



## Department of Educational Technology

### Master of Arts/Science in eLearning (M.A./M.Sc. eLearning)

Unique & Innovative Masters Degree Programmes approved by UGC

#### Programme Information and Future Prospects

This postgraduate programme in eLearning is suitable if you have interest in designing courses, material, eContent, training sessions, developing and managing online courses, etc.

The programme enables you to build the advanced skills and knowledge to provide high-level instructional and learning designs, create effective learning system for school, college, university as well as professional training through eLearning.

Educational Multimedia development, Online Course design is a rapidly growing area and there is a dearth of qualified professionals. Indian eLearning industries have gained a great deal of acceptance internationally for developing online courses. The industries are looking for trained professionals in the areas of instructional design, content development and storyboard development.

#### Programme Credits

80 Credits (20 per semester)  
12 Credits : Research  
8 Credits : Internship  
50% Internal Evaluation

#### Programme Entry Requirements

Women candidates scoring 50% marks at a bachelor's degree in ANY subject other than Science & Technology field from a recognized University can apply for M.A. eLearning.

Women candidates scoring 50% marks at a bachelor's degree in Science & Technology field (B.Sc./B.C.A., B.E./B.Tech.) from a recognized University can apply for M.Sc. eLearning.

Graduation with 50% (5% relaxation for candidates from reserved category)

English Communication and Comprehension Skills are desirable.

#### Duration

This course can be completed in 4 semesters (24 months) full-time

**Study Mode:** On-campus. Several supporting modules, material will be available online. Internship with selected Industries/ organizations

**Intakes:** 25 students in a batch (M.A. + M.Sc.)

**Medium of Instruction:** English

**Location:** Juhu Road, Santacruz (West), Mumbai

#### Programme Highlights

- The first and only M.A./M.Sc. degree in eLearning in India
- Paid internship with about 15000-17000/- stipend per month
- Immediate placement in eLearning industries or educational organizations introducing eLearning
- Exit after one year possible: If you leave the programme after completion of one successful year, you acquire Post-Graduate Diploma
- Use of Information and Communication Technologies, Social Media, Mobile Learning, Flipped Classroom approach throughout the programme

#### Programme fees

**Total Fee for the first year : Approx. Rs. 25000/-**  
**Total Fee for second year : Approx. Rs. 29000/-**

Examination and other fees included  
(Fees subject to change)



# M.A./M.Sc. eLearning

## Programme Contents

- Concept and scope of Educational Technology, instructional design and eLearning
- Process and Theories of Learning to understand how people learn
- Teaching-Learning strategies and material development
- Theories and Models of Instructional Design
- Storyboard development for Educational multimedia
- Multimedia development process and Application Software such as Office tools, graphics, video-editing and photo-editing tools, etc.
- Website analysis, Portfolio-development using website development tools, etc.
- New trends in Information and Communication Technology, Open education Resources, MOOC, etc.
- Online course development, use of Learning Management System, MOODLE, Content Management tools, Web 2.0 tools, etc.
- Research Methodology
- Internship of 2 months in eLearning industries and educational institutes
- Research Studies

## Process of Admission

- Please visit <http://sndt.digitaluniversity.ac/>
- Fill up the form and submit with all Required attachments
- Visit or contact department if require support in applying online
- Contact the department and appear for entrance test conducted by the department. Entrance tests are conducted on-demand throughout the period of admission.
- If clear test, pay fees and submit testimonials for confirmation of admission subject to availability of the seats.

## International Students

- International students can take the entrance test online.
- Different fee structure for foreign national students
- Specific entry requirements for International students studying in India on a student visa

## Facilities at the University

- University Libraries with 4 lakh books and about 1.3 Lakh eBooks
- Access to 58 databases with huge number of eJournals, 2.1 million online theses
- Hostel for girls
- Cafeteria
- Beautiful green campus
- Medical check-up camp
- Hardly 1.5 KM from Santacruz Station

## Facilities at the Department

- Spacious classrooms with high-tech Computer labs with wi-fi connectivity open from 9 am to 6 pm
- eContent and web resources for all subjects
- eLearning Centre with Video-audio production studio and Multimedia development labs
- Conference Room
- Departmental Library with 500+ books



### Our alumnae working at:

TCS, TIS, Accenture, TIS, Eduriser, Aptech, LionBridge, ZeeLearn, Alchemist, MKCL, Infosys, CMC, Next Education, etc.

### Our alumnae worked at:

IIT Bombay, Amrita University - Kerala, Wawasan Open University - Malaysia, Sampoorana University - Indonesia, University of Regina - Canada, University of Mauritius - Mauritius.