

GOVERNMENT OF MAHARASHTRA



Vikas Chandra Rastogi, I.A.S.
Principal Secretary

D.O. No.
Higher & Technical Education Department
Mantralaya, Mumbai.
Date: 31st July 2024

Sub: Sharing Social Media Handles of the Department for Latest Updates on Higher Education Initiatives
Dear *Vice Chancellors,*

As part of its ongoing efforts to enhance the quality of higher education in Maharashtra and implement the National Education Policy (NEP) 2020, the Department of Higher and Technical Education is driving strategic reforms to improve educational outcomes in the state. Recognizing the vital role of social media in facilitating seamless communication, collaboration, and information sharing, the Department actively shares updates, insights, and information through its official social media platforms. These updates include initiatives, policies, campaigns, guidelines, national and international partnerships, upcoming events, conferences, workshops, and success stories and achievements of the state, universities, and colleges in Maharashtra.

The aim is to encourage stakeholder engagement and participation. Through these platforms, the Department strives to create a vibrant online community that informs, inspires, and empowers stakeholders to contribute to the growth and development of higher education in Maharashtra.

To stay informed about the latest developments, please follow us on:

- X (Twitter): @htedmaharashtra (<https://x.com/htedmaharashtra>)
- Instagram: @htedmaharashtra (<https://www.instagram.com/htedmaharashtra/>)
- LinkedIn: @Department of Higher and Technical Education, GoM (DHTE-Maharashtra) (<https://www.linkedin.com/company/department-of-higher-and-technical-education-gom-dhte-maharashtra/>)
- Department Website: <https://htedu.maharashtra.gov.in/Main/Default>

Engaging with our social media platforms will facilitate better communication and collaboration between the Department, educational institutions, and other stakeholders.

I request you to share this information with your students, faculty, and staff to encourage their engagement with our social media channels. Furthermore, if your university has its own official social media handles, please share these details with us at vishi3-hted@mah.gov.in. This will enable us to tag your university in relevant posts.

Through this collaborative effort, we aim to effectively highlight the strengths and achievements of Maharashtra's higher education sector and foster a well-informed and connected community of stakeholders.

I look forward to your active participation and to promote the vibrant educational community of Maharashtra.

Yours *Sincerely*
Vikas Chandra Rastogi
(Vikas Chandra Rastogi)

To,
The Vice Chancellor,
State Public Non Agriculture Universities,
Maharashtra.