

Unique & Innovative Masters Degree Course

Master of Arts in eLearning (MA eLearning)

Who can join?

- ❖ Graduate Women (any stream) from recognized University scoring at least 50% Marks at the graduation. (45% for Reserved class)
- ❖ Skills in English Communication and Comprehension are desirable.

What is the duration and timings?

- ❖ Two years full time (Four Semesters)
- ❖ 9.30 am to 3.30 pm (Five days a week)

What are the course contents?

- Concept and scope of Educational Technology
- Process and Theories of Learning to understand how people learn
- Teaching-Learning Strategies and Material
- Storyboard development for Educational multimedia, eContents
- Multimedia development process and Application Software such as tools for graphics, video-editing, photo-editing and eContent development, etc.
- Website analysis, Portfolio-development using web-development tools, etc.
- New trends in Information and Communication Technology, Open Educational Resources, MOOC, Online and Blended Learning, eLearning, Flipped Learning, Mobile Learning, etc.
- Online course development, use of Learning Management System, MOODLE, Content Management tools, Web 2.0 tools, etc.
- Research Methodology
- Internship in eLearning industries and educational institutes
- Research

What are the future prospects?

Educational Multimedia development, Online Course design is a rapidly growing area and there is a dearth of qualified professionals. Indian eLearning industries have gained a great deal of acceptance internationally for developing on-line courses. The industries are looking for trained professionals in the areas of instructional design, content development and story-board development.

What is Instructional Design?

Instructional design is a discipline which focuses on the systematic process of planning any teaching-learning process and developing an effective educational system. It also involves micro-planning and material development for actual teaching-learning activity, course designs and implementation. Instructional Design is essential for developing an effective educational multimedia or a web-based course.

How will MA (eLearning) pass-outs be placed?

Since there is a dearth of Instructional Designers, the students will be placed as Project Trainees in eLearning industries or educational organisations during their fourth semester. Monthly stipend is about **Rs. 10000-12000/-** per month during internship. The students can immediately be absorbed in the same institute or are employed by other industries/institutes immediately after the completion of the course, even before their final results are out. They are may be placed on the starting salary ranging from **Rs. 18,000/- to 25,000/-**. Some eLearning industries where internship and placement is done so far are TCS, TIS, Accenture, TIS, Eduriser, Aptech, LionBridge, IL&FS, ZeeLearn, Alchemist, MKCL, Infosys, CMC, Core, etc. and some educational organizations where alumnae have worked and are working are Mumbai Education Trust, IITB, Amrita University, Kerala, Wawasan Open University, Malaysia, Sampoorna University, Indonesia, University of Regina, Canada, etc.

What is the Admission procedure?

Entrance Test	On-the-spot on-demand after applying
Intimation about selection for admission	Within 2 working days after the test
Last date of payment of fee	Within 4 working days after confirmation of admission if seats are available

Fees are to be paid by Demand Draft/Pay Order payable to **"Department of Educational Technology, SNDT Women's University"** only. Fees are subject to change.

What is the nature of the Entrance Test?

The entrance test is based on English Comprehension. English Comprehension is tested on knowledge of basic grammatical structures, comprehension of passages, sequencing of sentences, vocabulary, etc. Ten marks are allotted for Multiple Choice Questions and 10 marks for essay type question. Passing both the sections of the entrance test is compulsory. Please contact the department for entrance test.

Whom to contact for further guidance?

Department of Educational Technology

SNDT Women's University

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