



SNDT Women's University

PM - USHA Initiative MERU

(Multidisciplinary Education & Research University)

NATIONAL WORKSHOP ON DESIGN THINKING & INNOVATION

Organised by

PG DEPARTMENT OF RESOURCE MANAGEMENT

In collaboration with

SVT COLLEGE OF HOME SCIENCE

(Empowered Autonomous Status),

SNDT WOMEN'S UNIVERSITY, JUHU, MUMBAI

February 27-28, 2025

Patron



Prof. Ujwala Chakradeo
Hon. Vice Chancellor
SNDT Women's University
Mumbai



Mr. Karmjit Singh Bihola

Founder Innodesk Designovation Services,
Ahmadabad



Mr. Prabhuling Zunja

Design Thinking Consultant & Trainer,
Pune

Venue:

J.H. Mini Auditorium, SNDT Women's University,
Juhu Campus, Santacruz (W), Mumbai-400049.

email:nwdti@rm.sndt.ac.in



SCAN ME

For Registration Scan QR Code

Join us for hands-on and experiential workshop on Design Thinking & Innovation. Connect with industry experts to explore creative and innovative approaches, gain insights to transform your ideas into successful ventures

About the SNTD Women's University

SNTD Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The university has five campuses - Pune, two at Mumbai, Shrivardhan and Chandrapur. The focus of the university is to provide a comprehensive education that prepares students for success in their future endeavors

We strive to create a welcoming and inclusive environment where all women students can thrive.

The motto of the university is

“An enlightened woman is a source of infinite strength”.

About the PG Department of Resource Management

The Department of Resource Management, established in 1982, launched its Master's program in Family Resource Management and later expanded to offer a Ph.D. and M.Sc. in Ergonomics & Interior Design. We take pride in being the first university department in India to introduce a Master's in Ergonomics, fostering professional excellence and improving quality of life.

Our department features state-of-the-art research labs, an extensive library, ICT-enabled classrooms, advanced research equipment, 24/7 internet access, and on-campus hostel facilities. To ensure holistic student development, we organize sports, cultural events, field visits, research conferences, and training programs. Our alumnae excel in diverse careers, including academia, entrepreneurship, and higher education at top global universities.

About the SVT College of Home Science (Empowered Autonomous Status)

Established in 1959, was the first institution in Mumbai to offer Home Science at a degree level. It is also the first college of S.N.D.T. Women's University to be granted autonomous status from the year 1995-96 in the state of Maharashtra.

Our Mission : To create a conducive environment for the holistic personal and professional development of the learners with focus on relevance and currency. To nurture human values and social responsibility for achieving excellence as New Age Women.

Design Thinking & Innovation

A Structured Approach

To Complex Problem-Solving & Innovation

This workshop on Design Thinking & Innovation would provide hands-on, experiential, activities-based learning to participants with core elements of problem-solving, creativity and innovation approaches through Design Thinking methodology while working on collaborative team projects on real world pressing issues. In a multi-disciplinary team, you will work through a complete innovation project. You will develop a strong understanding of the basic concepts of Design Thinking and learn how to use your newly-found knowledge to solve your daily issues in your domain.

Learning Objectives:

- Master Design Thinking for creative problem-solving.
- Discover and leverage your innovation potential.
- Develop a customer-centric problem-solving approach.
- Gain tools, frameworks, and materials for continuous growth.
- Innovate products using the Design Thinking process independently.

Workshop Structure:

- Offline training for 2 days; 6 hours a day
- The workshop will be experiential & hands-on activity based among multi-discipline teams

Expected Outcomes

- Hands-on Understanding: Participants will gain practical knowledge of Design Thinking.
- Creative Problem-Solving: Teachers and students will develop innovative approaches to education challenges.
- User-Centered Solutions: Participants will create realistic prototypes for educational improvements.
- Collaboration & Teamwork: Enhanced communication and collaborative problem-solving skills.
- Long-Term Impact: Participants will be equipped to apply Design Thinking in their institutions, leading to improved learning experiences.

Important Information for the Participants

Registration:

All participants are requested to fill out the registration form (using link or QR Code) by February 24, 2025.

REGISTRATION LINK: <https://forms.gle/Av6tS84botcmY9Jx9>

- Registration Fee for the program (Registration fee + Workshop Kit & material + Breakfast & Tea + Working lunch) is Rs. 250/- for students and Rs. 500/- for Faculty / Staff members.
- Fee Payment needs to be made on below bank details and a screenshot of the payment needs to be uploaded.

Bank details for Registration Fee Payment :

Account Name : Department of Resource Management

Bank : Canara Bank

Account. No. : 4634101000431

IFSC Code : CNRB0004634

Branch : SNTD Juhu

GSTN : 27AACTS2211D1ZO



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Kindly note that the stay can be provided in the university hostel on request to only female participants (Accommodation and dinner charges to be borne by the participants).

Participants will receive a certificate after successful completion of the 2 Day Workshop.

For any queries contact on

- Email : nwdti@rm.sndt.ac.in
- Convener : Prof. Manjit Kaur Chauhan - 9869544046
- Co-Convener : Mrs. Manjiri Bhalerao - 9702174607
- Core Committee : Dr. Armaiti Shukla - 9920135123
Mrs. Chetna Raje - 9987558004
- Registration : Dr. Prachi Patel - 8779294652
- Accommodation : Dr. Anju Tulshiyani - 9324754028

All are cordially invited to join this Workshop

Schedule for 2-Days Workshop

Day 1: February 27, 2025

Time: Registration & Breakfast 9.00-10.00am

Session Timing: 10.00am to 5.00pm

Demystifying Design Thinking approach (DT)

- WHY, WHAT and HOW of Design Thinking
- How Design Thinking leads to Innovation & Entrepreneurship
- Design Thinking (DT): Mindset, Characteristics, Process, Tools & Techniques

Challenge Brief and Team Building

- Team building exercise
- Introduction of real-world challenge (Participants may select their own challenge)

Design Research & Opportunity Identification

- Research types and Research plan

Observation & Empathy Phase of DT

- Process, Tools & Techniques
- How-What-Where to observe, Field work tips

Define the problem/possibility

- Research findings and data mapping to reframe challenge as per customer needs
- Problem/Need Articulation: Define problem statement

Day 2: February 28, 2025

Time: Breakfast – 9.00-10.00am

Session Timing: 10.00am to 5.00pm

Ideation

- Knowing Creativity, Invention, Innovation
- Divergent & Lateral Thinking
- Idea Generation, Tools to Ideate

Prototype & Test

- Ways for prototyping, build quick and dirty mock-ups
- Testing & Revalidation based on feedback/suggestions
- Refine the prototype

Design Thinking Recap and wrap-up

Quick recap on DT process and discussion on its applicability in organization

Final Closing: Valedictory, Certificate Distribution & High Tea

Explore New Ideas Together