



Date: 15/10/2024

Subject: Assignment Submission of July/August 2024 session - Bachelor of Arts (Mass Media) Part I – Semester I - Students for Internal Assessment.

Dear Bachelor of Arts (Mass Media) Part I (B.M.M.) students,

For B.M.M. I, each paper is of total 100 marks. Out of 100 Marks, internal assessment is of 25 Marks and external assessment is of 75 marks. External assessment is to be conducted at the end of the year at your respective examination centres. However for internal assessment you will have to write assignments for 25 marks and submit it to the office of Centre for Distance Education (CDOE). The questions for assignment are given at the end of each lessons/Course material provided by CDOE.

Internal assignments of all the subject have to be submitted

on or before November 20, 2024

Assessment Weightage:

- Internal (25 marks) and external assessment (75 Marks) are compulsory for all the students.
- Students have to secure the minimum passing marks in Internal and External Examination Separately. Minimum Passing marks required for internal assessment are 09 out of 25 and for External Examination 26 out of 75 marks.
- If any student could not submit the assignment on time or failed in internal assessment she will not be allowed to appear for External Examination and will be declared failed in the respective subject, as per the university rules.

Instructions for writing Assignments:

- Assignment can be submitted in typed or in handwritten form.
- One assignment for each subject has to be submitted separately.

For any queries call on office landline:

CDE OFFICE: 022 26608493 / 022 26607753

Email : studentsupport@cde.sndt.ac.in or ba@cde.sndt.ac.in

Office address for submission of Internal Assignments:

S.N.D.T. Women's University

Centre For Distance and Online Education

Sir Vithaldas Vidyavihar, Juhu Road, Santacruz (West)

Mumbai – 400 049


Dr. Smriti Bhosle

Director