

Centre for Distance and Online Education
Details of Course Material
Programme: Bachelor of Management Studies Part I & II

Sr. No.	Code and Title of the Course	Name of the Content Writer	Year of Publication
Semester I			
1	1001- Principles of Management	Ms. Namrata Bhalerao	2023-24
2	1002 - Business Communication	Ms Purvy Karia	2023-24
3	1003 - Financial Accounting	Ms. Rekha Yadav	2023-24
4	1004 - Principles of Marketing	Ms. Namrata Bhalerao	2023-24
5	1005 - Economics-I	Ms. Rama Varma	2023-24
Semester II			
6	2001 - Marketing Management	Ms. Namrata Bhalerao	2023-24
7	2002 - Organizational Behavior	Ms. Snehal Obhan	2023-24
8	2003 - Economics – II	Ms. Vrinda Mathur	2023-24
9	2004 - Environmental Studies	Dr. Shital Mandhare	2023-24
10	2005 - Introduction to Quantitative Techniques	Mr. Sarvesh Upadhyay	2023-24
Semester III			
11	3001 - Business Laws	Mr. Darshit Shah	2023-24
12	3002 - Cost & Management Accounting	Mr. Darshit Shah	2023-24
13	3003 - Human Resource Management	Ms. Rekha Yadav	2023-24
14	3004 - Fundamentals of Production & Operations Management	Ms. Honey Thakkar	2023-24
15	3005 - Quantitative Techniques for Business	Mr. Sarvesh Upadhyay	2023-24
Semester IV			
16	4001 - Strategic Management	Ms. Honey Thakkar	2023-24
17	4002 - Financial Management	Ms. Jinal Thakkar	2023-24
18	4003 - Consumer & Buyer Behaviour	Ms. Rekha Yadav	2023-24
19	4004 - Quality Management	Ms. Honey Thakkar	2023-24
20	4005 - Entrepreneurship Development and Event Management	Ms. Amishi Turakhia	2023-24