



**DEPARTMENT OF COMMUNICATION MEDIA
FOR CHILDREN
S.N.D.T WOMEN'S UNIVERSITY**

**M.SC IN COMMUNICATION MEDIA
FOR CHILDREN**

PROGRAMME OBJECTIVES:

To develop expertise in:

- **The identification and evaluation of the nature of and value of messages and their impact on children.**
- **Production of media material for children and also for parents, teachers and others about children.**
- **Understanding the nature of relationship between children and media.**
- **Understanding the recreational and educational value of various media for children.**
- **Identification of the needs of children vis-à-vis various media**

ELIGIBILITY: Graduate from any discipline from UGC/AICTE recognized institution with 45%

Course Work: 96 credits

Duration: 2 years.

FOR MORE DETAILS CONTACT:

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