperson : Dr A.K. Tomar Joint Secretary, IEA

Co-Chairperson : Dr. Hansa Jain , EC Member of IEA

Sr.No	Name	Title of Paper
1	Ms. Poonam Yadav	Skill Development: Challenges and Opportunities
2	Ms. Gargi Dubey	India's Skill Mission: Its impact in the growth of the Economy
3	Dr. NooruziaQazi	Artificial Intelligence and Machine Learning Technology used by Amazon in E-Commerce
4	Dr. Mrs. Beenu Singh	DIGITAL INDIA - A NEW PARADIGM SHIFT FOR TRANSFORMING RURAL INDIA: A REVIEW
5	Ms Laxmi Dharamshi	Digital-Only Banks - Next Level Of Banking Experience
6	Mr. Sunil Ghadge	Role of Digital Technology for financial Inclusion through Financial Services
7	Shivangi Tripathi	Analysis on use of ICT in agriculture with reference to India.

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28th and 29th SEPTEMBER, 2018.

List of Resource Persons

Sr. No.	Name of Resource Person	Designation
1	Dr. Puspha Wood	Inaugural Director , Westpac Massy Financial Education and Research, Messey University, New Zealand
2	Mr. Purv Shah	Stock Consultant & Financial Market Trainer
3	Mr. Digish Rawal	Legal Entrepreneur
4	Mr. B. R. Venkatesh	Promoting Entrepreneurship as a Mission
5	Mr. Aditya Patil	Entrepreneur
6	Ms. Deepali Mehta	Entrepreneur
7	Dr. Sachdeva	Editor in Chief, Journal of Global Economy
8	Mr. Satyanarayan Kothe	Assistant Professor, Dept of Economics, Mumbai University
9	Dr. Sachin Laddha	Principal Premilila Vithaldas Polytechnic, SNDT Womens University
10	Ms. Shivani Shroff	Entrepreneur (Start Up)
11	Mr. Rishikesh Mody	Proprietor and Founder of Play Space Company
12	Ms. Kajal Anand	Chairperson and Managing Director, DEBON Herbal Pvt tld.
13	Dr. Sandeep Poddar	Senior Research Director, Lincoln University College, Malaysia.
14	Dr. C. R. Chavan,	, Professor and Director, Jamnalal Bajaj Institute of Management Studies
15	Dr. Amar Jesani	Independent Consultant and Researcher in bioethics and public health

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List of Indian Economic Association Members

Sr. No.	Name of IEA Member	Destination
1	Prof. D.K. Madan	Secretary
2	Prof. A. Ranga Reddy	Vice-President
3	Dr. Deepak Shelar	Member
4	Dr. Hansa Jain	Member
5	Dr. Debotpal Goswami	Member
6	Mr. Shyam Kartik Mishra	Member
7	Dr. A.K. Tomar	Member
8	Dr. Farhat Yakub	Member
9	Dr. Ritu Tiwari	Member
10	Prof. Rajalakshmi	Member
11	Dr. Jayesh Desai	Member
12	Dr. Kiran Pandya	Member
13	Dr. Ritu Tiwari	Member

Registration for Academicians/ Teachers

P.G Department of Economics, SNDT Women's University, Mumbai & Department of Commerce & Economics, Maniben Nanavati Women's College Organizes International Conference on Use of Digital Technology in Service Sector: Beyond Metro

Date: 28th & 29th September 2018

Sr. No	Name of Participants	Name of College/ Institution
1.	Ms. Neelam Kanojia	L.J.N.J Mahila Mahavidyalaya
2.	Ms Pooja Rele	B.M.Ruia Girls College And Sitaram Deora Institute Of Management
3.	Miss.Komal Balkrishna Mondkar	B.M.Ruia Girls' College.
4.	Laxmi Dharamshi	Mithibai College, Vile Parle (W), Mumbai
5.	Neelam S. Mor	S.N.D.T College Churchgate, Mumbai-20.
6.	Dr. Dhore. K. B.	S.N.D.T. College of Arts & S.C.B. College of Commerce & Science for Women's, Mumbai-20
7	Dr. Rama Dayashankar Varma	B M Ruia Girls' College
8	Poonam Yadav	SNDT College Of Arts And SCB College Of Com. And Sci. For Women, Churchgate, Mumbai 20.
9	Dr. Jyoti Gaikwad	
10	Bhaskar Yadav	
11	Ketan S.Bhosale	Sathaye College, Vileparle (E)
12	Prof. Neeta Singh	Nirmala College Of Commerce, Malad East (Mumbai)
13	Dr. Shubhangi Kulkarni	Smt. MMP Shah Women's College Kidwai Road, Mumbai
14	DR. Seema Gosher	Smt mm p shah Women's College Of Arts And Commerce, Matunga.
15	Dr Beenu Singh	B.M.Ruia Cllege, Gamdevi Mumbai 400007
16	Dr Parul Saxena	
17	Prof. Ranjeeta Kapoor	P.L.Shroff College
18	Prof. GauriDattir	P.L.Shroff College
19	Dr. Shital A. Mandhare.	
20	CA. (Ms.) Soumyanichani	Smt. M.M.P Shah Women's College Of Arts & Commerce
21	Dr.Shalini Srivastav	Amity Business School , Amity University, U.P.
22	Dr. Vikas Garg	Amity Business School , Amity University, U.P.
23	Dr.Anubhuti Gupta	Amity Business School , Amity University, U.P.
24	Dr. Purnima Sharma	Lala Lajpatrai College, Mumbai.

25	Dr. Suryawanshi Shivanand J.	S.N.D.T. Women's University Church Gate, Mumbai-20
26	Ms. Rajani Kanojia,	Smt. Maniben. M.P. Shah Women's College Of Arts & Commerce, Matunga
27	Ms. Swati Vaidya,	Smt. B. M. Ruia Girl's College, Gamdevi, Mumbai 400 007
28	Ms. Neha Shaikh	Smt. Manibent M.P. Shah Women's
29	Gargi Dubey	Nagindas Khandwala College, Malad-(West),
30	Dr.V.H.Said mohammed.	WMO Arts And Science College Kalpetta, Wayanad-673122
31	Asst. Prof Kavita Robert Almeida	St.Joseph College Of Arts And Commerce, Virar (W)-Rajodi
32	Dr. Nooruzia Qazi	B.M. Ruia Girls' College, Mumbai
33	Mrs Vandana Virendrapal Singh	Shantarambhau Gholap Arts and Science College and Gotirambhau College of Com.
34	Dr. Sameer G. Thakur	Siddharth College Of Commerce And Economics, Mumbai
35	Dr. Daksha Dave	Smt. M.M.P.Shah Women's College Of Arts & Commerce
36	Sushma S. Ahire	S.N.D.T College Churchgate, Mumbai.
37	Meena Patil	S.N.D.T.College Of Arts And Scb College Of Commerce For Women
38	Jyotsana.D.Raut	Maniben Nanavati Women's College, Vile Parle,
39	Ms. Pranaya Revandkar	Maniben Nanavati Women's College,
40	Ms. Saloni Mehta	Maniben Nanavati Women's College, Vile Parle,
41	Dr. Preeta Joshi	Maniben Nanavati Women's College Vile Parle.
42	Dr. Rekha Kaklotar	Maniben Nanavati Women's College Vile Parle
43	Ms. Shaheen Khan	Maniben Nanavati Women's College Vile Parle
44	(Prof.) Dr. Sunita Sharma,	Vile Parle (W), Mumbai - 400 056,
45	Ms. Zeba Shaikh,	Maniben Nanavati Women's College
46	Sharon Jude Samuel	Maniben Nanavati Women's College- Vile Parle
47	Ms. Mrunalini Shringare	K.P.B.Hinduja College of Commerce, and Mumbai-40004.
48	Dr. Mamta Rajani	Claras College of Commerce, Versova , Yari Road, Mumbai.
49	Neelam Jeetendra Chetiwal	M. D. Shah Pg College Malad.
50	Kishor Kadam	
51	Prof.Shivangi Tripathi	Royal College
52	Ms.Rita Chandarana	Maniben Nanavati Women's College Vile Parle
53	Dr. Harshada Rathod	Maniben Nanavati Women's College Vile Parle

	(Principal)	
54	Prof. Ruby Ojha Head	PG Dept of Economics, SNTD
55	Dr. Sanjaykumar Phad	PG Dept of Economics, SNTD
56	Sunil Jagannakh Ghadge	GEI's Women's College Dombivali (East)
57	Prof. Ranga Reddy	Venkateswara university Andhra Pradesh state.
58	Snehal obhan	NMW college
59	DEbot Pal Goswami	D K College Gauhati university
60	Dr. A K Tomor	IEA
69	Smruti Bulsan	Dept of HRD VNSGU
70	Madhuri Ayker	MNWC
71	Ritu Tiuari	IEA
72	Dr. Falguni dsai	MNW college
73	Vaishali Ranadive	MNW college

Registration for Research Scholars/ Students

P.G Department of Economics, SNTD Women's University, Mumbai & Department of
Commerce & Economics, Maniben Nanavati Women's College Organizes International
Conference on Use of Digital Technology in Service Sector: Beyond Metro

Date: 28th & 29th September 2018

Sr. No	Name of Participants	Name of College/ Institution
1	Shivani Shroff (Student)	M.D.Shah Mahila College, Malad, Mumbai.
2	Khushali Changela, MA Students	Nagindas Khandwala College, Mumbai -400064.
3	Nidhi Parmar MA Students	Nagindas Khandwala College, Mumbai -400064.
4	Madhavi Patel MA Student,	Nagindas Khandwala College, Mumbai -400064.
5.	Nirmala Chavan. Research Scholar,	SNTD University, Mumbai.
6	Nikita Suresh Aurange, Research Scholar	Shri JJTU
7	Manan C Mehta	Saurashtra University, Rajkot (Gujrat)
8	Rukhsana Rokadiya	
9	Husna Rokadiya	
10	Ekta Gupta Research Scholar	
11	Vishal Acharya Phd Research Scholar	University Of Mumbai
12	Gangaur Sharma Phd Research Scholar	University Of Mumbai
13	Shanti Neela Phd. Scholar	S.N.D.T. Women's University Pune, Maharashtra
14	Shobha M Tawde Research Scholar	Sndt Wu, Churchgate
15	Varsha Parmar	Maniben Nanavati Women's College
16	Harsha Pramodbhai Rathod	Maniben Nanavati Women's College

17	Sanjivani Sadanand Shirke	Maniben Nanavati Women's College
18	P. Dhanabhagyam Devendra	Maniben Nanavati Women's College
19	Suman Surendra Gupta	Maniben Nanavati Women's College
20	Mehta Prachi Prakash	Maniben Nanavati Women's College
21	Pooja Vinod Singh	Maniben Nanavati Women's College
22	Sheetal V. Mahida	Maniben Nanavati Women's College
23	Vanzara Doli Kishorbhai	Maniben Nanavati Women's College
24	Preeti Asharam Nirmal	Maniben Nanavati Women's College
25	Laxmi Yadav	Maniben Nanavati Women's College
26	Qureshi Fakhrunnisa	Maniben Nanavati Women's College
27	Sejal H. Padiyar	Maniben Nanavati Women's College
28	Palak Agarwal	PG Dept Economics SNDT University
29	Sanchita Sharma	PG Dept Economics SNDT University
30	Ansari Shafiya	PG Dept Economics SNDT University
31	Mina Zeenat	PG Dept Economics SNDT University
32	Richa Sharma	PG Dept Economics SNDT University
33	kazi Eram	PG Dept Economics SNDT University
34	Shaikh Afifa	PG Dept Economics SNDT University
35	Leiyachon Mahung	PG Dept Economics SNDT University
36	Ansari Hafifa	PG Dept Economics SNDT University
37	Shaikh Saima	PG Dept Economics SNDT University
38	Balmiki Savita	Maniben Nanavati Women's College
39	Barot Meghna	Maniben Nanavati Women's College
40	Bhraiya Anjali	Maniben Nanavati Women's College
41	Harsora Priyanka	Maniben Nanavati Women's College
42	Khanna Pooja	Maniben Nanavati Women's College
43	Kumbhar Anjali	Maniben Nanavati Women's College
44	Mani Anjali	Maniben Nanavati Women's College
45	Parmar Prithvi	Maniben Nanavati Women's College
46	Sangar Sharda	Maniben Nanavati Women's College

47	Shaikh Nausheen	Maniben Nanavati Women's College
48	Yadav Sujata	Maniben Nanavati Women's College
49	Soni Varsha	Maniben Nanavati Women's College
50	Rathod Seema	Maniben Nanavati Women's College
51	Karani Miloni	Maniben Nanavati Women's College
52	Bhagat Priyanka	Maniben Nanavati Women's College
53	Rutuja C Hojage	PG Dept Economics SNDT University
54	Payal b Choughule	PG Dept Economics SNDT University
55	Nikta Dhuri	PG Dept Economics SNDT University
56	Maya ishwar	PG Dept Economics SNDT University
57	Anjali Mani	Maniben Nanavati Women's College
58	Sharda Sangar	Maniben Nanavati Women's College
59	Pratiksha S Patil	PG Dept Economics SNDT University

DETAILED REPORT

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organized

**ICSSR Sponsored International Conference
on**

**USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: "BEYOND METRO"
28th & 29th September 2018**

An ICSSR sponsored International Conference on "Use of Digital Technology in Service Sector: Beyond Metro" was organized jointly by the P.G. Department of Economics, SNDT Women's University, Mumbai, Department of Commerce & Economics, Maniben Nanavati Women's College, Mumbai and Indian Economic Association on 28th & 29th September, 2018. The venue of the conference was Maniben Nanavati Women's College, Mumbai.

In the Inaugural session of the Conference after the formal rituals Dr. D. K. Madaan, secretary of IEA spoke about the Indian Economic Association and the theme of the conference. The Keynote Address was given by Dr. Pushpa Woods, she mainly spoke on Challenges of GST, Lack of Knowledge and Investment products becoming more and more complicated in the economy. She further added that in metro cities we think we know better, but this is incorrect. Though we are educated in urban areas but beyond metro at smaller places people have developed their own tools of understanding. As we move really truly digital let us make everyone educated and teach them how to apply that education.

Dr. Meena Kute, Registrar (Additional Charge) of SNDT Women's University delivered the Presidential Address. After tracing the history of education technology she added that if one reads the book called oneself by realizing ones potential and capabilities one can convert the knowledge into wisdom.

After the inauguration, Panel discussion on the main theme of the conference was organized. Experts were called from different sectors to participate in the discussion. Dr. Amar Jesani from health sector, Mr. Digish Rawal, legal consultant, Mr. Purv Shah, stock consultant and financial market trainer, Dr. Ranga Reddy, Vice President IEA and Dr. S. K. Mishra from IEA gave their views on the status of the use of digital technology: Beyond Metro, its

difficulties and advantages and also gave their suggestions for the improvement. Overall the gist of the discussion was that the technology cannot master the human minds.

A session on success stories was kept in the conference with the objective of presentation of successful instances related with the theme. The session was chaired by Mr. B.R. Venkatesh and the success stories were presented by Mr. Aditya Patil on Analysis of Data and Ms. Deepali Mehta related to use of Food and Nutrition Science in becoming successful entrepreneurs.

Technical Session I started after the lunch break where nine research papers were presented on various topics. The session was chaired by Dr. J.K. Sachdeva and Dr. Ritu Tiwari was the co-chair. All the paper presenters were given very valuable, constructive and encouraging remarks for improving the papers by the Chairperson and Co-Chairperson.

The second technical session which was conducted parallel was Chaired by Mrs. Rajalaxmi, Member of IEA and Dr. Jayesh Desai as the Co-Chairperson, the report was submitted by Dr. Deepak Shelar. The session had total 8 paper presenters. All the paper presenters were given valuable suggestions by the Chairperson and Co-Chairperson.

The second day started with release of the book of Abstracts of the papers received for this International Conference. The plenary session had Dr. Sandeep Podar - Senior Research Director at Lincoln University College, Malaysia, Prof. R. Reddy - Vice President IEA and Dr. Satyanarayan Kothe- Associate Professor, Dept. of Economics, University of Mumbai. The session ended by feedback given by participants & vote of thanks by convenor.

A session was planned on sharing the experience of successful startups, with an objective of presenting the role models in front of the young students. The session was chaired by Dr. Sachin Ladha, Principal, P.V. Polytechnic of SNTD Women's University and the experiences were presented by the owners of the startups Ms. Shivani Shroff, Mr. Hrishikesh Mody and Smt. Kajal Anand. They spoke about how technology has helped them to built up their business.

The third technical session started after the lunch break. This session was chaired by Dr. A.K. Tomar, Joint Secretary IEA and Dr. Hansa Jain, IEA Member was the co-chairperson. 7 papers on varies topics were presented.

The valedictory session was the culmination of the International Conference where Dr. C.S. Chavan, gave the valedictory address. Report of the conference was presented by Dr. Ruby Ojha along with slide show and after that feedback was taken from the participants. This was followed by, suggestions given by Dr. Pushpa Woods on coping up with this digital world. presented the In the end Convener and Principal of Maniben Nanavati Women's College, Dr. Harshada Rathod gave a heartfelt vote of thanks to each and everyone.

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USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: "BEYOND
METRO"

28th & 29th September 2018

Contribution of the Conference to the Existing Body of Research

"Use of Digital Technology in Service Sector: Beyond Metro"

ICSSR sponsored two days International Conference was organised by the Department of Commerce and Economics of Maniben Nanavati Women's College in collaboration with P.G. Department of Economics SNDT Women's University, and Indian Economics Association (IEA) on 28th & 29th September 2018.

The venue of the conference was Maniben Nanavati Women's College as it is close to the Airport and Railway Station. Two International Resource Persons, Dr. Pushpa Woods, Director, Financial Education and Research Center, New Zealand and Dr. Sandeep Poddar, Senior Research Director, Lincoln University, Malaysia participated in the Conference.

They were able to highlight on the International prospects of the issue of digitisation going on all over the world. It was discussed in comparison with Indian prospective and highlighted on the path to develop it upto the International standards. A fruitful detailed discussions took place in the different sessions organised in these two days. The suggestions given by the Resource Persons, paper presenters and participants were as under –

- i) To develop or increase the knowledge and training of using digital technology in all areas (Metro and Beyond Metro)
- ii) Special focussed efforts are required to develop softwares according to different segments of the service sector like Banking, Finance, Insurance, Marketing, Transportation, Warehousing Legal, Health and Education.
- iii) New avenues of business have emerged and are emerging due to use of Technology.
- iv) The employment scenario is changing with the emerging with the emergence of non traditional Business and Jobs.
- v) Educational Institutions will have to come up in a big way by creating a curriculum matching the employment skills required in the Industry.
- vi) We have to come up with Laws to safeguard and protect the individuals while using the technology. For this rigorous awareness also needs to be created.

The conference concluded with the fact that technology will follow a natural path of human evolution. India being a developing Nation will have to take up and adopt with the challenge of using the Digital Technology all around.

The outcome of the Conference is signing of MOU with Messey University, Newzealand and Lincoln University, Malaysia.

Department of Commerce & Economics of Maniben Nanavati Women's College
in Collaboration with PG Department of Economics, SNDT Women's University
and Indian Economics Association (IEA) organized

ICSSR Sponsored International Conference
on

**USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: "BEYOND
METRO"**

28th & 29th September 2018

NEWSPAPER REPORT

Two days International Conference sponsored by ICSSR was jointly organized by Department of Commerce and Economics, Maniben Nanavati Women's College and P.G Department of Economics, S.N.D.T Women's University, Mumbai in collaboration with Indian Economic Association(IEA) on 28th and 29th Sept, 2018. Dr. Meena Kute, Registrar, SNDT Women's University gave the Presidential address along with the release of IEA Conference Volume I & II in the Inauguration Function. Different sessions like Panel Discussion, Plenary Sessions, Experience of Successful Start-ups and Success Stories along with Technical sessions were conducted during these two days. Dr. Pushpa Woods, Director, Financial Education & Research Centre, New Zealand and Dr. Sandeep Poddar, Director Lincoln University College, Malaysia presented their International Persepective. The Volume of Abstracts of the conference was also released. The conference ended with the Valedictory Address given by Dr. C. R. Chavan & Thanksgiving by the Convener, Principal, Dr. Harshada Rathod. Prof. Ruby Ojha was the Co-Convener and Prof. Sunita Sharma was the organizing Secretary of the Conference. The Conference was held at Maniben Nanavati Women's College, Vile Parle, Mumbai.



सेवाक्षेत्रमेंडिजिटलप्रौद्योगिकीकाउप योग: मेट्रोकेबाहर

मणिबेननानावटीमहिलाकॉलेजमुंबईमेंद्विदिवसीयअंतर्राष्ट्रीयसम्मेलनसम्पन्न

NavPrabhat TimesBy

इंद्रकुमारविश्वकर्मा

October 9, 2018



मुंबई:

वाणिज्यऔरअर्थशास्त्रविभाग,

मणिबेननानावटीमहिलामहाविद्यालय,
मुंबईनेभारतीयसामाजिकविज्ञानअनुसंधानपरिषद, नईदिल्ली (ICSSR)
तथास्नातकोत्तरअर्थशास्त्रविभाग, एसएनडीटीमहिलाविश्वविद्यालय,
मुंबईकेसंयुक्ततत्वावधानमेंएकद्विदिवसीयअंतर्राष्ट्रीयसम्मेलनकाआयोजन
28 - 29 सितंबर **2018** कोकियागया।सम्मेलनकाविषयथा-

"सेवाक्षेत्रमेंडिजिटलप्रौद्योगिकीकाउपयोगः

मेट्रोकेबाहर"।इसकेआयोजनमेंभारतीयआर्थिकएसोसिएशन (IEA)
नेसहयोगीप्रायोजककीभूमिकानिभाई।

इससम्मेलनकाउद्घाटनमणिबेननानावटीमहिलाकॉलेजमुंबईकीप्रधानाचार्याह
र्षदाराठोड़,

स्नातकोत्तरअर्थशास्त्रविभागएसएनडीटीमहिलाविश्वविद्यालयकीविभागप्रमु
खडॉ.रूबीओझा, भारतीयआर्थिकएसोसिएशन (IEA)

केउपाध्यक्षप्रोफेसरआर.रेड्डीतथाडॉ.डी. के.

मदाननेसंयुक्तरूपसेकिया।इससत्रकीमुख्यवक्तार्थीडॉ.पुष्पावुड्स, निदेशक,
वित्तीयशिक्षातथारिसर्चसेंटरन्यूजीलैंडसेआईथी।उन्होंनेकहाकिवित्तीयशिक्षा
कामहत्वअबऔरअधिकबढ़रहाहै,

जबलोगोंकेहाथमेंअपनाबैंकआगयाहै।अबलोगबैंकसेअधिकअपनेमोबाइलऔर
कंप्यूटरकेद्वाराअपनेआर्थिकलेनदेनकरतेहैं।उद्घाटनसत्रकीअध्यक्षताकरतेहु
एसएनडीटीमहिलाविश्वविद्यालय, मुंबईकीकुलसचिवडॉ.

मीनाकुटेनेकहाकिमेट्रोकेबाहरकेशहरोंऔरग्रामीणइलाकोंमेंडिजिटलप्रौद्योगि
कीकाउपयोगधड़ल्लेसेहोरहाहैऔरदिनपरदिनबढ़ताजारहाहै।इससत्रमेंभारतीय
आर्थिकएसोसिएशन (IEA) केप्रकाशनोंकाविमोचनभीकियागया।

उद्घाटनसत्रकेपश्चातअंतरराष्ट्रीयसम्मेलनमेंपैनलडिस्कशनहुआ,
जिसमेंडॉ.अमरजसानी, डॉ.रावल, पुरबशाह, रंगारेड्डीनेअपने-

अपने क्षेत्र से संबंधित डिजिटल टेक्नोलॉजी के उपयोग उसकी समस्याएं तथा समाधान पर चर्चा की। उसके उपरांत सबसे सटोरीजेशन में बी. आर. वेंकटेश की अध्यक्षता में आदित्य पाटील व दीपाली मेहताने अपनी सफलतापूर्ण अनुभव की कहानियां साझा कीं। इसके बाद प्रथमतः कनीकी सत्र में नौ प्रपत्र पढ़े गए, जिसकी अध्यक्षता सचदेवा जर्नल आफ ग्लोबल इकोनामी के संपादक सचदेवा और रितुतिवारी ने की। दूसरे तकनीकी सत्र में डॉ. राजलक्ष्मी की अध्यक्षता में 8 लोगों ने अपने पत्र प्रस्तुत किए, जिनके बारे में अध्यक्षा ने सकारात्मक प्रतिक्रिया दी।



दूसरे दिन 29 सितंबर को प्रथम वैचारिक सत्र का प्रारंभ हुआ, जिसमें विद्वानों ने प्रपत्र पढ़े। पहला प्रपत्र था डॉ. संदीप पोद्दार का जो सीनियर रिसर्च डायरेक्टर, लिंकन यूनिवर्सिटी कॉलेज मलेशिया से आए थे। दूसरा पेपर रंगारेड्डी आई.सी. ए. के वाइस प्रेसिडेंट का था। तीसरा प्रपत्र मुंबई विश्वविद्यालय के अर्थशास्त्र विभाग के एसोसिएट प्रोफेसर डॉ.

सत्यनारायणने प्रस्तुत किया। इस सम्मेलन में सदस्यों ने अपने क्षेत्रों से संबंधित डिजिटल सामग्री के उपयोग, उसकी समस्याओं तथा समाधान पर चर्चा की। उसके उपरांत सक्सेज़ स्टोरी सेशन में बी. आर.

वेंकटेश की अध्यक्षता में आदित्य पाटिल, दीपाली मेहताने अपनी सफलता की कहानियां साझा कीं। इसके बाद के सत्र में तीन स्टार्टअप शुरू करने वाले लोगों ने अपने-अपने अनुभव साझा किए। इस सत्र की अध्यक्षता पीवी पॉलिटैक्निक के प्रिंसिपल डॉ. सचिन लड्डाने की, जिसमें अपने स्टार्टअप के बारे में अपने अनुभव साझा किए-शिवानी श्रॉफ,

ऋषिकेश मोदी तथा काजल आनंद ने। तीसरे तकनीकी सत्र में लगभग 10 विद्वानों ने अपने आलेखों का पाठ किया, जिसकी अध्यक्षता डॉ. ए. के. तोमर, आईआईएके संयुक्त सचिव ने की।

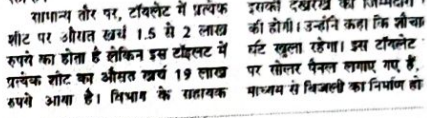
आर्थिक जागरूकता आज की सबसे बड़ी आवश्यकता है: डॉ. पुष्पावुड्स

समापन सत्र की अध्यक्षता प्रो. पुष्पावुड्स ने की, जिसमें जमना लाल बजाज प्रबंध संस्थान के निदेशक डॉ. सी. एस. चौहान ने अपना वक्तव्य दिया। उन्होंने कहा कि इस तरह के सम्मेलनों से आर्थिक जागरूकता आती है। न्यूजीलैंड की प्रो. पुष्पावुड्स ने कहा कि आर्थिक जागरूकता आज की सबसे बड़ी आवश्यकता है। इसे मेट्रो शहरों से बाहर जाकर छोटे शहरों में भी देखने की जरूरत है। आज का दौर आर्थिक संतुलन बनाने और अपने पैसे पर अपना नियंत्रण बनाने का है। यह सम्मेलन इस दिशा में मील का पत्थर है। इस अंतरराष्ट्रीय सम्मेलन की रिपोर्ट प्रोफेसर रूबी ओझाने प्रस्तुत की तथा डॉ.

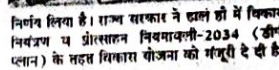
हर्षदारा ठोंड़े ने सभी प्रतिभागियों को धन्यवाद दिया। सम्मेलन का संयोजन प्रो. सुनीता शर्मा ने किया।

मुंबई का सबसे महंगा पब्लिक टॉयलेट बनकर तैयार!

पुस्तकीय एवं प्रिण्टिङ्ग प्रकाशक की पुराने शीतालय कोट शालों से बंद थे। इस शीतालय के बंद होने के साथ ही शीतालय पर आनेवाले लोगों के लिए शीतालय की कोट व्यवस्था नहीं थी। जैसा इन्वेंच्यु मण्डल ने सीएसआर फंड से इस शीतालय का निष्पन्न किया है। इस शीतालय की आगे के रखरखाव के लिए शीतालय की आगे जाया है। पर प्रिंटींग बिजनेस के सामने बने इस 5 कोटर टॉबलेट में महिलाओं और



नस्ताई क्यों है। जिसके: भुवनिजक लक्ष्मी शोषण। भारको
को उन्मुख भार के बरसले मुपन में। स्तेर दिना जोगना।
पहले द्वा स्तेर द्वा क्षेत्रान 225 स्वयंभू पृष्ठ तप
किना गया था लेकिन लोगों के विपरीत के बाद इसे
व्युत्तर कर 269 स्वयंभू पृष्ठ कर दिया गया। लेकिन
अस धाराके प्रोपेट के कतार राज्य सरकार ने 300
स्वयंभू पृष्ठ के घर निर्माताओं किने ली अन्य लक्ष्मी
के लक्ष्मी ने भी अपने लक्ष्मी 300 स्वयंभू पृष्ठ लक्ष्मी
को मांग ली। जिसके बाद अर सरकार ने लोगों को
मांग को मान्यते हुए 304 स्वयंभू पृष्ठ के घर देने के



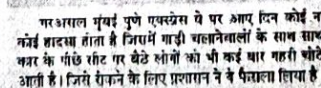
इस मसौदे में इस योजना (एसआरए) के 33 की एसआरए योजना की नीतियों में बदलावों का दिया गया। नदनुसार, नीति में बदलाव करने राज्य सरकार द्वारा अधिसूचना जारी की गई।

इस अधिसूचना 33 (10) के तहत पत्रों पर

फाल 25 स्वाचार मीटर की जाह 27.89

मीटर यानी 304 स्वाचार फुट करने का निर्णय किया। एसआरए द्वारा इस योजना की मंजूरी है, लेकिन फायर अभी तक शुरू नहीं हुआ है। ही इस पर काम भी शुरू हो जाएगा।

कार चला गये शख्स और पीछे घेरे दोनों लोगों को सीट बेल्ट पहनना जरूरी होना। अगर कार के पीछे बैठनेवाले लोगों ने सीट बेल्ट नहीं पहना है तो उन्हें 200 रुपये का जुर्माना देना होगा। इसके साथ ही आपके उगा दंडात्मक कार्रवाई भी की जा सकती है।



जैक भूवावाला
 मुंबई। अगस्त २०१८ में प्रवेशित
 अंतर्राष्ट्रीय समर्थन: संस्था क्षेत्र में
 विश्वविद्यालय प्रौद्योगिकी का उपयोग: प्रौद्योगिकी
 का उपयोग २८ और २९ अक्टूबर २०१८ में
 मुंबई में नानावती महिला कॉलेज, मुंबई
 में आयोजित था। इस समर्थन का मुख्य
 रूप से नानावती महिला विश्वविद्यालय,
 पारसबादी महिला विश्वविद्यालय,
 मुंबई, माणिक्य और अंतर्राष्ट्रीय
 नानावती नानावती महिला कॉलेज मुंबई

ICSSR SPONSORED INTERNATIONAL CONFERENCE ON "USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: BEYOND METRO" – 28TH & 29TH SEPTEMBER, 2018.

Organised by

Department of Commerce and Economics, MNWC & P.G Department of Economics, S.N.D.T Women's University in Collaboration with Indian Economic Association



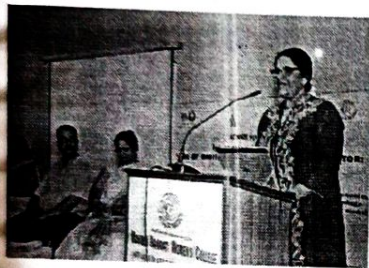
Registration Counter



Lighting of the lamp.



Welcome Address



Keynote Address



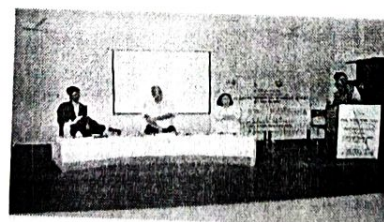
Presidential Address



Release of IEA Conference Volume I & II



Panel Discussion



Success Stories



Plenary Session



Chairperson & Co- Chairperson of Technical Session I, II and III



Experiences of Successful Startups



Release of Abstracts



Valedictory Session



Team & Volunteers of International Conference with Dignitaries

ISBN:978-81-931585-5-5



NAAC Re-accredited 'A' Grade



NAAC Re-accredited 'A' Grade

BOOK OF ABSTRACTS

**P.G. Department of Economics,
SNDT Women's University, Mumbai
&**

**Department of Commerce & Economics
Maniben Nanavati Women's College**

organizes

ICSSR sponsored

International Conference

**In collaboration with
Indian Economic Association**

On

**USE OF DIGITAL TECHNOLOGY IN
SERVICE SECTOR: BEYOND METRO**

Date: 28th & 29th September 2018



Prof. K. Reddy

Dr. Sandeep Poddar

Dr. Subashini N. N.

Prof. K. R. S. S. S.



8/20/2019

Gmail - Report writing on Union Budget panel discussion.



Ruby Ojha <ojha.ruby@gmail.com>

Report writing on Union Budget panel discussion.

1 message

Mon, May 6, 2019 at 12:14 PM

Shaf Rapunzel <shafiya@myzain.net>

To: Ruby Ojha <ojha.ruby@gmail.com>

----- Forwarded message -----

From: **Shaf Rapunzel** <shafiya@myzain.net>

Date: Thu, Feb 21, 2019, 11:29 AM

Subject: Report writing on Union Budget panel discussion 13th Feb 2019.

To: Ruby Ojha <ojha.ruby@gmail.com>

Department of Economics SNDT women's university has organised a panel discussion on Union Budget 2019-20. The program begins with the lighting of lamp, it's a symbol of enlightening the mind's. After lighting of lamp, the university song has been played for which everyone raised.

Introduction & Felicitation was done by Dr. Ruby Ojha Ma'am.

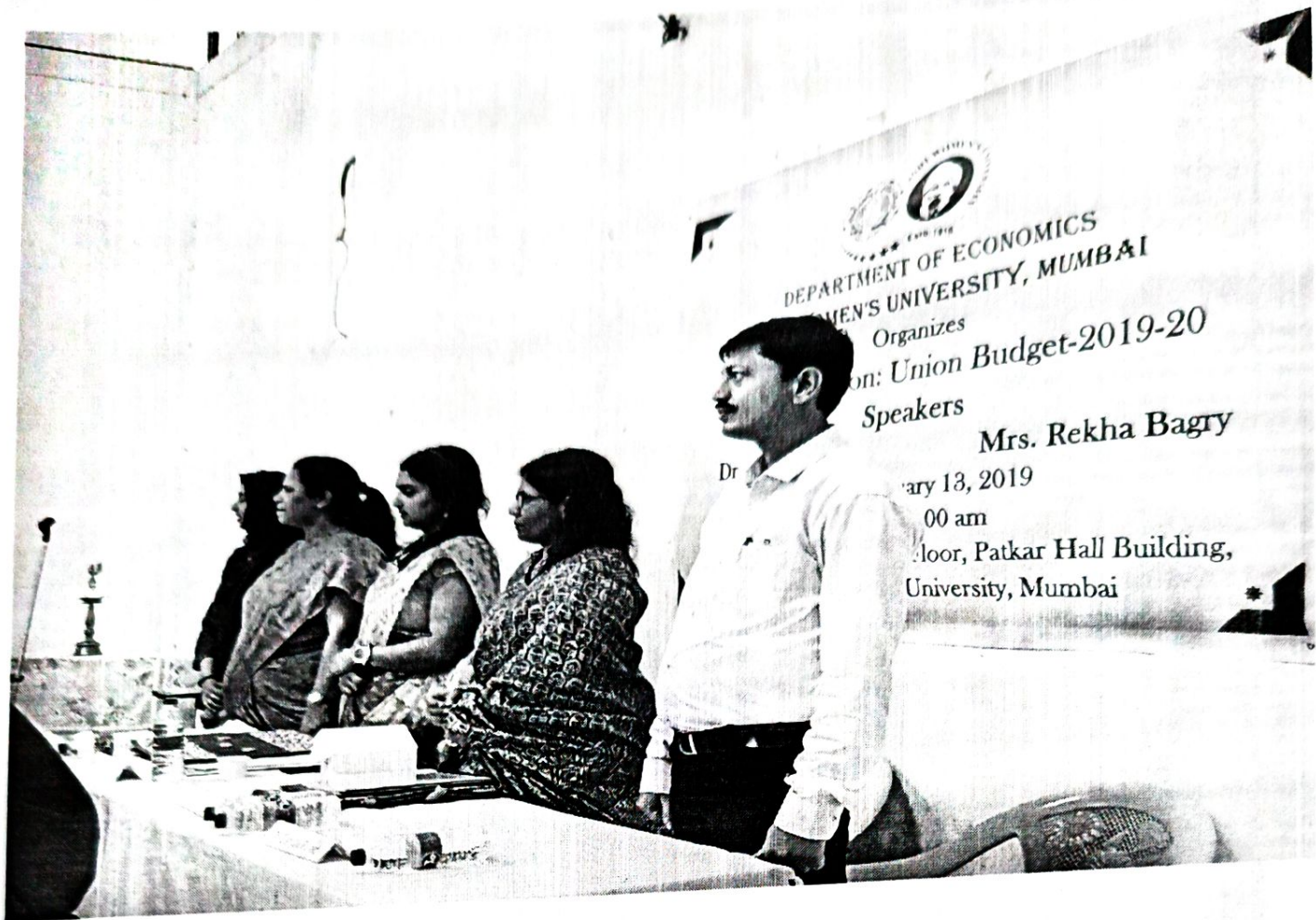
Guest speaker were Dr. Aditi sawant ma'am & Mrs. Rekha bagry madam who delivers a speech on the budget related to agriculture, Education, health sectors and corporate sector.

These marvelous personalities also encourages students & told the real scenario of the economy.

Question Answer session was kept specially for students to understand the budget.

The anchoring was done by Ansari Shafiya (MA part 2 student) & Vote of thanks was given by Dr. Sanjay Phad Sir.







Department of History & Department of Economics

Organize

One Day Workshop On

NET & SLET

Time: 9.30 am to 5.00 pm

Date: 01-03-2019

Venue: Room No. 609, Patkar Hall Building,

SNDT Women's University, Mumbai

Programme

9.30 A.M to 10.00 A. M.

Breakfast

SESSION I

10:00 A.M Lighting of lamp

10:05 A.M University song

10.10 A.M Welcome and Introduction of the guests

10:15 A.M Best Wishes by

10. 25 A.M Preparation of NET /SLET Paper I - Dr. Archana Malik-Goure

1. 00 PM Question-Answer

1.15 PM to 1.45PM Lunch Break

1.45 PM to 4.30 PM Parallel Sessions II History

1. 45 PM Introduction of Resource Persons

1.50 PM Preparation of NET /SLET Paper II - Ms. Pooja Yadav

2.20 PM Preparation of NET /SLET Paper II - Dr. Prakash Masram

4.15 PM Question-Answer

4.30 PM Vote of Thanks



Report Writing on 1 day workshop on NET SET.

1 message

Shaf Rapunzel <shafiya@myzain.net>
To: Ruby Ojha <ojha.ruby@gmail.com>

Mon, May 6, 2019 at 12:15 PM

Report Writing on 1 day workshop on NET SET.

On 1st March 2019 Department of Economics & Department of history has organised one day workshop on NET/SET exam.

The program begins with the lighting of lamp & university song.

There were 2 sessions.

Introduction about the guest was given by Dr. Ruby Ojha Ma'am & Dr. Meherjyoti sangle Ma'am (Hist. Dept), Guest were Dr. Archana Malik & Dr. Meena kute. Ma'am Shashikala Vanjare vice chancellor of SNTD w.u. was also there for short span of time. Vote of thanks given by Dr. Sanjay Phad Sir & Anchoring was done by Shafiya Ansari.

In the second session guideline's were given on Economics ppr 2.

Guest Speaker were Fauzia Patel Ma'am & Satyanarayan kothe sir (Economics Prof. @MumbaiUniversity).

