

M.COM. Programme Structure
Academic Year 2021-22

Code Logic

1 st Digit	2 nd digit	3 rd and 4 th digit	5 th digit	6 th digit
Semester	Component 1-compulsory 2-specialization 3-Research 4-Internship	Specialization code	5 for new course	Serial number

Semester I All Papers Compulsory

Code	Subjects	L	Cr	P/T	D	Externals	Internal	T
110051	Management of Finance	4	4		2.5	75	25	100
110052	Strategic Management	4	4	-	2.5	75	25	100
110053	Corporate Accountancy	4	4	-	2.5	75	25	100
110054	Economic Environment of Business	4	4	-	2.5	75	25	100
110055	Basics of Accounting (Option for CBCS)	4	4		2.5	75	25	100
Total		20	20	-		375	125	500

Semester II All Papers Compulsory

Code	Subjects	L	Cr	P/T	D	Externals	Internal	T
210051	Business & Economic Policies of India	4	4		2.5	75	25	100
210052	Accounting for Managers	4	4	-	2.5	75	25	100
210053	Research Methodology	4	4	-	2.5	75	25	100
210054	Consumer Behaviour	4	4		2.5	75	25	100
210055	Retail Banking Operations (Option for CBCS)	4	4	-	2.5	75	25	100
	Total	20	20	-		375	125	500

Semester III Three Papers Compulsory and Two Papers Optional

Code	Subjects	L	Cr	P/T	D	Externals	Internal	T
310051	International Marketing (Option for CBCS)	4	4		2.5	75	25	100
	Specialization Paper I	4	4	-	2.5	75	25	100

	Specialization Paper II	4	4		2.5	75	25	100
330051	Research Project I(Internal Component)	4	4	-	-	-	100	100
330052	Research Project II (External Component)					100	-	100
	Total	20	20	-		325	175	500

Semester IV Three Papers Compulsory and Two Papers Optional

Code	Subjects	L	Cr	P/T	D	Externals	Internal	T
410051	Marketing of Financial Services(Option for CBCS)	4	4		2.5	75	25	100
	Specialization Paper III	4	4	-	2.5	75	25	100
	Specialization Paper IV	4	4	-	2.5	75	25	100
440051	Internship-I(Internal Component)	4	4	-	-		100	100
440052	Internship-II(External Component)	4	4		-	100	-	100
	Total	20	20	-		325	175	500

Code	Subjects	L	Cr	P/T	D	Externals	Internal	T
I	Group A Finance (01)							
320151	Financial Institutions & Markets	4	4		2.5	75	25	100
320152	Security Analysis & Portfolio Management	4	4	-	2.5	75	25	100
420153	Treasury Management	4	4	-	2.5	75	25	100
420154	Financial Instruments & Derivatives	4	4	-	2.5	75	25	100
II	Group B Marketing Management (02)							
320251	Introduction to Marketing Management	4	4		2.5	75	25	100
320252	Integrated Marketing Communication	4	4	-	2.5	75	25	100
420253	Product and Brand Management	4	4	-	2.5	75	25	100
420254	Service Marketing and Customer Relationship Management	4	4	-	2.5	75	25	100
III	Group C Human Resource Management (03)							
320351	Organizational Behaviour	4	4		2.5	75	25	100
320352	Talent Management and Reward Strategy	4	4	-	2.5	75	25	100
420353	Leadership and Change Management	4	4	-	2.5	75	25	100
420354	Key People Management and	4	4	-	2.5	75	25	100

	Retention							
IV	Group D Retail Management (04)							
320451	Modern Retailing Operations	4	4		2.5	75	25	100
320452	E Commerce	4	4	-	2.5	75	25	100
420453	Brand Management	4	4	-	2.5	75	25	100
420454	Logistics & Supply Chain Management	4	4	-	2.5	75	25	100
V	Group E Finance & Taxation (05)							
320551	Corporate Tax Planning & Management Paper I	4	4		2.5	75	25	100
320552	Financial Auditing & Taxation Paper I	4	4	-	2.5	75	25	100
420553	Corporate Tax Planning & Management Paper II	4	4	-	2.5	75	25	100
420554	Financial Auditing & Taxation Paper II	4	4	-	2.5	75	25	100
VI	Group F Advanced Management Accounting & Auditing (06)							
320651	Advanced Financial Accounting Paper I	4	4		2.5	75	25	100
320652	Advanced Cost & Management Accounting- Paper I	4	4	-	2.5	75	25	100
420653	Advanced Financial Accounting- Paper II	4	4	-	2.5	75	25	100
420654	Advanced Cost & Management Accounting -Paper II	4	4	-	2.5	75	25	100