



**DEPARTMENT OF COMMUNICATION MEDIA  
FOR CHILDREN  
S.N.D.T WOMEN'S UNIVERSITY**

## **M.A. IN BROADCAST MEDIA**

### **OBJECTIVES:**

The programme will enable the students to:

- Understand scope of broadcast media and communication in contemporary society.
- Know the historical perspective on evolution of the broadcast media of present day.
- Develop skills of production in text, audio and audio-visual media.
- Produce work reflecting the expertise organized during the programme.

### **JOB PROSPECTS:**

**ELIGIBILITY:** Women graduates, from any discipline, with minimum of 40 percent or B Grade. Students awaiting their results can be admitted provisionally.

**Total Credits = 80 (Including Internship)**

**Duration : 2 years**